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# Radio Guide

WEEK ENDING NOVEMBER 24, 1934

TELLS WHAT'S ON THE AIR - ANY TIME - DAY OR NIGHT





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-Prairie Plato

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## Blind Cinderella By Arthur Kent

Marian Hotch, Radio's

One Miss Barely Out of Her Teens Has Come from the Shadows of Blindness - to Win a Dramatic Role on a National Program

Anne Seymour, below, of the cast of Grand Hotel, who offered the prize to the blind

Marian Hotch, the Cinderella who has been awarded a full year's course at the Good-man Dramatic School in Chicago, radio training by Anne Seymour herself, and a role in Grand Hotel

role in Grand Hotel

Cinderella has been beaten at her own game—by a young radio actress named Marian Hotch. Cinderella did well enough in her day: she leaped from ash-heap to Fairyland's Social Register, losing a slipper in the process. But Cinderella wasn't blind. Marian Hotch is—and that makes her triumph all the more thrilling. You'll hear her rich, sensitive voice one of these Sunday evenings over NBC's coast-to-coast network in Grand Hotel.

Just a few weeks ago Marian, little orphan girl in her late teens, was troubled in her heart. Like so many other intelligent blind people, she yearned to do some share of this world's work—to be independent—to feel herself useful. And like so many of her school-chums, she wondered how in the world she could get the chance.

Today Marian is being groomed for a part in Grand Hotel. Sponsors are interested in her. She is feted, photographed and lionized. What has brought this great change—this wonderful good fortune—into her life?

"It's bewildering," Miss Hotch told a Radio Guide interviewer, "and yet now I realize that all my life I have been hoping for such an opportunity.

"It all began when my aum read aboud an article in a newspaper. This told about a dramatic scholarship for blind actors. It was being offered by Anne Seymour, the Grand Hotel star. The winner was promised a full year's course at the Goodman Drama School in Chicago—radio training by Anne Seymour herself, and a role in the Grand Hotel broadcasts.

"From the moment my aunt read about that marvehous opportunity," continued Miss Hotch, "I could think of nothing else. It seemed to me that to win that award would be like opening a great door in a dark world."

With that hope I began to rehearse, "she continued, "for the auditions which the newspaper said would be held in the Chicago NBC studios."

There were times when Marian despaired. Although she had enjoyed a great deal of amateur dramatic training—and belonged to the Braille Theater Guild, a dramatic organization of blind people who put on worthwhite plays—she just couldn't believe that the good fortuse of winning Anne Seymour's contest ever would be hers. Nevertheless, she went on rehearsing patiently. Finally came the day of the auditions. Many blind actors and actresses competed. The judges, Anne Seymour, C. L. Menser, who is production manager of the NBC Central Division, and Maurice Gnesin, director of the Goodman School, were amazed. So many of the performers were astonishingly good. These blind folk seemed to possess a subtle flexibility of voice not shared

by the average sighted performer. And they were so earnest—so intense and shocre! Time after time the judges were saddened as they realized that out of all these competitors, only one could be selected. Each performer was trying so hard—throwing heart and soul into the effort to secure this great opportunity—a chance unique among the blind—the chance of a life-time.

But when the auditions all were complete, no room was But when the auditions all were complete, no room was left for doubt. The winner, beyond question, was the little Hotch girl—the one who looked so tiny and scared at first, but whose voice took on magic power and appeal during her audition.

So remarkable is that voice that Tony Wons and his sponsor want to engage Marian, if she develops according to her promise! Certainly, if she does fulful that early promise, she will be one of the radio discoveries of 1934.

Miss Hotch talls some years here the contraction of the con

ies of 1934.

Miss Hotch tells some very interesting facts about blindness and the importance of radio to the blind.

"To all the world," she says, "the discovery of radio was a boom—but to the blind it actually was a blessing. It is no exaggeration to say that the world is a better place for blind people since radio was developed."

This is because hearing becomes the most important of the senses, to those who lack sight. And this, in turn, accounts for the delightful richness and flexibility to be found in the voices of the blind. While deaf people

frequently develop flat voices because tone means nothing to them, sightless individuals do precisely the opposite. When you talk to a hind person, he judges your mood—even your character—by the tone of your voice, When two blind persons talk, their voices are rich in overtones which convey month and emotions. Not for them are the facial expressions, should and emotions. Not for them are the facial expressions, should and emotions. Not for them are the facial expressions, should and emotions. The blind have to do all this with their voices.

And that is precisely why radio is the made-to-order medium for sightless actors and actresses. For when you listen to your radio you do not use your eyes at all. The performers in a radio drama must make you see with your ears! And through bitter necessity, the blind have practised that art for centuries before radio ever was conceived. Can it be that radio at last is going to give them the opportunity to cash in on it—to turn a terrible misfortune into a positive advantage?

Marian Hotch thinks set

"I feel a tremendous responsibility," she says, "because I do not think there ever has been a blind radio actress before. It is up to me to show the sighted world what a blind dramatic radio attist can do. If I am fortunate enough to turn this opportunity into a permanent success, then every other blind actor or actress will have a better chance to secure radio engagements."

"And I do believe that blindness is an advantage in radio dramatic work. I think it is perhaps the one field in all the world that might have been designed by Providence for the sightless. I believe that sooner or later, when prejudice is broken down, the blind will find places in ever-increasing number in radio work."

The idea that blindness is no handicap to a radio performer is shared by many clever people, including Anne Seymour.

One zero Sonday in January, 1931, Grand Hotel

ng Anne Seymour.

One zero Senday in January, 1931, Grand Hotel went on the air as usual, with Anne in the lead. Hardly was the broadcast over when a unique telephone call

came in.

The inmates of the Illinois Industrial Home for the Blind had missed the broadcast because of a sudden failure of their radio set. Was there any chance of the cast repeating the show?

Of course, the show couldn't be put on the air again.

But Anne solved the problem. With the hearty cooperation of Mr. Menser, who directs the show, Don
Ameche, Betty Winkler, Philip Lord (not Seth Parker),
Judith Lowry and other cast members, the entire show
was loaded into taxicabs and taken to the blind institute!

There, before a highly-appreciative "studio" audience that couldn't see the players, the most unusual performance in the history of radio took place. A show
that wasn't a radio show, they put on for an audience
that couldn't see it!

The story crept into the paners. A brilliant blind.

that couldn't see it!

The story crept into the papers. A brilliant blind girl—Ruth Wagner, president of the Braille Theater Guild—got in touch with Anne in the attempt to win her co-operation. Miss Wagner wanted to find some way in which the dramatic talent of the sightless could be adapted to radio. Would Miss Seymour help?

Miss Seymour would—and did. She gave the scholarship which Marian Hotch has won. And now the question soon will pass on to the ultimate judge—the almost limitless audience of the air.

Time—and listeners' letters—alone can answer.

Grand Hotel, in which Marian soon will have a part, may be heard (with Anne Seymour regularly in the cast) Sundays at 6:30 p. m. EST and 5:30 p. m. CST over an NBC-WJZ network. It is sponsored by Campana's Italian Ralm.



## So We're Going to Pot?

### By Edgar A. Guest

Edgar A. Guest: "I think the American Home staging a meback — The American home is not go-ing to the dogs and the family, so essential to the happiness of mankind—the group in which every man worth the name finds repose and contentment and inspiration—is not van-ishing from civilization. In fact, I think the American

home is staging a comeback. The family fireside is now burning brighter than ever. Men and women are learning how to find joy and happiness without pursuits.

Do you want to know what's bringing the family back out of the doldrums? You may not agree with me. But I think the biggest single influence outside the

thanks to radio"

thanks to radio"

A few years ago, at the height of our so-called prosperity, we took too literally the surprising statement of the great men who created our constitution that life meant the pursuit of happiness. I never have agreed with the constitution on that score. I refuse to agree that happiness must be chased. In fact, it is never so elusive as when we try to catch it. Happiness means the restful peace of the family hearth—a family whom you love with unselfish devotion and who return your affection. It means friends with whom you like to spend your time when the day's work is done. It means being with people who are pleasant and kind and considerate. No one in the world detects an unpleasant person more than I.

It is fortunate for us that most people are not

Thank Depression, Repeal, or What You Will-The American Family Is Returning to the Fireside, to the Simple, Worthwhile Pleasures. Edgar Guest, the Poet with His Fingers on the Pulse of Millions, Should Know

snarling and unpleasant. If you question this state-ment, try getting acquainted with them. You will find that even the worst of them have a soft spot in their heart; that there is someone they love. The most bitter-ly cynical person in the world, the most sophisticated, has moments in which he longs for rest. That kind of rest can be found in only one place; the home.

As a nation we forgot this primer lesson from the book of civilization. Our courts recked with divorce We jumped in our automobiles to pursue pleasure. We looked for it within ornate brick walls of dance halls, within the halls of the opera, on the open highway adorned by billboards and hot-dog stands, in crowded theaters and movie houses. If we stayed home it was only to preside at a lavish function smartly punctuated with gin fizzes and after-dinner highballs. The drunker we got and the more riotous the party, the "happier" we were.

Then came the hapgover. We didn't want to take

Then came the hangover. We didn't want to take a cold shower, but the depression gave us one. I am glad it came. Our national insanity was arcested. Repeal of Prohibition came as one of our first steps to normal living. It no longer was smart to drink yourself under the table and to help your friends do likewise.

But in the train of the depression, no matter how valuable the social and moral lesson it taught us, came another national sickness: Worry and despondency. We started leaping out of windows and blowing out our brains because we thought the good times were gone forever. We had been worshiping the great God Million and thought no other God could take its place. We were fed up with life. The money in the bank was gone, and if the money wasn't the bank was sure to be. We had bills to meet and nothing to pay them with. There was a hungry family to feed and no way to earn enough to feed it.

If you can make a sick man forget that he is sick, he will start getting well. Your doctor will tell you that. That's what radio did to America. Radio made America forget that it was sick. Radio helped it laugh itself out of the depression. Radio lifted a nation of people out of themselves and their worries. They began to see things in the proper perspective. Everything didn't go to the dogs. They still could look forward to coming home at night from the meanest task and listening to Eddie Cantor or Baron Munchhausen. They realized that the world's finest drama, were theirs. They could get them right in their own homes. With the help of the Tibbetts, the Cantors, the Chicago or Detroit Symphonies, they could entertain their friends at home with regal splendor. And it didn't cost any more than the price of a second-hand set and a few cents' worth of electricity.

And what has happened? We began to invite people to our homes for an evening of bridge with music or just an evening of music and comedy. They came and they liked it. Our parties took on a new note of warm informality. (Continued on Page 23)

## WILL ROCERS

broad enough to pierce the most befogged perception, albeit they are edged with ironic and forceful truth. He is a plain-spoken man communing with plain-

spoken listeners. Abraham Lincoln is immortal; Mark Twain is an international instituan international institu-tion; Ken Hubbard was the perpetuator of the homespun homily. Will Rogers is the personifica-tion of all three of them, with an added flair for originality which will act to make him one with this group of geniuses. And al-though he is of the soil, he detests the soiled.

he detests the soiled.

His originality asserts itself in part in his great showmanship, some of it instinctive, the remainder bred of 30 years of performing before the public. If he is shrewd enough to make his canny deductions about life in general, he likewise is observant enough to sense what moves audiences to favorable reaction.

He knows nothing of temperament, but is thoroughly familiar with its uses. So he draws on a simulated temperament to accentuate his distaste for the frivolous and his adherence to the rugged precepts indigenous to everyday folk.

nous to everyday folk.

The Highest Paid Man on the Airthe Biggest Box-Office Attraction of the Movies-Has a Background That Never Before Has Been Fully Disclosed

Witness his lifelong refusal to don formal attire; to have his hair trimmed when it needs to be; to abide by studio dicta such as a timed discourse or a previously approved manuscript and other feigned idiosyncrasses which endear the masses to him with utter

devotion—masses who feel that there is too much supervision and too little of "what was good enough for our parents" and sim-

These traits are mere-ly by-products of the show business. Typical is his carrying an alarm clock into the broadcasting stu-

dio to warn him when to dio to warn him when to whim. His playing up to this worldwide approval is no reflection on his veracity. Personally, the Cherokee Indian cowboy sage is savagely sincere about his truthfulness.

is honesty is at once his appeal and his armor, and he would not stoop to equivocation lest he

Nobody thinks of Will Rogers as an actor, least of

Nobody thinks of Will Rogers as an actor, least of all those who ever have seen him trying to register the emotions. Naturalness is his forte. Invisible though he may be over the air, he literally comes into the living room, pulls up a chair, shifts his wad of gum and launches forth on topics dear to everyone's hearts, Listeners are minded to say, "Hm, he took the very words right out of my mouth." Which is another of the keys to his popularity. Every man fancies himself a bit of a mentor on public allairs. And because he speaks their thoughts, Rogers becomes their idol and spokesman. He is more apostle than orator, more adviser than actor.

adviser than actor.

Obviously Rogers' keen sense of observation is the product of his breeding and early environment. A true son of the range, he made most of his contacts in the Oklahoma territory of his youth with life in its most unrefined state. The undeveloped commonwealth was a rendezvous for a variety of drifters, outstanding among whom was the migratory cowhand.

He had to depend upon his perception to gauge the temper of the men with whom he worked. Since he is now 55 years old, he learned his trade just after the turn of the century when it behooved a man to deduce first, if possible, what was in the other fellow's mind. To back this was the heritage of his direct Indian ancestry, the ability to read Nature's signs. He probably never heard of tongues in trees, books in the running brooks and sermons in stones, but he sensed



Recent photograph of Will taken as he awaited a train for one of his trans-continen-tal trips. It's news when Will rides a train; he'd rather fly

By Harry Steele

A II I know about Will Rogers is what I read in the library. Well—all but the following facts (with apologies to W. R.):

When the film magnates cast up their accounts recently they were amazed to learn that Rogers, the Prairie Plato, was their Number One attraction.

"How can it be?" murmured one of the celluloid nabobs. "Perhaps there is an error in the figures. Maybe we ought to send for an auditor."

"Nix on the auditors," replied an alert publicity man. "Send for the editors."

Whether the auditors rechecked the box-office summaries, it is a nationally known fact that Rogers "packs 'em in," thereby invoking one producer's comment:

"I still can't believe it. Here we have Gable, Garbo, Crawford, West, Lombard and even Mickey Mouse to bring the censors down on our necks and Will Rogers, who up to a few months ago wouldn't even wear a tuxedo, brings home the bacon. It just couldn't be!"

But it is and at the same time broadcasting officials

But it is—and at the same time broadcasting officials are coming to the realization that Rogers' alfalfa aphorisms command the highest popularity in radio. And incidentally, the highest wages!

What is the magic of his drawing power? The gaunt Oklahoman boasts about as much sex appeal as a specimen of bread mold. He would be the first to laugh at any hint of personal beauty.

Psychologists will try to confound with theories of magnetism, personality and the allied isms. But it is not as subtle as that.

Rogers succeeds because he speaks a language that

Rogers succeeds because he speaks a language that can be comprehended the very instant it is spoken. There is no need to mull over his quips—they are

Will prefers studio audiences to doing his micro-phone stuff with-out them; and he'd prefer to ap-pear before the mike in costume





## -Prairie Plato

"If the Public Is That Gullible, Then It

Is a Sin Not to Collect from Them"-

So Reasoned Will after His First Fling at Showmanship When He Wowed 'Em

their presence without benefit of poetic reference.

The simplicity of the range and the resourcefulness of the tepee were merged in him so firmly that he just naturally sheds all that is ornate in life. That simplicity, today is another important stone in the arch of public approval which he has been able to erect.

Most of the gentry which we have come to know as actors either began life in a The, ian atmosphere or yearned for the stage before their teens overtook them. Rog-

teens overtook them. Rogers never entertained the remotest idea of entering public life.

When he first met Betty Blake of Rogers, Arkansas, whom he was later to wed, he already owned Oklahoma acreage. He planned, if she would marry him, to devote his life to the development of a great cattle tanch. Let it be known that Will Rogers is a top cowhand. His skill with the lariat was not developed for the stage. It came of long practice in the roundup and the everyday chores of the ranch. Because of his laconic comments about "shoes and ships and sealing wax and cabbages and kings," he was a favorite with his employers and his fellow rangers.

So when, in 1904. Colonel Zach Mulhall, Oklahoma cattle baron, obtained the concession for a wild west show at the St. Louis World's Fair, Will Rogers was one of the first asked to join the troupe of riders and ropers. He was skeptical about his value as a performer, but the trip to the big exhibition was too enticing to ignore.

He still recalls his amazement over the fact that people would pay out money to see what he and his buddles considered everyday work. But that amazement turned to shrewd calculation during the hot summer in St. Louis.

Will figured: If the public was that gullible, then it was sinful not to collect from them for what he had considered just normal ability but what had come to be disclosed to him as saleable skill. So he got himself a new horse, freshened up his supply of lariats, hired one of Mulhall's riders and put forth in a vaudeville act.

vaudeville act.

vaudeville act.

A revealing anecdote of his later years revolves about the launching of that variety sketch. The chap who financed him did it in customary frontier style. No notes were exchanged—just a pledge was given that the loan would be repaid in due time.

Suddenly Rogers' benefactor disappeared. No amount of inquiry revealed a single trace of his whereabouts. And that early tender of financial aid has

worried Rogers palpably ever since he first accumulated sufficient cash to liquidate it. None who know him has escaped the story of his endless search for the vanished

The plaint was grist for the insatiable gag-mill of two of the country's most inveterate jesters, Eddie Cantor and W. C. Field. The rumor that Rogers can jibe mercilessly but doesn't relish any jokes on himself height-ened their ambition to trade upon the oft-re-peated tale.

it was during the height of Rogers' success their gag. Rogers was elated almost to maudinism at one of the matinees when he received a note purporting to be from his old friend and saying that he was in the audience and would come back after the performance. Field and Cantor wrote the note.

R ogers' verve on that memorable afternoon is still the talk of the theater. He gave the "greatest show" of his career, made pointed quips which only his good friend out there would comprehend, and even



Will as he looked in costume (above) for his screen riot, The Connecticut Yankee. Even his armor could not repress his inimitable quips

startled his contemporaries with the britiance of his comments. The chance to repay—and to repay wish interest—was at hand at last, it was to be the occasion for lifting a burden which Rogers had carried consciously and con-

ourden which Rogers had carried consciously and conscientiously for many years.

After the matines he returned hurriedly to his dressing room to await his visitor. When that visitor failed to arrive, Will made half a dozen trips to the stagedoor to query the doorman, fearing that his friend had gotten lost in the maze which backstage represents to the layman.

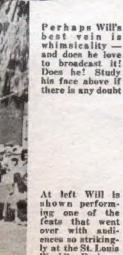
o genuine was his eagerness that eventually word was brought to him that the whole thing was a ax. To him it seemed a cruel and untimely joke,

o genuine was his eagerness that eventually word was brought to him that the whole thing was a hoax. To him it seemed a cruel and untimely joke, as perhaps it was.

When Rogers began his vaudeville career he presented what is known in stage parlance as a dumb act. It consisted of fancy riding by the cowhand whom he had employed, and some plain and fancy work with the rope by the unknown Rogers.

The first syllable injected into his performance was purely extemporaneous. He had been urged by other performers on the bill at the old Union Square theater in New York to liven up his act by describing to the audience the background of his lariat tricks. He was reluctant, partly because of natural shyness and more because his knowledge of the language was somewhat scanty. what scanty.

Will Rogers is taking a temporary vacation from the airwaves.





In next week's Issue of RADIO GUIDE you will read the life of Will Rogers in further intimate detail— intimate detail never before revealed about the beloved Prairie Plato. Don't miss it!



Stajor Edward Bowes celebrates his twelfth anniversary on the air with the Capitol Family Sunday, November 18th. Tune in any Sunday at 11:30 a. m., NBC-WEAF net

ne of the reality nice, refined touches you find in the broadcasting business is the idea of the studio hostess. Studio hostesses are different from the regular run-of-the-mill hostesses such as Emily Post describes. They don't meet you at the door, or take your hat and coat, or ask you whether you take femon or sugar, or any of those things hostesses do in ladies' magazines. They don't wear hostess pajamas, either-more's the pity. And they don't preside at dinner tables, that is, unless you date them out for dinner. No, the studio hostess sits at a desk instead of a rea table, and pours questions and answers instead of tea. Questions like Whom did you wish to see? Does he know you? What broadcast is he on? Will you have a chair? And answers like His line is busy now She isn't in, He's at a rehearsal and can't be disturbed. That's on the fourth floor, Studio G is occupied, You'll have to write for an appointment.

## Standing By-

With Ray Perkins

Studio hostesses are selected for their charm and paise. For that reason you can't get mad at one. It might be in your heart to hate an office boy or snort rudely at a secretary, but no one could be so lacking in appreciation of the Finer Things as to scowl at a studio hostess. They're smooth as a kitten's tail.

Their duties are simple basically. All they have to do is act as information bureaus and buffers. As the former they have to know everything about the studio and its personnel, from the exact time of the Concrete Mattress Hour rehearsal to what Mr. Gopples had for lunch. As buffers they stand between studio executives and the onslaught of a go-getting world with far greater efficiency than a corps of mounted police.

In addition to these two basic duties, however, they devote a large part of their time to other important functions such as Taking Kidding from the Boys, Tale-of-Woe Listening, Discussing New Clothes, Last Night's Party Reminiscing, and Sympathizing with Musicians.

Some orchestra leaders do not use a baton. B. A. ROLFE, for example, stands quite still and wags his thumbs at the boys. But for real poetry of motion CHARLIE PREVIN can run the entire gamut of musical feeling by gesture. Batonless, he employs head, arms, legs, and torso. Sometimes he even wiggles his ears. Every move means something, at least to Charlie. You could almost get up a good sweat just watching him

The two NBC's—National B'costing and National Bisomit—have ganged up for that three-hour dance session Satnights commencing Dec. 1. This is the first time orcibestras have been bought by a sponsor in hulk or job lats. The leaders will hold a mass meeting prior to the broadcast

Don't believe it or do: A shop right in Mr. Rocke-feller's own Center carries a sign in the window that spells it Rockefellow.

Personal List of B'casts that Would Be Too, Too Divine: Gracie Allen teamed with Eve Sully; vocal duets by Fats Waller and Lawrence Tibbett; Mary Pickford is a radio version of the Folies Ber-

gere; Smilin' Ed McConnell baving a tantrum; Alwyn Bach saying "ain't"; Rudy singing basso.

Something was missing on The Voice of Niagara stanza in which the Carborundum Co. employed the actual waterfall in person in the title role. They should have included the voice of Niagara Nell (Mrs. Lane) one of the country's premiere radio fans. Nell parks her radio in her Niagara home and most of the b'cast stars know her by mail.

The Firestone Concert. Nov. 12, linked singers in New York with an orchestra in Hollywood. We've beard singers and orchestras in the same studio who were even further apart.

Odd Lots and Remainders: ISHAM JONES has his own music publishing company and doing well, too... Press agents sure do send out some punk gags pinned to their client's names. ... Everybody's nexts about JERRY COOPER, CBS hopeful. ... CAROL DEIS name thymes with mice. ... STOOPNAGLE and BUDD appearing at the Arcadia Restaurant in Philly. Hope the Colonel invents a system to keep waiters quiet. ROXY can't read a note of music but he conducts just the same ... WALLACE BUTTERWORTH is A-l as interlocutor on that minstred show. He plays both ends against the middle against the middle

> PUPPY DOGGEREL I'm a bit overord By Phillips Lord

I couldn't stop liking Frances Langford Not even if I were to hangford

When I first heard George Givot I could hardly belivot

Other patrons of Jazz go For Leon Belazzgo

The appeal of Shirley Howard To me is high-poward

Songs, piano playing and palaver by Ye Scrivener of these lines will enliven NBC's WEAF actwork every Monday at 7 p. m. EST.

## Along the Airialto

RICTION:—Remember what I told you last week about PHIL BAKER and his sponsor tiffing over Phil's design to remain in New York? Well, the lid's blown off. Baker will not return to Chicago, and before January I he will be hooked up with a new boss. And the real reason why JOE COOK and his radio program were divorced was sponsor trouble, too. The client's advertising manager tried to tell Cook what They seem to forget that DAVE FREEDMAN writes both their scripts.

They seem to forget that DAVE PREEDMAN writes both their scripts.

GEORGE GIVOT, the Grik, and EDDIE CANTON nearly came to blows in front of Lindy's, a well-known Broadway restaurant where the celebs congregate. Givot accused Cantor of thefting his "Parkyacarcus" which he introduced, he claims, while on the Cantor program, and giving it to one of his stooges. They forget that DAVE FREEDMAN writes both their scripts.

The Gibson family is having its share of trouble in addition to Script Writer COURTNEY RYLEY COOPER being replaced by OWEN DAVIS, the cast have been warned to give their best—or else! The program heralded as the New Art Form started on NBC with great faniare and expense, and after several shows it failed to click with the listeners. If this is an example of the New Art Form, I'll stick to my horse Cribani'

KILOCYCLE CHATTER:—A famous mouth wash sponsor concern will pay the bills for the Metropolitan Opera airings over NBC this season... The world-famous LONDON STRING QUARTET has been engaged by the NBC Music Guild for a series of three concerts starting November 30... NAT BRUSILOFF, former conductor for KATE SMITH, and once called the busiest bandsman on the air, can be heard most any day or night over WOR with his musical crew... FRANK PARKER'S work in Transatiantic Merry-Go-Round was so pleasing that he leaves for the coast within a month with a movie contract

### By Martin Lewis

awaiting him at the other end of the trip. BOB SIMMONS will replace him on the A. & P. Gypsies hour, but Parker will be piped in from the coast for the JACK BENNY program . . . LIBBY HOL MAN is making records with LEO REISMAN for Brunswick, and her next endeavor will be in the direction of the airwaves . . BUDDY ROGERS has postponed his European trip long enough to take in a four-week vaudeville trek . . DONALD NOVIS' recent attack of laryngitis, causing him to cancel his radio and vaudeville engagements, threw him for a financial loss close to four grand

GEORGE BURNS and GRACIE ALLEN are packing their kits again, bound once more for Hollywood to make a picture. Their program on the 21st will come from the coast city. That biscuit company who will sponsor three hours of dance music the first of next month will pay only the musicians' union scale, and at that rate 'tis said they are interested in taking on another three-hour period during the week. JAMES LA CURTRO (whose name even sounds sinister) has displaced FRANK READICK in the role he has had for so long. The Shadow . FORD FRICK, newly appointed National League prexy has been announcing those Chesterfield programs over CBS . Ford, who knows his baseball from A to Z, has been head of that baseball circuit's Service Bureau for the past year. WALTER O'KEEFE who introduces one of his original comedy ballads during the Camel Caravan broadcasts, has copies of the words passed to the studio audiences before the program, when he rehearses the onlookers in the choruses.

ROXY has been dickering for some time on a deal to return to the N Y, theater that bears his name, but

the deal seems to have fallen through . . . Chiselers who tried to work up a racket by gathering in tickets to popular broadcasts in the NBC Radio City Studios and selling them to tourists, had to give up because those people lucky enough to get the Annie Oakleys wouldn't give them up by hook or crook . Possibilities for the MAJOR BOWES Amateur Hour to become a network feature are getting better and hetter. WHN has a monopoly of the New York radio audience on Tuesdavs listening to it. Last week over 4.000 telephone calls came in during the program, which should give you a rough idea how popular it is in New York . . GER ALDINE FARRAR was guest artist on the General Motors concert the night before her former husband. LOU TELLEGEN, took his own life . . . King of the Air is the title of a song dedicated to RUDY VALLEE and DON BESTOR has written a new tune, You're a Darling. His last big hit was Contented which he used for his theme song for some time.

Due to her swaying so much while singing CBS engineers had to install a tiny signal light on ROSA PONSELLE'S music stand to let her know when ele wanders out of pick-up range of the mike IESSICA DRAGONETTE'S appearance as soloist on the Armistice Day program before the Tomb of the Unknown Soldier was her second in as many years at the invitation of the American Legion. NBC's first birthdry as a tenant of Mr. Rockefeller's Radio City is being allowed to pass quietly without any of the fanfare which marked the inauguration of broadcasting in the hand some new studios last year. TED JEWETT who departed from the NBC announcers' staff over salary difficulties, is hitting pay dirt as a free-lancer, and has several commercial programs on different networks. LANNY ROSS will sing at the National Automobile Show in Cleveland this month, making two appearances daily for the duration of the show, and broadcasting both his Show Boat and Log Cabin programs from that city.

## Are You Listenin'?

By Tony Wons

There are certain stages in life when you can enjoy certain things. If you let those periods go by without taking advantage of them you may never a kid, going down the path through them, when a smooth the greatest fun you knew. If you may not to do it then, saying to yourself: "I will attend to that when I am older. Now I'll spend my time the many accoraphy," the chantess are you missed about the only thing in life really worth while at that age. You grew up all right, and you could name the most of every state and county in the world; but mised swimming days when you were a kid, and can I get back there now and take your shoes off you with the other kids. That's a closed book, you life has been cheated out of that event, and you are to be pitted. Or as you grew older you began to he pitted. Or as you grew older you began to the world; but they used to tell us to do that with our money, and they you work like the dickens, you don't go to the county of the county of the county of the county of any pour count for a walk, and so you save and you save the your sodas, you never take your best gorl any-part count for a walk, and so you save and you save

You waste no time, you're so busy making the you waste no time, you're so busy making the steel the ducats. You say to yourself: "Some day I'm sang to have a lot of money in that bank and then it be able to enjoy all these emotions I now have, and the hafraid of the rainy day." And so time passes and you get a pile in the hank and you would like to enjoy those emotions you had when you were a young man. but it is too late.

They are gone! You are cold as stone!! And there you are money!!! If the banker, who read they had more sense than you, has any money were the passes.

Ethel Roming Fuller once said: "Dance when you are the and graceful Don't wait until your old bones begin to creak at every move you make."

I take it I am talking to intelligent human beings and not say "He is advising our young people to discrete." Most dissipation comes from frustrated matural instincts. Be moderate, but enjoy the minutes at they come. Time keeps clicking away the secondatory come and they go, never to return. Just at the

time you are living through them, that is the tine to feel and live ... not far, far away at some future time. This world stops for you when your heart stops pumping ... did you ever know that?

There seems to be a mistaken idea that the cow is a dumb animal. I mean of course that she doesn't have much cow sense. People think that all she is good for is to produce milk and beef, litter up the barn and to pose for landscape pictures that you see on calendars advertising feed. But I found an article in the paper that proves the cow can be trained so that she is smarter than some pedestrians. It says that in Marshallville, Georgia, Bob Fisher trained his cow, Sookie, to carry him to work on her back. He rides her to work each day. She has learned to halt at a red traine light and she stops, looks and listens before crossing rairoads. She refuses to cross the tracks if she hears a train whistle.

How many automobile drivers know that much?

How many automobile drivers know that much? Not very many.

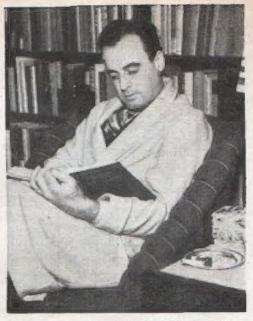
Well, there is one industry that certainly hasn't lain down on the job because of all the depression talk. Of course the factories in that industry had to slow down and they had to economize, but when it comes to turning out new products, to advertising and selling, the automobile industry has stayed right in front. Why, they turn out new models so fast you can't keep track of them. This story will show you what I mean

Two nice old ladies were having an afternoon tete-a-tete. I guess that's what it was. One said to the other: "By the way, what make is your nephru's new car?" And the other old lady said: "I'm not sure but I think I heard him say it was a Wow!"

Do you ever feel when you're out in the woods in spring time and the wild flowers are out in all their glory, that you are a sinner for trampling them under foot? Some think flowers can feel just as we can. It used to hurt Bobby Burns as much to tramp ruthlessly on a flower as it would to hurt deliberately a fellow

being.

I read a very chaiming bit concerning a scientist who was working in the fields of Scotland. He was a



The Dream Singer, Ralph Kirbery, (NBC WEAF network Thursdays and Sundays) likes nothing better than a good book

naturalist and was making a study of heatherbell. The story says that he was so fascinated with the color and loveliness, the delicate and expulsite tracery of the flower that he lost count of time. Suddenly he looked over his shoulder and discovered an old highland shep herd watching him. Without saying a word the naturalist plucked the heatherbell and handed it with the microscope to the shepherd. The old man put the instrument to his eye and peered at the heatherbell. He was silent for a while, then, handing back the flower and the instrument he said slowly: "Ay, man I wish ye had never shown me that."

"Why?" asked the naturalist.

"Because these rude feet have trodden so many of them."

So it goes. Many things that we in our ignorance do not understand we destroy, including human beings.

## Reviewing Radio

f it were anyone else who made the suggestion. I'd immediately suspect that it was a press agent's gag but it happens to be JASCHA HEIFELZ, the de-use fiddler, who proposes that it would be a swell idea to have real intermissions between halves of a rad-o

Mr. Heifetz is aware, of course, that time is mone Mr. Heifetz is aware, of course, that time is money on the radio, and that an intermission during which nothing at all would happen would be a sort of upset, in sponsorial ethics. But he figures also that the theater value of an intermission would prove in the end as effective at it something were going on.

To us who have been schooled in the theory that it you put for a program you should try to jam into it everything you've got. Mr. Heifetz' suggestion is a little band to digest.

I should welcome," he says, "an odd use of valuable time. I look forward to that stage of the game shen concert appearances over the radio will have included as part of the regular program intermissions of absolute stence."

Of course all of us agree with Mr. Heifetz that almost a relien as compared to some radio programs but that is zeitle from the point.

Says he "Listeners are beginning to respond to smooth broadcasts as to concert hall performances, the thing it would be extremely effective to have at the end of an orchestral selection a brief but eloquent performances with the listener would hear no sound, when he would participate in the concert by recasting in his mind about the listener would hear no sound, when he would participate in the concert by recasting in his mind about the hall past heard. The sponsor would be wise in paying for such a silence."

Let it. Mr. Heifetz has become aware that a listener can suffer from musical indigestion and needs time to relax and thus assist the digestive processes.

time to relax and thus assist the digestive processes.

No less than two dozen contributors have sent in memor calling attention to the recent session of physi-cizus in annual conclave at the Academy of Physical

### By Martin J. Porter

Medicine, At that meeting a scientist told the medicos that radio waves, by their reaction on the walls of the stomach, can be used to relieve a hain-over—or the craving for another drink—after a night of intoxication. A few of the contributors invited me to "make a Joke of this," and others said: "You can use this to build

well, the only gag that occurs to me is this: A lot of programs whose waves reach me make me want to keep on drinking. (Note to M. Lewis, in Chicago: Have one on me, fellow!)

Things to be thankful for this coming Thanks-

grving—

I—That short waves (credit to JOHNNY GREEN) have reached a greater efficiency, thus giving us a greater variety of programs to tune out

2—That you weren't startled out of your chair this

year by an unexpectedly new joke.

3—That a Topeka spiritualist says there is no radio in heaven. They're so short of help there, they can't take time to build stations,

4—That Plummer isn't twins.

Things that make me think radio has a future—JACK BENNY'S smooth and consistent comedy LEON ROSEBROOK'S remarkably fine music on the ROXY program (And why don't the credit Leon as the maestro?). PHIL BAKER'S sincere efforts to give a novel twist to his efforts (And why do his rivals copy his set-up?). B. A. ROLFE'S sprightly comeback in the a.m.. Columbia's determination to give daynine listeners a real show. KATE SMITH'S definetamorphosis into the role of a delicate comic. The realism injected into One Man's Family... The voices

of ELSIE HITZ and NICK DAWSON ... The imminent change on the RUBINOFF show.

Items that make me a grouch—

JAN GARBER'S shameless apeing of the LOMBARDO technique . JOE PENNER'S extremely poor humor . The simultaneous broadcasts of equally attractive shows . The MARY PICKFORD dramas . Most international broadcasts . JOE COOK'S refusal to revert to his really funny stage stuff in preference to the not-so-funny banalities which we hear . The departure of Cap'n Henry from Show Boat . WILLARD ROBISON'S insistence upon injecting his whineve songs, which superimpose his excellent music . The fact that my job makes me listen, and that I can't tune out like luckier people.

Echo from the Past: The other night RALPH KIRBERY, the Dream Singer, was interviewed on the kilocycles by NELLIE REVELL and it was mentioned that he was in the Tanks Corps sixteen years ago.

Raiph really was—stationed at Camp Polk, down in Carolina. On his days off he used to visit the home of a Mrs. Steele, and sing to her two little tots. In appreciation Mrs. Steele would occasionally send cookies to Mrs. Kirkery.

ation Mrs. Steele would occasionally send cookies to Mr. Kirbery, Well, sir, after the Revell interview, a letter turns up from Mrs. Steele. She writes to ask Ralph if he is the singer who used to visit the Steele home. And he replied that he was, And so Ralph is invited to spend the Thanksgiving holidays in Carolina. And there'll be more cookies. Besides that, the two little tots are now 20 and 22 teners old and their photos eart of make the 20 and 22 years old, and their photos sort of make the idea of the trip a pleasant thought.

There's a show about to open in New York, in which some radio celebs will be cast. It is called Revenge with Music,

I wonder if the melodists wrote it with the idea of settling some old scores!



Muriel cherishes her piece of the birthday cake that was cut to mark an an-niversary of Show Boat on the air

Mary Lou we roll along, roll along, toll along, Mary Lou we roll along, o'er the deep blue sea.

Which isn't, although it might well be, the theme song for the Thursday night Show Boat hour. Many a Mary Lou has rolled along via that program o'er the deep blue sea to oblivion. Only one, Muriel Wilson, has returned from the threatened fate.

Muriel started the parade. She made the singing part one of the most popular in radio history. Thenfor reasons known only to the sponsor—successors were chosen one by one. In the end public opinion and the advertiser's sagacity merged to demand Muriel's return.

## Perennial Mary Lou

By Howard Wilcox

Muriel Wilson Introduced the Singing Mary Lou of Show Boat-Many Others Have Sung the Role-Yet Muriel Has It Again. There is Glamour, There is Romance to Her Story

She was cut to fit the part, so it is hers again and probably will continue to be until she elects otherwise. Muriel Wilson is among the most unobtrusive of all the other stars. There is nothing flamboyant about her, and meeting her casually would never create the impression of having been introduced to a radio artist. At a recent luncheon in Chicago at which she was the guest of honor she was seated next to an agency executive who arrived after the other guests had taken their places. After he had been talking with Miss Wilson for about ten minutes, he whispered gleefully: "I never met the girl they're giving this party for. But I'm glad I got here before she did. Dinners get so dog-goned stiff when these high-and-mighty actors take the spotlight."

when these high-and-mighty actors take the spotlight.

And she was so sweet and gracious throughout the high incheon that when her neighbor learned the truth he was spared every pang of embarrassment.

Maybe that's because success has been so gradual with Muriel. She wasn't seized from behind a type-writer and thrust into radio because of a husky voice that some studio executive thought would register.

She was cast by Nature in the vocalist's roic. Her voice made her outstanding in high school, and her family, themselves musically inclined, determined to help her make the most of her talents. She studied under William Reiger, who was a star and contemporary of Nordica. Schumana-Heink and other artists of their generation. Under his guidance her soprano voice developed to its present charm.

Of course there had to be an interlarding of general knowledge along with the vocal training so at the conclusion of her regular schooling Murrel took a course in the Institute of Applied Arts.

Evidently application of the arts was not in particular demand when she had finished her studies so she used her technical training as an employee of the telephone company. There she drew maps and traced red lines about them, presomably drawing up graphs. But mapping her career and tracing out her future were interwoven. An avocation was collecting for the internal revenue department.

This association was an outcropping of her love for politics, a devotion inherited from her mother who is still an active worker in New York's civic activities, But Muriel didn't permit these alliances to sidetrack

her from the main goal, which was singing.

At the age of 18 she joined a church choir where she acquired valuable training. This preceded three years of concert work throughout New England. Upon her return to New York she was urged to enter vaude-tills and ther beach but the control of the ville and that kept her pretty well occupied thoughout 1927. It was late that year that she made her debut

on the air,

Her chance in radio was the result of long years of friendship with the famous announcer, Milton J. Cross. He asked her to be a guest artist on an NBC announcer's program, and that experience marked the beginning of her radio career.

As Mary Lou, synthetic sweetheart of Lanny Ross, she occupies one of the oddest places imaginable. It's a good thing the romance is purely mythical, else she would be consumed with jealousy. Her fan mail is filled with secret confessions from Lanny's femining admirers, and she is called upon frequently to give detailed deand she is called upon frequently to give detailed de-scriptions of this Valentino of the air. She is literally the middle-man in the national ardor for the Show Boat

Muriel was born in New York City and has spent most of her life in the shadows of Manhattan's tall spires. Her birthday is June 20. That time of the year generally finds her at her Summer cottage where she putters around a hand-constructed rock garden which is her particular weakness. Another diversion is driving her own car. She is nervous when a passenger, because of a mishap which left her sort of a walking harometer: She suffered a fractured skull from which she was many months recuperating. The recovery was complete, but whenever a turn in the weather is imminent she can feel telltale signs in the region of the lesion. As a result friends planning outdoor activities call her up to find out if ran is in the offing.

Muriel clings to the simple in everyday apparel, but reveals a little penchant for the pastels in her more formal attire. All of her clothes complement her black hair, gray eyes and peachskin complexion.

The Show Boat Hour, with Muriel Wilson, may be heard Thursdays at 9 p. m. EST over an NBC-WEAF network; the program is aponsored by the General Foods Corporation.

## Famous Composers

By Mark Herringham

Franz Joseph Haydn (1732-1869), one of the giants of the classic period in music, was a "peasant who walked with kings, nor lost the common touch." Listeners may hear his work on Friday, November 23, on NBC's Music Appreciation Hour, conducted by Dr. Walter Damrosch at 11 a. m. The Andante from his Surprise Symphony and the Finale from his Military Symphony will then be played.

Little Joseph was the son of a master wheelwright and of a crook's daughter. He lived to be a favorite of the aristocracy, a social success in many countries, loaded with honor and renown. He taught the great Beethoven. Haydn's career affords a pleasing exception to the too-general rule that genius seldom is appreciated fully in its own generation. Before his death, Haydn was appraised by the world at his true value, and acclaimed as he deserved to be.

At the age of six Joseph—or Sapperl as his parents called him—teccived the start that was to take him out of the artisan class to which his father helonged. A relative, J. M. Frankh, a music teacher, discovered that the little lad had rare musical talent. Frankh sent the boy to school at Hamburg and taught him to sing and play the claviar and violin. Musicians, friends and patrons helped Haydn from then on, though for a time, after being thrown out of school for cutting off the pigtail of a fellow student, he suffered a period of living in a garret. But with the friends his attractive personality drew to him, and his own indefatigable capacity for work and stody, plus his genius, Haydn soon began to attract the attention of influential people. He studied K. P. E. Bach assiduously.

In 1760, Haydn married a wigmaker's daughter, who succeeded in keeping him profoundly unhappy.

Haydn's Franz Joseph contradicted that of many of the early masters, in freedom from worry and ease of living —so allowing his genius to blossom in full flower

In 1761 he secured a musical appointment to the cultured In 1701 he secured a musical appointment to the cultured Esterhazy family, and stayed under the Esterhazy patronage till 1790, comfortable, free from worry—other than domestic—admired by his patrons and able to work and experiment without restraint. Ilis fame during this period became international.

In 1791, Haydn—independent now—toured England and became a national sensation there. In that country he did some of his best work.

To musicians of the time this kindly, modest genius became known affectionately as "Papa" Haydn, it was Mozart, his younger friend, who bestowed this nickname upon him, and Haydn checished it more than any of the honors conferred upon him by those

in high place.

Haydn's contributions to music are of tremendous importance. He found such forms as the sonata, compositions for the string quartet and for the symphony orchestra in various stages of trial and experimentation. His genius crystallized them—gave them to us much as they are today.

Accepted today as one of the most important pillars of music. Haydn in his own day was victously attacked by musical tories—reactionary souls who called him a mountebank, a sensation-seeker, a breaker of rules.

Haydn gladly admitted the last charge—held it to be a tribute, and posterity has justified his viewpoint.

Haydn's love of peasant music caused him to be called the first democrat in music. This trend has given much of the sparkle, spontaneity, humor and energy for which his works are noted.

Technically, Haydn made a great contribution when he divided chamber and orchestral music, one from the other.

Everything's Lovely-Yowsah!

By Evans Plummer

A Valiant Attempt Was Made to Get the Views on Current Musical Trends from Those Two Popular Maestros, Ben Bernie and George Olsen -with the Results Recorded Here

The boss (and he's a big fellow, too) said to me in that tone of voice that has the lear of Almighty powers connected with it: "Go out and get a couple of interviews with Ben Bernie and George Olsen, you mug, and be sure to find out what they think about the current dance music trend."

you mug, and be sure to find out what they think about the current dance music trend."

So I got.

That's what they call an assignment. I can think of better words to describe it after chasing George and Ben around through one hour of horse betting, thirty-six holes of golf, fifteen hurried minutes of changing to tuxedos, seven hours of dance music and five hours of contract bridge. But I caught up with them the following morning in the coffee shop just before the boy delivered their horse-race dope sheet. It was a break to catch them at last—I thought.

Here was a chance to get two of the olditimers, hoth with mote than ten years of experience behind them, to give some real answers to important questions that have been perplexing the public mind.

I sidled up to them easylike and slipped over my first questions that have been perplexing the public mind.

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Ben Bernie: Well, it was an easy shot to the green on the seventh and George hooked it smack into the bunker, yowsah! George Olsen (engrossed in bis serateb sbeet): On the other hand, it was only a four-horse race and I still can't figure out how it was that my dog lost.

Ben: It all depends on the part score. I had three honor count and George took my live no trump bid to be preemptive whatever that is

whatever that i Me: But please, Mr. Bernie, RADIO GUIDS readers would like

Secretary interrupts (Ild Maestro saying New York is calling long distance. Ben jumps up in the middle of a pancake and answers something about "You're sure he can't lose! Yeah! Well, put a hundred smackalas right on his nose for me. Yaodie-oo," He returns to his

Ben: As I was saying, I use the Bernie system. You know—bid one, should have bid two, and go down

three. George: Sun Monk is a very good horse, also, I remember his grandmonther. Ah, what a grand old girl! Ben: I could have best youse guys but there were ants on my golf ball and I didn't want to hit the poor little things.

Inter things.

Me. Now Mr. Bernie, do you mind if I ask—
Me. Now Mr. Bernie, do you mind if I ask—
Ben. Of course not. Certainly not. Go right shead
and ask. What have I got to lose? Lose, yes—I lost
everything last night. How did I know that four no
trump was a slam invitation?



"It was only a four-horse race, and I still can't figure out how my dog lost", , , "Now take Wayne King —he shouldn't have used a mashie"

lovers. Fo-give me if the Old Maestro grows sentimental . . . But George, Winchell tells me that after your old man heard you on the piano, he bought you a set of drums, something you couldn't play out of tune!

George: So after your concert your folks got you a job selling violins, heh.! You sold \$5 violins for \$5.98. Well, that's one way for you to fool around with music without disturbing the peace.

Ben: Georgie, old palsy-walsy, the Old Maestro may have fiddled around a bit but he never was a college cheerleader, no sah!

George: I wasn't a cheerleader, I'll have you understand I was the first drum-major in college ranks!

Ben: Yowsah I heard someone say something about your being rank all right, all right. Tell me, did you manage to keep time with the band or did you have that same old trouble?

Ceorge: How about that time you were in a double yaudeville act under the tag of Bernie and Klass? That was one time I must say that bu had Klass!

Ben: Fo-give me, Mister Olsen, but it seems to me that a young fellow by the name of Gardner in your band is the main reason for its Hotcha get it?

George (irritated): Tell the man just when you expect to quit talking and begin playing music!

Ben (voice rising). And to think Georgie old boy, that you're the same fellow that Ethel Shutta complained to dear old Flo Ziegfeld about when you were both playing in Sunny. She said your music was too loud.

George and Ben both rise and glare. The Old Maestro leads with his left and Olsen draws his trusty inblick and attempts to bean his friend, whereupon Headwalter Captain Braun rushes up and separates them.

Capt. Braun. Shentlemen, shentlemen, dond't do daht! You iss both friends, nicht wahr? Und diss is a firsdt-class hodtell. De poleece wagon, he is oudtside. Come midt me.

Me: But please, gentlemen, one question for the interview before you go. Do you think that it requires four saxophones to round out a perfect chord?

Bernie: Well to tell you the truth, young tellow, i just put her on the street car, and her husband never knew a thing about it! Yowsah!

Ben Bernie may be heard Tuesdays at 9 p. m. EST (and in a rebroadcast for the West at 12 midnight) over an NBC-WEAF network, sponsored by Premier Pabst Sales Co. George Olsen's broadcasts are Wednesday, 12 midnight, NBC-WEAF; Thursday, 12 midnight, NBC-WJZ, and Saturday, 8:30 p. m., NBC-WJZ.

George (glancing up for a second): But, Old Maestro, you should have used a brassic.

Ben: Fo-give me, George, but Donnie W is a very swell horse. (Calling) Jeff, put ten to win and ten place on him.

on him.

Me: The readers of Ranio Guide—
Ben: Good old Chester said he'd be here at noon for the foursome but he didn't say what day. Chester—
mmmm—now there's a terrific golfer.

Me: Pardon me, gentlemen, but my intreview, dammir. I've GOT to get an INTERVIEW!!!

Ben: Dear old interview, yes, yes, Wel George, for the sake of the good old alma malta, a couple of tweettweets, a cheerio and maybe a toodle-oo, let's give the man an interview. What shall we interview about, what? George (his dope on the day's races complete!) is it true, Ben, that you started out in life as a blacksmith? Ben: Yowsah, but out in dear old Seattle, m' lad, they tell me that your first musical training was as a piano mover in Portland, Oregon, Fancy that! But did you ever try to move an anvil?

George: Maestro, don't get personal. Moving an anvil would be much easier than your trying to move an audience with your fiddle. So you were a violin virtuoso at the age of fourteen. How times have changed!

Ben: Sweet, budding youth! Well do I remember that fatefuld day in Carnegie Hall when! gave my first and last concert. How Uncle Max, Aunt Tillie and my cousins cheered! Good old relatives! THEY were music-

## Voice of the Listener

#### You Gotta Show Her

Dear VOL: All my life I have been too tolerant with "crepe bangers" and people who remind me comewhat of your grapes, and for that one ceason alone I have been able to read most of the absurd personal opinions concerning radio performers without becoming unduly excited. Hut now I'm burned up-plenty!

So Emmette Windbush in a musician, eh? Imagine the conceit, the egotism, the stupidity contained in his comparing himself with musiclana such as Jan Garber and Guy Lombardo who daily entertain and thrill millions of people their music! I wish he could who like the people who really don't care whether or not one certain Emmette Wandbush broathes the same air which carries inspired music into thousands of homes!

Could any music, however terrible, possibly contaminate the air quite so bady as these remarks which the author probably thinks are wise cracks which not only reveal to others his subtle wit, but his unique ability to outclass mere listeners in discriminating should and should not listen to?

Charlotte Glenn listeners in discriminating between what one

### Join, Take Your Phil

New York City, N. Y. As a regular weekly reader of RADIO GUIDE

I feel that I should write in a few words about my favorite . . . and, in my opinion, one of the best bets on the air-PRIL HARRIS-and his All-Americant.

I certainly am willing to boost Phil Rarris. Radio fans-I am secretary of the Official Phil Harris Fan Club, and herewith extend an invitation to you, each and every Harris Fan, to join our banner. For information, write to Dorothy Mae Hulse, 1781 Riverside Drive, New York City. Recently, through Phil's thoughtful-ness, I attended his broadcast, and believe you me, I am willin' to vouch for Phil any day. is "Regular!" And more than interested in the

Frances Washburn started something when she mentioned a Fan Club Department for RADIO GUIDE, and I, too, would like to suggest that one be formed Dorothy M. Hulse

#### It's Unanimous

I am a regular reader of Radio Guide, and must say it is very interesting from cover to cover. I agree 100% with H. Y. H. of Junction

City, Kansas. The Modern Minstrels are line and I think we daymore Hawatian music. We understand that most people are at home in the evening and can get most of the good programs,

Aren't we devtime listeners worthy of a little consideration now and then? If fair play in good sport, why did

they ban Ray Noble? Maybe the c. I would like to have Mr. was too keen and his fine announcer, Mr. Roberts, back on the air on Sunday nights.

My wife and children say they miss the Goldbe more than bergs very much, and would pleased to hear them again and hope they will

#### Hugh-all Found Out

Flash!! With apologies to Winchell. I was talking just a few minutes ago with a colored man past 98 years old." He came up North five years ago, but he talks with an accent so eronounced that it is hard to understand han. Bot I die understand this, "Have you all ever been down South?" and "Do you all live with yo Mammy and Pappy?" or "Is you all mar-

The question of whether "you all" is singular or plural is definitely settled in my mind. It's singular.

This department is solely for the use of the readers as a place in which to voice opinions and exchange views about radio. Address your letters to VOL editor, 731 Plymouth Court, Chicago. III. You are invited to send in your photograph when writing but this is by no means obligatory.

#### Now It Can Be Told

agree with Laura B. Triplett of Mooreland.

Come on folks, let's send out some requests

Okla, and wish to add my regrets about the for this number to our favorite radio stations

Luxenburg Couler of the program, "lo

Luxembourg Gardens." I've been wondering just how nany people know who the conductor of that program and many other inspiring programs

Laura will hear the same orraestra by fistening to the Madisus Ensemble," "Fiddlers Fancy," "Mollow Moments," Fancy," "Mellow Momento,"
Poetic Strings," "Concert Miniatures," "Romany Trail"

I'm sure she and many of you will agree with me that they are all fine programs.

I've been watching the letters to VOL for over a year and this is the first mention I've

about any of these wonderful programs, heed! I made it my business to find out who the conductor to and he is also a music

Murtins Ferry, O. composer; his latest in "Moon of Desire."

I'm sure everyone remember-

hearing the popular "Play Fid-ike, Play." Now you must have Re, Play," Now you must have ruessed who the conductor is Come on now all you folks, but's rive such a promising personality a great big hand! Let's go. It's lmery Dentsch, of course,

All of Deutsch's programs are of course on the CBS network and in easy you are not familiar with the hours you can hear his

"Mellow Montents" at 10:05

in on Saturday mornings;
"Poetic Strings" at 4:15 p. m. Tuesdays; "Concert Miniatures" at 11:45 a. m. on Saturdays and

acometimes on Wednesdays at 12:10 p. m., and "Romany Traits" on Sundays at 12:30 p. m. These are all Eastern Standard



### out of them? Give us more pictures of the

Dear VOL:

I agree with many readers about Kate Smith I agree with many readers about Kille Smith.

I cannot listen to her in the affismoon, as I am a high school student, so please all the Kate Smith Ians—let's get together and try to have Kate's hour in the evening.

No Girls, No Scraps

Thanks a lot for printing so many pictures of radio stars in the RADIO GUIDE. They are ideal for scrap books. But why, may I ask, do

you print so many pictures of the ladien on the covers? What will you do when you run

Jackman, Maine

#### Aria from Martha

In regard to Emmerite Windbush, a letter which surely is the laugh of the season, I would like to ask why he considers himself a musician when he shows the atmost ignorance in judging

I feel so sorry for these self-styled musicians who ridicule two of the best orchestras on the air, namely Jan Garber's and Guy Lombardo's.

For by doing so they only show their ignorance and expose themselves to ridicule.

Thank goodness, there are but very few of your class. Where there is but one who considers you a musician, there are thousands who know and enjoy Jan and Guy as two of the outstanding musicians of the nation

Martha Brannon

#### Won By Spoons

How glad I was to read E. R. Daggett's letter about the Goldbergs. Programs like it and One Man's Family are real family programs. Good philosophy enjoyed by young and old alike. Let's get together and see if we can't get the

Goldbergs back.
I also want to compliment RADIO GUIDE on its splendid magazine. We never miss a copy of it and consider it the best magazine at any price. And now they are giving us a chance to get something aire—the souvenir spoons. I have the two that are out and believe me they are nice. I intend to get them all and shall be very proud of them,

would like to have Arthur Godfrey and his Metropolitan Parade back too, Miss Van Dorpe, but lat's vote for an evening houe, "what say?" C. F. Pailladino

#### Votes in Dialect-ion

May a spokesman from deep down out of the

What Northerner composed "Pardon My Southern Accent?

Has not this person confused our dialoct? His not this person contised on cancer-for in it jealousy on the part of this composer in trying to give the wrong impression of the listoved old South? Perhaps it is that this person has never been South of the Mason and

So, come South ye Yankee and marvel! For codoubledly a Yankee you must be.
A South Carolinian

#### That Mickey Muss

Dane VOL: Brookiyo, N. Y. I agree with Mickey Brown, who says there should be more novelty numbers on the Waring program, but mobody can say anything against any of the Pennsylvanians and get away to

So, Mickey, you're being forced to listen to Rosemary's and Tom's inana songs and their hopelessly unmatched voices are you? Well, I also forced to listen to them, but by their fresh and charming voters and their grand personalities. You say they talk about nothing. Don't you think it is more likely that you do not understand what they are talking about?

You certainly are quick enough to denounce them when you are not satisfied with their en-tertainment, but did you ever write in to praise and compliment them when you enjoyed the program? I'll bet you didn't.

No. Mickey, Warings aren't getting a fair deal from you.

#### No Rush To Write

I have been surprised that nothing has ever been written to VOL regarding Ford Rusk's return to this part of the country again.

Many thunks to the Sears Kenmore sweeper rogram sponsoring Ford Rush and Ralph Walde Emerson together. Of all singers give us Ford-He is top-notch with our family and we never listening to him. Another good singer back in the Chicago studios again is none other than Happy Jack Turner, Never miss him on Satur-day night at 5:45 CST over WENR and other times over WMAQ.

He has been a favorite of our family, too, for a good many years, as Ford has been. Give us more of these two good singers, the more the

### The Name, Please?

I might be wrone-but it seems to take some announcers just a fraction of a second to give the name of an orchestra during the course of the broadcast-Often times I hear a good orches tra and wonder who it can be, and as a rule bave to wait until the end of the program.

The announcer at the Blackhauk gives a good description of how long it takes to name the band that is playing. He simply says "Ray band that is playing. He simply caya "Ray Kyser, from the Blackhawk," and then the Now, I don't think any time is wasted

while giving that little "speech."

Of course, anyone can distinguish the musiof Kyser, Lombardo, Garber, Weems, Waring and Kemp, but there are a lot of other good hands that are not so distinguishable and after all most of up would like to know whom we

#### Double in Clubs

I am a regular weekly reader of RADIO GUIDE and I always enjoy this column. May I add a word to the suggestion of Frances Washburn? A Fan Club department would be a very helpful addition to the GUIDE.

Certainly there are many among your readers who will be interested in learning of my club for PHIL HARRIS, that very popular singer and bandman. For complete details write to Dor othy Dilley, 532 N. St. Elmo St., Allentown,

This is a special invitation to his real fans and admirers and I shall be only too happy to answer every letter that is sent me. Boost PHIL HARRIS by joining his clob! Trank you Dorothy Dilley

#### What Jamaica This?

In reply to "A South Carolinian." He claims a Northerner or a Westerner must have written, "Pardon My Southern Accent."

Yesh, well Johnny Mercer, a Southerner, wrote it. He also wrote, "Lazy Bones," "Mardi Gras" and "Fare Thee We'l to Harlem." I admit we like the Southern drawl but only

when the girls speak, the men tound as thrown

We have to have a sense of humor after ashing "You-all's" letter. E. Speed Cooper reading "You-all's" letter.

#### Columbia Regrets

Kansas City, Mo. Since there are a few who ignist that Kate Smith Hour" be changed to an evening



of Junction City, Kanpeared on this page in the November 3ed nunher. I agree with him that we need more such programs in the day time, and I wish to say that I also appreciate Columbia's giving them

Therese Van Dorpe's letter, which appeared on the name page, also The Metropoleus Parade" no losger

interests me. When Arthur Godfrey or Harry Von Zell were "mastering the ceremonies" I enjoyed it more than any daytime program. Nila Mack was a valuable member of the cast too. I wrote to the CBS, asking that either Arthur Godfrey, or Harry Von Zell be returned to the program—they answered, saying in sice complicentary physeing, NO.
Let me suggest that each one of you who

reads this, listen next Sunday meeting to "Be-tween the Bookends." Many of you will like it. CBS, 9-45 s. m. CST. H. L. A.

#### Still Un-Molly-fied

car VUL: St. California, Ont., Can. Just reading RADIO GUIDE and noticed E. R. Daggett's letter or Goldbergs. We do wont Goldbergs, have looked every week for some mercion of them and tuned in to hear them. so please mention what has happened to them and if any chance of having them back as we certainly do miss them. R. E. Hawket

## Red Hot Taxi

### By Theodore Orchards

When Frank Woods, Taxi-Driver, Reported That His Cab Had Been Heisted, No One Suspected-Until Radio Showed Its Power as Defender of the Law-That the Hot Taxi Was a Direct Link with the Snatching of Manchew Holdrestn, Jr., of Detroit

ostead of a dollar tip, Frank Woods got an automatic shoved into the back of his or kinds the most astonished by kinds in fee environs of

the most astonished by he may cook the most astonished by he may be environs of Detroit

I p until a moment ago he had heen the happinest It wasn't every night that he got a haul like thisfrom I wellth Street to the outskirts of the city. And then it had to turn out like this!

He had been rolling along Grand River Avenue when the three men hailed him..., three young, goad looking chaps, well dressed, and smiling. I hey looked like Isads out for a party. But not this kind of a party. He'd seen them first on the ulewalk just onto the Grand River police station, where they hailed him jovaily and inquired. 'Can you take us to be rendale I erindale was twelve miles away—and his "Yes, sir" was full of egultation, for it had been a slow evening September. 1929—just before the rest of the nation caught what was later to be known as the depression with a capital D—was a slow month in the motor city of Detroit, and lares had been none ton many. I hat's why Frank Woods was so elated.

The fare to the suburh of Ferndale would be at least five dollars. Then maybe he'd have to wait and bring them back, which would be another five Maybe more if there was a pretty girl involved—and Ferndale was noted for that sort of thing.

"I don't know the street, but I'll tell you where to turn" said the spokesman of the three "It's just nit Woods gave them a cheery "Okay" and short his taxin northward. They sped past a section of middle lays homes, through the exclusive Paimer Park section with its millimmarres and parked himitisines, and finally onto the empty spaces of undeveloped subdivision territors which suparates metropo tan Detroit from suburbant ferndale. At I just Mile Road, the dividing line between the two municipalities, he slowed up the cah. Now which way?" Woods wanted to know 'keep on going "they told him. "Stack up a bit at the next corner. Since I'ves around here somewhere."

Woods grove slowly. Pretty soon his passengers.

W oods drove slowly. Pretty soon his passengers pointed out a gravel road which wound away between high our trees into nowhere. There wasn't a house in sight. But he headed the taxi into the road to even a street light glimmered. After he had gone about a quarter of a mile they told him to stop. It was a favorite picnic ground for young Detroit—not eight o clock of a Saturday evening was late for picnic, and the three carried no basket. Out of the bus!" rasped one of his passengers it was at that moment that Frank Woods realized the never would get his five dollars. But he knew that the automatic which he felt pressing against the back of his head was no joke Another of his passengers waved



Patrolman Edward Fitzgerald (from left) and Patrolman Rubert McGrath, who wanted their city kept free of trime, and who wanted also to prove the value of radio in police work

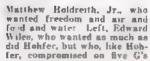
a similar weapon casually in Woods' face, and the text-man thought discretion was the better part of valor fle slid out from behind the whee One squawk and you're through he was assured Woods didn't squark. He could hardly breathe They made him walk to the

they made him walk to the side of the road and the down. A light rape was produced from the pocket of one of the men, and his arkles and wrists were ted together uncomfortably tight. We want to borrow you can for a poyende, they told him healt find it in the morning about the time you get our libere was a good bit of joys alignment at this, in which Wood did not feel inclined to jou liber he heard them roar away in his taxi back toward the city.

t the side of the road Woods At the side of the town at his bonds, and howled for help lie bonds, and howled for help lie saved his might as well have saved his breath for in that deserted sec tion no one was close enough to hear him or to care. Only a few helated mosquitos gathered to

help him while away the hours the mosquitos made it al-most unbearable for Frank Woods the twisted and squirmed under his bonds like a bloudin-After a while he found that hi could move his wrist slightly back and forth he pulled, feefing that chafed skin was better tha





being eaten by mosquitos all night. With each tug he felt that his arms were a little freer. After half an hour he got one arm out, and from then on it was a simple matter of tearing at the other knots

Shortly before midright he tumbled into Ferniace police station, gasping torn at the wrists and boding mad. But they didn't even try to take what money I had!" he explained, showing a billfold with about twents dollars in it.

The Thork Serweant was an old-timer. nortly before midnight he tumbled into Ferrida e police station, gasping form at the wrists and

The Desk Sergeant was an old-timer 'Looks like a planned stickup," said the Sergeant 'Probably back in Detroit right now, pulling the

Old Mike Frishee had heard a lot about the new poince radio in the big city to the south, Detroit, first in the field to chase crooks via the airwaves, had caught the imagination of many a small-town copper. This was



Frank Hohfer, who wanted \$30 000 - and wasn't particular how he got it

in 1929 remember, when Police Commissioner Wilsam P. Rut-ledge, of Detroit was getting. Inud raspherry from miny quar-ters where the efficient of racks in catching criminals was thought to have doubtful value. But the Sergeant thought there might be something in it

e got Detroit Headquarters on the phone, and hardly had be begun to detail the story told by the marconed taximan when a hizzer cicked and the police announcer at Belle Isle station was listening in. As Fern dale hong up Belle Isle went on the air. the air

Pioneers among radio cops, Mc-Grath and Fitzgerald had been the first in Detroit—and therefore in the world—to prove the value of police broadcasting when a few weeks before they had been cited for capturing a pickpocket from his radio de-contion. Now they saw another chance-

"Those banders must be nuts to take a chance with a stolen hack." I (treecald commented. "That's too much ballyhoo for a successful job..."

Yer a taxi would be the last car to be noticed in case of a crime, for no onlooker would be able to remember its description from among the dozens of others which filled the streets. It was this which led the three daring banders to risk its use.

CGrath and Fitzgerald cruised slowly through the west side of Detroit, now and then speeding up to deal with a reckless driver, or warning owners of decrepit snuggle-buggles to light their tail-lamps or hang a red lantern on behind. The radio buzzed perpetually bringing descriptions of a few minor stickups and hit-and-tun drivers and the like. Suddenly—at a little past twelve forty-five—Fitzger aid grabbed his partner's arm, nearly sending the radio car up on the curb. Just (Continued on Page 27)

### Signposts of Success

By "The Doctor"



Rosa Ponselle Is Another Fortunate Person Whose Chosen Vocation Is Her Best Medium of Activity. Let the Doctor Tell Why

n looking at the face of Rosa Ponseile, the analyst is puzzled as to how and where he should begin so general a description as this brief space necessitates.

should begin so general a description as this bref space necessitates.
However, had I failed to recognize this lady my science would place her as an excellent singer. The wide temple region, especially in the upper part, immediately calls attention to high musical ability, particularly the singing voice. The cheeks are very dull, quite wide, with an ample modar region and plenty of room inside indicating a well-rounded voice, which by culture has increased in the lower part of the register rathers. The presence of a powerful vital temper regions uncommonly high. This has made possible much emotion and the quality of sentiment that the dramatic soprano often needs.

I he cheeks also indicate a very willful disposition, a desire to have her own and is a source of energy and vitality.

Miss Ponselle has a range of "have-my-own-way" apritudes in the strong lower face, a mass of transient social impulses shown in the upper lip and, in the same general feature, indications of large optimism and self-confidence.

There reasoning is spontaneous and highly influenced by intuition; her observation, alert but not highly permanent. There is present plenty of imagination and buoyancy, a rather shrewd economic sense, but no strong indication of a desire for the possession of fine artistic productions; rather she is inclined to change variety and the lighter phases of the vanity box—and cuesine.

There seems to be no other vocation in which as great a success could have been made. Her willfulness, which would make an industrial position difficult to hold, gives her a sense of personal liberty that makes it easy to override social conventions and family tes.

Too much cannot be said in praise of Miss Ponselle's able mastery of her late, in relation to her profession. That tendency to have her own way makes for

Too much cannot be said in praise of Miss Ponselle's able mastery of her late, in relation to her profession. That tendency to have her own way makes for individual interpretation of musical scores, and so for outstanding individual artistry. The firmness of her chin indicates one of her greatest assets.

This subject is another of those fortunates in life who has found her proper sphere of work, the natural outlet for her native ability.

### Open Door to Beauty

By V. E. Meadows

For Best Results the Same Attention Must Be Given to the Neck as Is Given to the Face

adies, if you ever hope to win a repitation for being well grouned, make sure that your neck matches your face.

Ninety percent of the women who use cosmetics forget the fact that they have necks—or so it seems. They spend all their time, thought and energy on their faces, then sally forth to show an astonished world a face of one color, and a neck a great deal darker. This is an extremely lefthanded policy, and a foolish waste of time and money. What good is a perfectly made-up face that contrasts visibly with an ugly-looking neck? Women who pursue this course are simply advertising the fact that they use makeup. Worse, they loudly proclaim that they don't know how to use it. It is important to remember, therefore, that you must give the same careful attention to your neck that you give to your face. They must blend in a perfect harmony of color, unless you want your friends to think of you as being unnatural and freaky.

and freaky.

The correct way to match the face and neck is to use a finishing lotion that will match the tint of your face powder. Don't think that it will help matters much simply by patting a little powder on the neck, because it won't. Powder stays on for only a few minutes, then comes off on clothing.

The correct way to apply finishing lotion is to apply it generously with the hands, making sure to stroke it only one way. Remember, a two-way stroke always leaves a spotty and splotchy affect. Also, make sure not to stroke up and down, or round and round. Simply continue stroking in one direction until the lotton is dry.

down, or round and round Simply continue stroking in one direction until the lotton is dry.

Your touch should be light, so that there will be no pulling of the skin. It is not necessary to apply powder over the lotion. Soap and water will remove the lotion, but it is impervious to just water.

Many women have enough energy to return from a dance or from work and remove the facial makeup, because they have been warned of the evil consequences of allowing makeup to remain on over night. Yet these same cautious women will not bother to clean the lotion from their necks before retiring. It is just as important that the neck receive a nightly makeup cleansing as the face—and if you violate this principle your neck will become harsh and scaley.

V. E. Mendows. Director of the Beauty Forum (formerly called the Beauty Guild) may be heard over the American Broadcasting Sys-tem Monday, Wednesday and Friday mornings at a new time, 11 o'clock EST, on Stations WMCA, WHDH, WPRO and WIP.

### Flashes of Fun

Jack Benny: I suppose it's very hard work becom-ing an opera singer, Madame Gallie Kerchoo? Kerchoo: No, it isn't very hard—all you do is open your mouth and let go. Benny: In that case you must have studied on

an ocean limer!

-General Foods Program

Penner: You known, Monk, after the witch married Milkbottle she became very sick. So Milk-bottle looked in her room a week later and found her flying over the chimney on her broom, and he knew that she was well again.

Monk: How did flying over the chimney on a broom make her well again?

Penner: Because she just got over the flue.

—Bakers Broadcast

Cantor: Jimmy, Joe Miller, the father of all tokes, was so selfish that he wouldn't let anyone ger tear the window

Wallington: What has not letting anyone get a window got to do with being stifish? Cantor: You see, Jimmy, he was always look

ing out for himself

-Chase & Sanborn

Fred Allen. I near your father has hay fever Portland: II, say—he has it so had that he sneezes whenever he sees grass, because he knows that it will become hay later on —Town Hall Tonigh!

Holtz: After a proview of a picture the other day, all the yes men gathered around a big producer "flow do you like it" asked the big producer. One yes man said it was terrific, another that it was sensational, and a third said it was gigantic. The fourth man said: "I'm sorry, my friend, but all I can say is that it's great!"

—Fleischmann Variety Hour

### Bulls and Boners

Amounter: "Inhale, Exhale, Inhale, Exhale, You may stop breathing now"—S. T. C., Rogers,

(Oct. 29, KRID, 7.16 a. m.)

I-ootball Announcer: "Potter gets the balt, he's going through right tackle, he's away. The stands are standing up."—Harold J. Finkl Delafield Wis (Nov J. WMAQ; 4 p. m.)

Walkathon Announcer: "All kiddies accompanied by their parents under the age of twelve will be admitted free,"—Mrs. J. D. Hickman, Hastings, Neb (Oct 6; WNAX; 6:38 p. m.)

Announcer. "All these leading athletes advise you to eat Wheattes. Take the words of these champions and eat them."—Charles Herman, Quincy, Ill (Oct 22, WOC; 5 30 p. m.)

Announcer 'Ask for American Brand singing birdseed' —Marian Ice, Evansville, Ind (Oct 21, WGBF; 1:13 p.m.)

Announcer, "Featured today in the boys de-partment are knickers for boys with worsted knit hottoms,"—Mrs. Mary Morgan, Chattanooga, Tenn (Oct 27; WDOD, 11 20 a. m.)

Eddie Cavanaugh. "The Voice of Experience was married and has been a widow for nine years."—
Ethel E. Hurlburt, Oshkosh, Wis
(Nov. 2, WBBM; 12:20 p. m.)

E. M. Lagron. "The lady held eight diamonds with the eight-spot high."—A. V. Blackford, Bonaparte, Ia. (Oct. 25; WGN; 7:30 p. m.)

One dollar is paid for each Buil and Boner published. Include date, name of station and hour.

### Your Grouch Box

On November 6 the majority of Americans voted into office the government officials they wanted to radio, too the majority of American and Canadian listeners can have what they want. How? Well, even if you can't pick programs by popular referendum, you can write letters of approval or disapproval. Have you a radio grouch? Your Grouch Box is waiting to tell the world what you don't like about radio.

If enough of your fellow-listeners agree with you your letter to this department may bring about some needed improvement. Use your radio franchise! Write that Grouch Box letter today.

#### Nightmarea for the kiddles.

#### Sleepless villagers ban jazz.

Dear Editor I live in a small village and kn we everybody here. There are many of us who stay up the greater part of the might listening to our radius. We wish to register a complaint against the 15,00 of music put on the air after ten o'cluck p. m., crebey tras and jazz. We prefer good old-time music, poars and fun, Mt Savage, Md

B E KELLAR

If you believe in democracy of land, sea and air, make sure that radio officials learn your loss and dislikes. They are done to so give listeners what they want to list ters will only ter what to swant bend your groups to Your Grouch flox of core of Raulo G DE 721 Posmooth Court Chicago.

### Radio Road to Health

By Shirley W. Wynne, M. D.

For Infants, Growing Children and Adults Alike, the Benefits of Milk Cannot Be Overstressed

Throughout the nation a new campaign is being waged for the purpose of acquainting citizens with the benefits and importance of drinking milk. In the newspapers, over the radio, on the speakers platforms, civic-minded men and women are urging the people to drink more milk.

It is seldom, if ever, that a mother has to urge her little boy or girl to go out and play with the other children. Play is excellent and necessary. So is a mixed diet, that should include milk, bread and potatoes, a little meat and fish, fresh vegetables, salads and fruits. Parents must be sure that there is variety to the menu, so that the daily diet does not become monotonous.

I have heard many a mother bewail the fact that her child simply would not drink milk, and then add, as if in self-justification. "Of course he isn't a baby any more, so he really doesn't need it." Such a mother innocently is robbing her child of one of health's greatest safeguards. Milk should not be limited to mfants. It is an essential food for the growing child, as well as for the adult.

Age-long experience has shown that the best food for a baby is his mother's own milk. Nature has given a food nearly perfect for the rest of us in cow's milk which is much more like mother's milk than any other food available. We need milk—infants, children, grownups—for energy, growth, good bones and good teeth as well as a protective against diseases. Milk is good for health and life itself. Milk is called the food most nearly perfect because (1) In milk are found the proteins which the body uses to rebuild its wornout tissues and to provide for growth. (2) In milk are the carbohydrates and the fats which provide the hody with fuel to carry on its encless muscular activity. (3) In milk are contained the mineral salts with the colours in which milk may be given, are cream soups; milk drinks flavored with chocolate; junket; or eagnings. Each of these, if correctly prepared is an appetizing treat containing the full food value of drink, yet tasting utterly different. Milk also

Ten Years Ago

CALIFORNIA Board of Education pioneers with mass feaching, broadcasting history and geography via Ki-O each Monday morning to 20 000 elementary school classrooms

SIGNOR LLAMMI, Italian engineer, makes "as-to-inding claim, to at he can, by means of his special tadio control devices plot Iraly's dirigible 7R3, to America and back crewless.

LONDON - Former Promer STANLLY BALD-WINS wire is aid tool pelect for radio upon his air debut from 2LO here. France and England make plans to exchange programs via rebroadcast.

AMERICAN STATIONS multiply rapidly fol-awing third national ratio conference. State of Wy-oning first heard from with station at Rock Springs.

THEADTINE STARS THEN Rex Battle, CKAC, Courses Witt CNPO Cora De Loc CNRT, James L. Long KDAA. A thoda Chver KLL Mrs. Irvin Patterson KENT, the sty tha stead. KoO George O sen. KGW. Quee Lita in a d. Linde John, KLO, Charte Morr son. KPO R. d.). Charte Morr Sch. Clashoone Foster KYW. Lew Kenneds. WCAE, Joseph Knocht, WEAL, Nick Lucas. WEBH.

### The Child's Hour

By Nila Mack

Does Your Child Suffer from Timidity? Its Cause and Cure Are Well Known to Miss Mack

Fostering courage and confidence in a child is one of the most important duties of a parent. Mothers who constantly warn their children and are apprehensive of trouble, certainly will make an indelible impression on them. Those children will grow up vacillating and incertain men and women, franful of their shadows.

As director of children's programs for a great radio network. I have come in contact with many children who always were cautioned against this thing or that object, and as a result

against this thing or that object, and as a result were shy and timid and uncertain of themselves, in professional life, naturally, this always results in acute cases of stage fright. When a child succumbs to stage fright, it is more pathetic than it is in a grownup. One of my best students today is a child who constantly was held in check at home. His mother continually handicapped him by training him not to make any moves without first consulting her. Thus he grew into a timid youngstef, and would run home to his mother at the slightest provocation.

I never shall forget his pitful outery at his very first rehearsal. He broke down completely and his little body was wracked with sobs. "Please, please," he cried, "I can't do it! I want my Mother! I want my Mother!"

The next day! invited his mother to the studio, and after a lengthy conversation ascertained the true state of affairs. Thus forewarded, I started to lindo all that the parent had done. By degrees! I brought his self-confidence back, I taught him to depend a great deal upon his own judgment, if he wanted to run about the stable of a broken neck some day. When he fell and bruised himself I did not "mother" him, but merely dressed his scraped skin.

And today, when the studio light tells us that we are on the air, he may be scared striff but his pride and my confidence shake hands, and he sees the thing through

Nila Mack is director of all children's programs for CBS. Her program, Sunday Morning at Aunt Susan's, may be heard over a CBS-WARC network every Sunday at 9 s. m. EST.

### Hits of Week

A high point of favoritism was reached by Out in the Cold Again, a melody would last week scored the double honor of leading the songs played most often over the networks, and was voted by the bandleaders as the outstanding kilocycle hit as well, it is interesting to note that The Continental another current favorite, lost out as the leader in both divisions by the margin of one point only.

Following is Rabio Guide's weekly tabulation: CENERAL GUSTAVE FERRIL, chief of radio communications of the French Army and radio scientist, claims "world is slipping" and announces plan to check up by radio on longitudes in cooperation with Chief of U. S. Geodetic Survey BOWIE, in Washington. Shrinkage of earth's crust, still cooling as blaued. TED LEWIS—yes, the same chap who owns that clarinet and battered top hat—leads college yells and songs by remote control over WHN. New York, masmuch as he can't find time to return to his alms mater. Ohio State University, for its home-

## SONG HITS PLAYED MOST OFTEN ON THE AIR:

Song
Out in the Cold Again
The Continental
Lost in a Fog
Must We Say Goodnight
Be Still My Heart
If 2 Had a Millon
Pop Goes My Heart
Happings 30 29 27 25 22 21 Happiness Ahead Stay as Sweet as You Are

#### BANDLEADERS' PICK OF OUTSTANDING HITS:

Song
Out in the Cold Again
The Continental
I Saw Stark
If You Love Me
Lost in a For
Pop Goes My Heart
Be Still My Heart
Voolvin a Builder-Upper
If I Had a M: 10h
Rain 30 29 27 25 22

Song hits requested most frequently from the maestros last week are:
Mark Warnow: An Earful of Music, Warer Under the Bridge, P. S. I Love You.
Guy Lombardu: Growing Fonder of You, The Continental, Lost in a Fog.
Hal Kemp: Must We Say Goodnight, 94 Still My Heart Rain.

### Wave Marks

When a child nuccumbs to

stage fright, it is more pa-

Relay. Nothing hymic about the stock that just gave a nine-pound Himic Junior to the Himan Browns (Papa Brown auths and directs the NBC program, Peggy's Doctor).

Relay(e). These recent papas all help to an NBC's Breakfast Club: Jack Owens, tenor; Charle-Butler and Harold Jackson, engineers; Pat Gallic chio (Chicago's WMAQ time-signaller); and Don Micheill, m.c. Early this month McNeill received this wire from KVOO's (Tulsa, Oklahoma) Willard D. Egolf:
YOUR TALK OF NEW BABIES HAS BEEN CON TAGIOUS ON THE NETWORK STOP OUR ENGINEER HUGH CARPENTER AND PRODUCTION MANAGER KEN HETH MILLER BECAME FATHERS SIMULTANEOUSLY WITH YOU AND JACK OWENS THIS WEEK AND LAST STOP THE REST OF US ARE AFRAID TO LISTEN TO YOUR PROGRAMS ANY MORE

YOUR PROGRAMS ANY MORE

Hookup. Bernard Proctor, supervisor of Co-lumbra-owned stations and cousin of William S. Paley, and Ruth Rosenthal of the late head of ASCAP, will wed in Manhattan November 22.

Meter Vee Lawnburst NR (New York, sing er and planist birthdays November 24, freedware NRC Supersist, us 5 ngi g Lady on November 24 too, Charles Francis Coe, author and NBC (New York) commentator on November 25 so does folly Bill Steinke, champion eater and sleeper of NBC's New York studies

Hookup. Dorothy Gray (WHA, Madison, Wis.) story-teller and Milton E. Guck of the National Forest Service, will tempt fate and invite happiness on January 12—after which they'll go to live in Las Cruces, New Mexico.

Hookup. WSM (Nashville, Tenn.) might find its ofnce rout ne going haswire when its Zena Jones weds Floyd Adkisson early in January.

#### Log of Stations North Atlantic

E E	Kilo	Power	Location 2	Work
WAAB	1410	500	Baston	C
WABC	860	\$0.000	N. Y. City	C
WBEN	900	1,000	Buffalo	N
WBZ	990	50 000	Boston	N
WCSHT	940	2 500	Portland	Н
WDRC+	1330	1,000	Hartford	C
WEAF	660	50 000	N Y. City	H
WEART	780	500	Providence	C
WEEI+	590	1.000	Boston	N
WEBLT	1360	2,500	Syracuse	Ciclo
WELAT	1430	1.000	Wanchesfel	C
WGLCT	1370	100	Hudson Falls	<u> </u>
WGRI	550	1,000	Buffaio	
WGY	790	50,000	Schenectady	N
MAHW	1150	50,000	Rochester	N
WHECT	1430	1,000	Rochester	C
WICET	600	500	Bridgepork	C
WJART	890	500	Providence	C
WIZ	760	50.000	NY. Cty	N
WKBW		5,000	Buffalo	C
WLBZf	620	500	Banger	C
WNAC	1230	1.000	Boston	Ç
WOKO+	1430	1 000	A bary	C
WORC+	1280	500	Wortester	¢
WPROT	1210	100	Providence	A
WSYRT	570	250	Syracuse	H
WTAG+	580	5 30	Worcester	H
WEICH	1040	50.000	Hartford	N
Networ	k Prop		isted Only. sting System	

#### Notice

These programs as here presented were as correct and as accurate at the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emer-pencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

Look for the Bell A ter Religious Services and Programs

8 00 A.M. NBC-Bradley Kincard, songa: WEAF CBS-On the Air Today: Organ. WABC

WABC.—Tone Pictures; Quartet; Piano WIZ WBZ WSYR WNAC.—Hadio Carollers

B:15 A.M NBC-Melody Hour; Soloists: WEAF

8:30 A.M.

CBS-Lyric Serenade: WABC NBC-Lew White, organist, WJZ WBZ-Weather, temperature 8-45 A.M

CBS—Radio Spotlight, WABC WBZ—Lew White (NBC) WNAC—News

9:00 A.M. 8-00 A.M.

NBC-Balleders; Chorus; Instrumen tal Trio: WEAF WGY WJAR WHEN CBS-Aunt Susses. WABC WORD WNAC WHEC WLBZ WORD WGLC WEAN WFEA WGR WFBL NBC-Coast to Coast on a Bus, children's prem: WJZ WBZ WSYR WHAM-Daddy Puck WPRO-American Family Inc. (ABS)

9.15 A.M. NBC-Renaissance Quinter, WEAF

9:30 A.M. WEAP WGY WEC-Fish Singers, WEAF WEST WIAR WHEN WHAM-Coast to Coast (NBC) WPRO-AFed of Churches (A

\*\*NBC—ARadio Pupit; Dr. S. Parkes Calman: WEAP WGY WTIC WIAG WAR WBEN

\*\*AChorch of the Air WABL WORG WDRC WICC WFEA WORG WHEC WHE WHEC WHEAN WHECKBC—Southernaires. WJZ WHAM

WNAC-A Watchtower Program

10.15 A.M WNAC-Uncle Bob Houghton

#### Star \* Indicates High Spot Selection.

10:30 A.M. NBC-Mexican Tymen Orch.: WEAF WEEL WIIC WGY WJAR WTAG WCSH WBEN

WCSH WBFN
CBS-News; Amer Country Life Ass's
Prgms: WABC WOKO WDRC WGLC
WORC WFEA WLBZ WFBL WNAC
NBC-Amer, Youth Prgm: t WJZ WBZ
WSYR WHAM
WPRO-Erling C. Olsen (ABS)

10:45 A.M.

WNAC-ATemple Israel

11-00 A M (B)-Horn & Hardart's Children's Hote WARI BC—News; Varabonds, vocal tro WEAF WTIC WJAR

WEAF WIIC WJAR

VBC-News: Ray Hestherton, barltone: WJZ WBZ

CBS-Clev String Quarter WOKO

WFBL WORC WEBZ WEAN WGLC

WBEN-Artilly Church

WGY-Aservices; Union Col. Chap

WHAM-AProbyterian Church Serv.

11:15 A.M VBC-Rudolph

WFAF

No Literature, Col Rolph H

Liham: WJZ WBZ

WICC-Cleve, String Quartet (CBS)

\* NBC—Major Bowes Family, Watdo Mayor Control and Control and Mayor Control and Control an

WNIC Samover Serenado: WJZ WHZ-Radio Nimble Wils 11:45 A.M. WBZ-Samovar Sermade (NBC)

#### Afternoon

12:00 Noon CHS—Salt Lake City Taberna WARC WE A Work WHILE W KBC—"The Ading Hous-Whitman" WJZ WSYR

WGY-Musical Program
WSAC-Nat'l "D" Stores Ensemble

12:15 P.M

VEC-Major Bawes: WBEN WTAG

WBA-Weather, temperature WGY-Explorers' Club WPRO-Harlem Kids (ABS)

12:30 P M NBC-U. of C. Round Tuble Discus-sion: WFAF WGR WJAR WTAG WEEL WGY

Guizar's

★ CBS—Title Gultar's Serenade:
WABC WURU WDRU WDRU WBL WEAN
WGR WURU WNAC
★ NBC—Radio Cty Music Hall of the
Air: WJZ WBZ WHAM WSYR
WBEN—△Rabba Joseph L. Fink
12:45 P.M.

12:45 P.M

CBS—Sir Arthur Newsholine: WABC
WORO WORC WFBI, WFEA WGLC
WHEC WYAC WLB/,
WPRO—Male Quartet (ABS)

THE PART OF THE PROPERTY OF TH WESB

WCSR
CBS-AChurch of the Air: W
WORO WDRC WAAB W
WHEC WORC WGR WFBL
WNAC-ACatholic Truth Period
WPRO-Mid day Serenade (ABS)
1:30 P M.

\* NBC-Surprise Party; Mary Small congs, Lucy Monroe, soprano & Proders Tho, Create WELF Will WPC WAR WPAC WBEN

WHEL WGY
CBS—Little Jack Little, sorgs
WABC WORC WGR WFBL
BC—Nat'l Youth Conference, WJZ

WBZ BHAM— A Catholic Hour WPRO—Melody Musketeers (ABS)

1:45 P.M (BS-Pat Kennedy, tenne; Art K sel's Orch.: WABC WGR WFBL 2-00 P M

\* NBC Treasure Chest Raigh Kir-hery, buritone, Harolil Levey's Orch, WEAF WGY WEEL WCSH WTIC WTAG WJAR WBEN

CBS-Lary Dan, Ministed Man, WABC WNAC WORC WEBL WEAN WHEC WARN WARW WORK

WHEN WEBW WORK
NBC-Anthuny Frame, Poet Frince:
WJZ WAZ WAYR
WHAM-Down Melody Lane
WPRO-Greenwich Sinfanusta (ABS)

2:15 P.M

NBC-Bob Beeker's Fireside Dog Chate: WJZ WBZ WSYR

2.30 P.M.

BC-Gens Arnold; Coinnodors; WEAF WCSH WGY WEE! WJAR

WIAG
CBS-Royal Hawaman Band: WABL
WAAC WEBW WORC WEAV
WFDL WHEC
\* MBL-Radio Theater; Ruth Chatterton, guest: WIZ WSYR WAZ
WHAN

WHEN-The Jude Cabinet

2:45 P.M. WDEN-Organ Beertai.

2:00 P 34

NBC-Sally of the Talking, aketch
WEAF WEEL WCSH WGY WTIC
WJAR WBEN WTAG
# CBS-M, Y, Philarmenic Orch.;
WABC WOKO WDRC WGLC WICC
WHEC WEBL, WAAR WKBW
WORC WEAN
WYAC-Civic Chorus
WPRO-Calhedral of the Underworld
(ABS)

3:30 P M.

W MBC—Musical Revue; Don Marlo, tenor; Orch direction Harry Jackson WEAP WEEL WITC WGY WESH WHAR WHEN WTAG \* NBC—(Natl Vespecs; Dr. Marry E. Fosdick; WJZ WBZ WHAM WNAC—Veteran's Band Cancert

4100 P 31

\* NBC-Kansas City Phinharmonic Orch; Carl Keenger, conductor, quest artist; WEAF WGY WEEL WITC WOLL WAR WBEN WIAG

\* MBC-Adventures of Sherlock Holores, dramatic sketch, WJZ WBZ

WSYR

\*C. M.—Rev Father Charles E

( ) 1: Weld WAX( with)

WDRC WEAN WIBZ

WHAM—Beauty That Endures

4:15 P.M. WHAM-Sherlock Holmes (NBC)

4.30 P M

O'SO F'RS

NBC-John B. Kennedy, "Lookine
Over the Week". WEAF WFEI
WBY WJAR WCMI WTAG

BI The lama of Beginning Arsin;
Rush Everets. Songs; Harrison
here tenur; Rod Arkell, poet &
narrator; Louis Kataman's Orch;
Lew White, organist: WJZ WSYR
WHAM WBZ

WHAM WB/
WGY-Carmelo Carcio, piants!
WPRO-Symphony Orch. (ABS)
4.45 P.M.
NBC-Dream Drains; Arthur Allen Parker Fennelly: WEAF WCSH WGY WTIC WEEL WAAR WBEN

\* MBC—THE MOVER CO. PREments Sentune's Servande I ere
Castle McLaughlin, guest, I by
Davies, burlione; Chus, Soars, tenor;
Mary Steele, contralto; dased Koss
me's Orch.: WEAF WGY W II
WCSW WITC WAAR WBEN WTAG
& CBS—Open House: Fredder Martin's
Orch: Guest: WABC WOKO WDRC
WAAB WEAN WHEC WKBW
WFMI, WIBZ WORC
\* MBC Roses & Drums; "Petersin Was frama" WJZ WHAM
WBZ WSYR
WNAC—Adman O'Bosen tenor
WPRO—Plano & Organ Reelial (ABS)
5:15 P.M 5 00 P.M.

5:15 P.M

WNAC—Silvio Martone Ensemble

\$130 P.M.

\* NBC—"House by the Side of the

Rail Anne Catepbell, poetess,
Guest, WEAF WTIC WTAG WJAR

Guest, Weaf WITE WIAG WIAR WIFE WEST WORY WBEN

\* CBS—Crumit & Sanderson, songs, Jack Shihard's Orch., Nellia Revoll, siest: WARC WORO WASH WORC WORC WEAR WFBL WIFEC NBC-Radio Explorers' Chile: Hans

Christian Admison Interviews David B. Pulnam: WJZ WHZ WHAM WSYB WNAC-Civic Orchestes

5:45 P.M. NBC-Albert Payson Terhune; Dog Drama: WJZ WBZ WHAM WSYR

Night 6:00 P.M

NBC - A Catho to Hour; Father James W. Gilas, speaker: WEAF WEEI WIIC WCSII WGY WJAR WHEN

CBS-Music by Gershwin: WABC

NBC-Heart Throbe of the Min

W37 WBZ-Weather, temperature WHAM-Ton Time Meloibea WNAC-News WPRO-Charley Eckel's Orch. (ARS)

6.35 P.M. NBC-Jolly Cobust's Orch.; Soloms: WJZ WBZ WSYR WHAM WNAC Don Pani's Orchestra

6-30 P.M.

6:30 P.M.
NBU-Frank Simons' Concert Bond.
Varrator: Frank Trefrger, tenor
guest, WEAF WGY WHEN
\* CBS-AGME WHITE LEAD &
Color Works Presents 'Smilin' Ed'
McConnell, WARC WORC WARS
WEAN WEBL WICC WORC WARS
WEAN WEBL WICC WORC WARS
WARS WARC
\* NBC-Grand Hole!; 'The Strange
(ase of Jan Parter' As Strange
" A Bon Junech WAZ WAY
WHAM WSY II
WFRO-Thoe Karel, isnor (ABS.

WPHO-Theo Karel, tenor (ABS-

6.45 P.M & CBS--Voice of Experience: WABC WDRC WAAB WEBW WEAY

WNAC-Concert Ensemble

7:80 P.M WBC-Macha Mears, contraite: WEAP WGY WBP \* & EBS-California Melodies; Ray.

Pring's Oreas, Joan Maish, quest WARC WEAY WEEA WEST WHILE WGR WORD WGLC NBC-JELL-O PRESENTS JACK

Parker, tenor; Dan Bestor's Orch

WIZ WBZ WHAM WS

7:15 PM

8:10 PM

8:1

7:30 P.M

\*\*\*SI — Queetia Mario M.t. Opera se prano; Graham McNativen WEAF WGY WC\*\*H WARA WBFR WTAG CB\*\*—Cheago Kouchts: WABC WFEA WDRC WNAC WORO WBBZ WORC WRAC WORD WFBI.

\*\*\*MBC—Joe Penner; Ozio Reison's Orch.; Harriet Rünard, WJZ WRZ WHAM WSYR

7:45 P.M WESH WEY WITC WIAG WEEN

CBS-Mrs. Franklin D. Roosevelt. "Americans of Tomorrow": WARC WORC WNAC WOKO WLBZ WDRC WFFA WFAN WICC WFBI 8:00 P M

◆ NRC—Eddie NBC-Eddie Cantor; Robinoff's Orch: WEAF WISH WGY WTTC WTAG WBEN WJAN

WTAG WBEN WIAN

CESS-Sunday Evening Concert;
Crishin Goluboff, violinist, guest;
WABC WDRC WORG WNAC WFAN
WHEY WORG WGLE WLRZ WFEA
WICC WGR WFBL

MOC-Symphony Concert; Aribur
Bodansky conductor; WJZ WHAM
WRZ WNE Evening

8:45 P.M. WPRO—Strickland Gillian, nows 9 00 P.M.

W NBC—Manhetlan Merey-Go-Round; featuring Jamous acts of the American theater over the lateral tension that the book Time is the same task to MINF Well Was WORLD WING WORLD WORLD WORLD LIFE WAR WAS WORLD WELL WORLD WAR WAS WORLD WERE WORLD WAR WAS WORLD WERE WORLD WAR WAS WELL WORLD WAR WAS WORLD WERE WORLD WAR WAS WORLD WERE WORLD WAR WAS WELL WORLD WAR WAS WELL WORLD WAS WELL WAS WELL

\* NBC-Siken String; Charine Prev m.s Orch., Counters Olga Albant WJZ WBZ WHAM WSYR WBEN-N se Of lock WNAC-James strum, talk WPRO-Moods in Melody (ABS)

#### 9:30 P.M.

\* NBC-Album of Familiae Music, Frank Muno, tenor, Virginia Rea, apprano, conton & Arden, Bertrand Hirsch, On Fost, Gun Harnachen. Husch, Chiland, Gga Harnschin, Orch WEAF WEEL WCSH WGY Will WIAR WHA CBS-Col Stoopnagie & Budd,

#### 9.45 P.M.

NB chare has & Percy Flora, was and caree with What What

#### 10:00 P M

\* NBC-Hall of Fame; "Sature the Cavalier" with Adonke Menjon & Veree Translate, guests; WEAF WGY WFF! WOSH WTIC WJAR WBEN

WPHO-Lewis H. Anspacker, talk

#### 10:15 P.M.

NBC-L'House Exquisés Instrumental & vocal ememble: WJZ WSYR WBZ

WB7 1 See It 1 Secrety Program WP1 O-Dance Moste 'th) | A. M. 10, 38 P.M. control of the Control

\* MBC-Jane Froman, contracto, Modern Churt, Frank Black - Orch, WEAF WIIC WEST WOSH WIFN WING WINE WOY

BS-Dramate Gind, News: WABE WDRC WASH WOSO WEAY WEBL WHEC WEEA WIBZ WICC WORC

NBC-An American Fireside WJZ. WHAY WSYR WHZ WXAC-Francis J Cronm, organist

10:45 P.M.

BAC -Murical Rhymester

#### 11:00 P ML

MBC—K-7, spy viory: WEAF WEAG WTIC WJAR WHEN WGY WELL CBS—Lattle Jack Line's Orch.: WABC WOKO WDRC WORC WFBL WHEC

WGR
ABC—Rozando Wallace songo; Al &
Lee Reiser, plants duo; News; WJZ
Blivd WSVR
ABZ Was on the societae

WAAr Sour

#### 11:15 P M

CHN-Interdalk Little's Orch WEEA RESZ HAAC AN ASSE alond organist WJZ HAAR

Eventale Sincera WHAM-Muncal Program

#### 11:30 P.M

N8C-Byrd Expedition WEAF WGY WCNI WEFT WITC WIAR WIAG CB-Lron Bolasco o Orch WAR WOKO WDRC WIBZ WFBL WHEC WYAC WGR WEAN WITC WEEA NAT

Bf lex by American Creb.

WBFN-News, Heart of Home Rous WHAM-Ray Berry, organist [2:00 Mid.

BC-News; Will Oberns's Orch: WEAF WGY WJAR BN-Paul Sahn's Orch. WABC WGR WOKO WNAC WFBL WICC WEAN

NBC-Mills' Rhythm Bund: WIZ WBZ

#### 12:15 A.M.

THE B O DE WHO

#### 12,30 A.M

NBC In Policy Irch WIAN
WIND WAR CBS Frank II I S Orch WARI
WORD WAS UPAN WERE WIC
NBC Stan Steel Orch WJZ WHZ

### Coming Events

#### Sunday, Nov. 18

Time Shown Is Eastern Standard

A merican Country Life Association will present a special program from Washington, D. C., over the Columbia network from 10.35 to 11 a m. The speakers will be M. L. WILSON, Assistant Secretary of Agriculture, whose subject is Planning Agriculture in Relation to Industry; and CARL MILAM of the American Library Association, whose subject is Building Better Libraries.

RAY HEATHERTON, hardone heard on numerous programs, will be featurest in another spot commencing todes and weekly thereafter, over an NBC-WIZ ne' work at 11.05 a. m

COLONEL RAIPH H. ISHAM, the Spencer Dean of the literary world, will mangurate a weekly series on adventures and discoveries in literature over an NRC WJZ network at 11.15 a, m

SIR ARTHUR NEWSHOLME, K. C. B., internationally known authority on medicine and public health, will speak in a special trans-Atlantic broadcast from London over the CBS-WABC network from 12.45 to 1 p. m.

LUCY MONROE, soprano, and the Ramblers Trio, will be the guests during Little Miss Bab-O's Surprise Party at £:30 p. m. over the NBC-WEAF network

RUTH CHATTERTON, stage and screen actress, will be the star of the Lux Radio Theater presentation at 2 30 p. m over an NBC-WJZ network

Petersburg Mine will be the ROSES and DRUMS episode over an NBC-WJZ network at 9 p. m

IRENE CASTLE McLAUGHLIN, prominent National figure, will be the guest artist on the Hoover Sentinels' Serenade over an NBC-WEAF network at 5 p. m.

ANNI: CAMPBELL, poet, often called America's feminine Edgar Guest, will be on TONY WONS' program over an NBC-WEAF network at 5 30 p. m.

JULIA SANDERSON and FRANK CRUMIT will present NELLIE RE-VELL, journalist, as guest of their program over the CBS network from 5 M to 6 p. m.

GRISHA GOI UBOFF, brilliant twelveyear-old violinist, will be the guest soloist with the Ford Symphony over the CRS-WABC network from 8 to 9 p. m.

COLONEL STOOPNAGLE and BUDD radio's insane part of comics, will be heard

## Father Coughlin's Broadcasts

Stations carrying Father Coughlin's broadcast outlets are listed below His talks go on the air at 4 p. m. EST, 3 p. m. CST, and 2 p. m. MST, every Su div

Shrine of the Little Flower Network WI.W. Cincunstr. D. WORG, Albany, N. Y. WORG, Buffelo, N. Y. WOR, New York City WOI Wash'gron, D.C. WGAR. Cleveland. D. WHO. Des Mannes, Ed. W.R. Detroit, Mich. W. W. Davenport, Io. W.R. Detroit, Mich. W.K. S. J. J. Y. W. H.B. Kaneas Civ. W. A. Baltunore, Md. W.J.D. Chicago, III. INSTP. St. Paul, Min. KYW. Chicago, III. N.J.A.S. Pittsburgh, P. WOW, Onelia, Nebrusark.

The Vankee Network

What Bas on Mark RIA's Some effect

White His traction of the Mark Arthur Market From the Mark Arthur Mark Bedenberg to White Mark Mark Arthur Mark Wills Work Volume Mark WLBZ Bungor Mark Life Lowelle Mark.



GRACIE BARRIE

Only nineteen years of age this vivacious young miss is already a veteran of missical comedy and vaudeville. Now she's Leon Belasco's soloist in the Casino de Parce and broadcasts Sunday nights at 11:30 p. m. EST over a CBS-WABC chain

in the first of their cycle of programs in Gulf Headiners over the CBS-WABC network from 9.30 to 10 p. m

Suave ADOI PHE MENJOU and his wife. VERLE TEASDAE, Holivwood's latest bride and groom, will enter the thinds Hall of Fame to co-star in a one-act radio drama, Salute the Cavaher, over an NBC-WEAF network at 10 p, m

#### Monday, Nov. 19

Your Home and Mine, a unique new series explaining the Federal Housing Act and presented under the auspices of the Federal Housing Commission, will be broadcast over the CBS-WABC network from 11-15 to 11-30 a.m., from the home of another recipient of a U. S. Loan

Radio Gossip Club, conducted by FD-DIE and FANNIE CAVANAUGII, long a popular feature over WBBM, Chicago will be heard from 1:15 to 1 30 p. m. daily Mondays through Findays, over CBS stitions in Buston Buffalo, Chicago Cacceland, Louisville, Pittsburgh and St. Louis

The Story Behind the Song a new series of twice weekly presentations which will dramatize the situation suggested in the lyrics of well-known popular and semi-classical melodies, can be heard each Monday and Thursday over the CBS-WABC network from 1-30 to 1-45 p. m. FST. The entire series will be written and produced by BOB WHITE, who will also — with DON AMECHE—head the dramatic cast. An orchestra, featuring I-D VITO, harpist, will set the musical theme of each presentation, assisted by a different vocalist in every program

Macbeth starring Dame SYBIL THORNOINE as Lady Macbeth and CHARLES WARBURTION as Macbeth will be the Radio Guild presentation at 1 p. m. over an NBC-WIJ network

CHARLES HACKETT, American Metropolitan Opera tenor, will be the guest soloist in Atwater Kent's Radin Hour over the CBS network at 8 30 p. in

The series of public health discussions on Ductors, Dollars and Diseases will be resumed over the CBS-WABC network from 10.30 to 10.45 p. m.

#### Tuesday, Nov. 20

I DWARD MacHUGH. The Gospel binger, is now heard at 10.15 a.m. on luesdays and Thursdays instead of 10 t.m. However, his Saturday morning program will continue to be presented at 10 a.m., over the NBC-WJZ network

ISHAM JONES and his orchestra will feature VERGINIA REA, soprano as suest star in a program over the CBS-WABC network from 9 30 to 10 p. in

#### Wednesday, Nov. 21

ONE MAN'S FAMILY, dramatic serial will be spousored by the makers of kentucky Winners cigarets, commencing tonight at 10-30 p, m over an NBC-WFAI network

#### Thursday, Nov. 22

LODIL EAST and RALPH DUMKE comedians, have required more time for their broadcasts and are now presented over W1Z at 4.15 p. m. Monday to Friday inclusive, (The Monday spot is the only network broadcast—NRC)

#### Friday, Nov. 23

United States Army Band, under the leadership of CAPTAIN WILLIAM J STANNARD, will be heard at a new time over the CBS network—11:30 a. m. to 12 noon—every Friday

PAT KENNEDY's song program with ART KASSEL's orchestra will become a five-a-week feature with the addition of 1.45 p. m. Friday to the present CBS network schedule

CONNIE BENNETT and HERBERT MARSHALL of the films will be the guest stars of Hollywood Hotel revue with DICK POWELL; TFD FIORITO's orchestra; JANE WILLIAMS and BL BRENDEL over the CBS-WABC network from 9 30 to 10 30 p, m

Night Bus will be Campana's First Nighter presentation at 10 p.m. over an NBC-WEAF network

### Saturday, Nov. 24

The ARMY vs. NOTRE DAMI toothall game will be broadcast over the Chb-WABC network from New York starting at 1:45 p. ii.

The Portland Junior Symphony will be heard in a special concert from Oregon over the CBS-WABC network from 12 midnight to 12-30 a. m

You'll like this program

Sponsored Ly ACME QUALITY PAINT and LIN-X

You'll hear him ever the Columbia Broadcasting System WABC WAAB WDRC WCAU WEAN WJSV WHP WFEA WJAS

EVERY SUNDAY EVENING AT ## PM., EST. US 30 PM., EST.) EVERY THURSDAY NOON AT 12.30 PM., ES.T. (11.30 A.M., C.S.T.)

#### IRENE CASTLE

appears on

## The HOOVER SENTINELS SERENADE

#### SUNDAY NOVEMBER 18th

e Too'll seloy this sparkling musical program. Josel Rossiner conducts the Hoover Orchestre of distinquished artists, Edward Davise and Mary Steele are feetured solunts with the group of singers. Music you love, finely interpreted.

5:00 Eastern Standard Time N B C Red Network COAST TO COAST





SAMPLE 15C

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du c as sea

SUBSCRIBE to RADIO GUIDE

SUNDAY MIGHT

## JACK BENNY

SUNDAY

WITH

MARY LIVINGSTONE • FRANK PARKER
DON BESTOR'S ORCHESTRA

#### STATION WBZ

1:00 P.M. EASTERN STANDARD TIME

SPONSORED BY JELL-O



6:30 A.M WNAC-Sunress Special, urgan 6:45 A.M.
ABC-Health Exercises WEAP WGY
WHEN WEET WHZ-Musical Clock

7:15 A.M. WBZ-Texas Cowbuys PAGE NEW

7:30 A.M. CRS—Organ Reveille WASC ABC—Ymene Heracka, zylophone: WJZ WBZ—Musical Clock WMAC—Joe Mitchell Chapple

7:45 A.M.

NBC-Pullock & Lawneurst WEAF

WBEN WGY

Will Joby Bill & Jane: WJZ WHAM Jack For sorgs WNAC-Walter by fer 8 00 A. M.

SBC-Bradley Kincaid, somes: WEAF WTIC WCSH WTAG WBFN CBS-The Song Reporter: WABI NBC-Morning Devotiona- WJZ WBZ WGY-Musical Clork What -banky Thoughts What -bankers Around the Town

8 15 A.M NBC- D. # Hall Trlo: WEAF WBEN WIZC WENG NHC Lew WIDE WIZ WBZ WHAM

8,38 AM MGY WCSH WEST WITC WBEN WIAR WTAG CBS—Lyrle Serenade WABC WHY—Weather, temperature WSYR—Lew White, Orwanist (NBC) 845 A.M

NBC-Landt Trio & Worte: WIE WIEAM WSYR WB/

9:00 A.M. NEC-Organ Rhapsody WEAF WCSH

WTAG BS-Mode = Minstrels: WABC WORO WNAC WDRC WIRZ WFEA WHEC WGR WEAT WGLC WICC RC-Breakfast Club W3% WBA

WSTR WBIN-News, Hollywood Impressions WGY-Ametre McCullough, songs WHAM-Tower Clork Program WPRO-Ed South (ABS)

WEEN-Dick Leibert, organiat
WGY-A Mid-morning Develors
WHAM-Cooking School
WPRO-Vaughn DeLeath, songs (ARS) 9:30 A M.

WHC-Eva Taylor, songs WEAL WITC WTAG WGY-Little Jack Little's Orchestra WHAM-Brenkfast Club (NBC)

WRBW-Modern Ministels (CBS)
WPRO-Pick Me Los (ABS)
ABC-Mattanata Chorus W
WCSH WTIC WTAG WCSH WTIC WTAG

WBEN-Sally Work's Column

WGY-Righ Priests of Harmon's

WPRO-Helpen Board, somes (ABS)

18:00 A.M.

NBC-News N and do Rose

NBC Now: H and do Rose WEAF WITC WIAG in Contrast WABC WARDW WICC WAAB WEEA WERC WOLC

WENC WEIL
WENC Josephine Gibson: WJZ WBZ
WSYR
WBFY-Little Jack Little

WGY-The Yagabonds
WHAM-Tom Griggson organist
WNAC-Buddy Clark
10:15 A.M.

W NBC—Clara, Lu 'n' Em: WEAF WAR WEFI WCSH WGY WTIC WBE'N WTAM WTAG CBS—Bill and Gitner WARC WOKO WAC WEAN WFBI WGF NBC—Halman Siyters WJ7 WHAM

WAC WEAN WISE WOF WHAM WBZ-Texas Cowlors WPRO-News (AB5)
WBZ-Texas Cowlors WPRO-News (AB5)
WBC-The Land of Beginning Arms

WFAP

(BS—Saviet Serenade with Danne

WAS WFR WISB W=(

WEAN WKBW WGIT WOKO

WIDE WFFA WICE WLBZ

WSPR

WSPR

NBC-Three Scamps: WTIC WJAR RBI Mart r Vor co orean RGY-Macket Basket WHAM-Mrs. Thrifty Buyer

WNAC-Yankee Mixed Quartet WTAQ-Morning Parade (NBC) 10:45 A.M. NRC-Morning Parade WEAF WIAR

WCSH
45—Memories Garden WABC
WYAC WOKO WEBL WGLC
WKBW WHEC WLBZ WFEA
BC—News Radio Kitchen WJZ CBS—Memories WNAC WO NBC-Nei WHAM

WBZ-News, Musicale WGY-Johnny Marvin, tenor

#### Star \* Indicates High Spot Selections

\* NBC—Navy Band: WEAF WGY WIIC WCSH WJAR WBEN WTAG CBS—Vemories Gurden WDRC

(BS-Nethers: WJZ WEAN NEAN SECTION OF SECTIO \*\* CBS—Federal Mousing Prgm,
"Your Rome & Mine Yak Wide
WDRC WABW WNAC WEAN
WLIBL WEEL
\*\* NBC—Tony Wons, phiosopher
WJZ WBZ WHAM WS-14 WFF
WFF WBZ WHAM WS-14 WFF
WFF WAR WAR WS-14 WFF
WFR WORNING Parade (ABS)

11:30 A M 11:30 A M
CRS—Counte Gates & January Briefly,
WAR! WERK WORD WEBZ WEEA
WORD WEAN WREW WOLD WEEL
WORD WEAN WREW WOLD WEEL
WORD MAKEN: WJZ WSYR
WBZ—Stage Show
WHAM Hottle Bureau Talk
WFRO—Higo Sardiago, soogs (ABS)

11:45 A.M. WBZ~Farm Forum
WHAM—Melody Mivers (NBC)
WNAC—Melody Sweethearts
WFRO—Bernie Dolan, planist (ABS)

#### Afternoon

12 00 Noon NBC-Marion McAtee: WTAG WJAR WBEN WEAF WELL

WTIG WARE WHEN (PS-Lore of Experience WARE WARE WINC WEAN WEBL WCR NO 1-3c & Hall, soons: WJZ NEV Composition of the News WGY-Banjoleera WPitO-Edite Pryor's (Neh. (ABS) 13:15 P.M.

\*\*RBC-Ploneyboy & Sassalias; WEAF WTIC WEET WTAG WJAR WBEN WCNI

CBS-The Gumps: WABC WORK WORK WORD WORK WHILE WEAM

85 narius Senra tenor Wad.

WBZ-Weather, temperature WO Martha and Ba WHANI - No. Acc. via Forum 12:30 P.M. NBC-Merra Maddapa WEAF WTIC

(BS-Dick Messner's Orch. WARC WORD WEBW WEBZ WCLC WHEC

WHA All Hame Hours WJZ
WHA WINN WAY B
WHE WINN MERRY Makers
WAC-Shopper's Exchange; Naws
WHO-Here How (ABS)

NBC Metry Motals WIM WORL Will Dick Messner's Orch. CBS, WPHO—Will Holmder's Orch. (ABS) 1.00 P.M. Weather WEAD

VBI - Markets and Weather WEAD

GS - Allon Lesler's Orch t WARC

WINE WINE WARE WARE WAR

WE WEST

WE VEST (\*\* Talk

1 23 P M

WGY WELL WITC WEEN WING

CBS—Radio Gossip Club. WNAC WPRO—Mirror Reflections, A 1:30 P.M

NRC-Rex Battle's Concert Ensemble WEAF WIIC WCSH WJAR WIAG

MG1
Rs Story Beaund the Song, dramm
tiznions: WARC WORO WORC
WILL WEBL WORC WOR WAYB
MEC-Vig & Sade WIX WB7

WHAM—School of the A WPRO-Max Bereete's 1:45 P.M. Orchestra

CBS—Pat Kennedy; Art Kassel's Orch; WABC WAAC WFBL WFEA ARC—Music Guld WJZ WBLN—Rea Battle's Ensemble (NBC) WBZ—Ther Forum WGY—The Southerners WPRO-The Recomplion (ABS) 2.00 P.M.

NBC-Revolving Stage, WEAF WCSH WIIC WJAR WIAG WBFN WEEL CB5-Marie, the Little French Princess: WABC WNAC WHEC WORC WFFA
WR2—Music Guild (NBC)
WDRC—To be apriounced (CBS)
WGY—Lauren Bell, bazitone

WHAM-Jan Campbell's Orchestra WI'HO-Broadway Cheese Club Lunch-PRO-Bross eog (AB5) 2:15 P.M

2:15 PM

\* CBS—Romance of Helen Trant
WABC WAAC WHEC WORD WEEA
WO — It susshood to hate
WHAM—School of the Arr
2:30 P.M.

CBS—School of the Air: WABC WNAC WURC WUR WHIC WEAR WILC WORD WORD WEBL WOLD WEBZ

WFRIT WITE WEFA NET Home Sweet Home: WIZ NBU—Smack Out: WHAM WSYR WBZ—Home Furum Looking School WGY—Revolving Stage (ABC)

\* NBC-VG & Sader WEAF WITH WOY WEFE WING WIAR WHEN WOSH

MBC -Richard Maxwell, Lenor: WJC WNYR BBN Book Clay

t Bl V Book Ctar

S.60 P.M

S.60 P.M

S.60 P.M

S.60 Waltoke WEEN WEEL WELL WGS
WCSI WITC WING WBEN
CBS—The Joke Book WARC WORG
WALC WDRC WGLC WORC WEEN

WEBL WITH WICC WGR WINZ \* NBC-Radio Guild; "Macbeth WJZ WIIAM WSYR WPRO-Catherine Curtin (ABS)

3:15 P M

VRC-Woman's Radio Review: WEAF

WTAG

(B)—Marine Band WABC WGI.

WORD WDBC WNAC WGR WIFA

WEAR WARZ WICC WFFA

WP. (1)—1 8' (1) \ A rec. \ (B)

4.90 P.M.

NBC—John Macilu's Story Prgm.

WEAF WTIC

(B)—Vioyton America's Lattle House

WABC WORD WYAC WDRC WITH

WEAF WEITH HAT WORD WITH

WEAF WEITH HAT WORD WITH

Story Prem.:

WANG WORD WARE WORD WIFE
WEAV WENT WIRZ WGIC WORD
BYPE WGR WEEN
AHAM WSYN WJAR WREN WTIG
6:15 P M

RC—Gyney Trad: WEAF WTAG

WHC-Gyley Trail.

WEEL WEST
CBS-Carme & London, WABC WEBZ
WORD WAS WIFE WORD WEBL
WGIT WELA WHEE WORD WGR
VBC-Systers of the Skillet, WJZ
WSAR WBZ
WBZ
WSAR WBZ
WBZ
WBZ
WSAR WBZ
WBZ
WBZ
WSAR WB

4:30 PM

NBC Roxanne Wallace, bongs; WEAF
WTIC WTAG WG5
(TB5-Clicage Variety Pram., WABC
WORD WDRC WEB! WFFA WHEC
WORD WGLC WEAY WIBZ WICC
WORD WALC
NEW WAAC
NBC-Stanlenh Maluite, WLZ WAYR
RBF W-Gordon Johnann, organist

S BZ-Orchestra

WHAM—Edward ( May organist #:45 P M

NBC-The Lady Next Door: WEAF WHA Horacio Zoto a Orch.: WJZ

Marie Maca. WTAG WTIC

NO Mercy Mach. Verses.
WEE Locks Sens Clab
WG - Stock Reports
5 00 P M.
NRC 4,00000 The art Merc WEAF
WBN MECH WTAG WJAR WILL

Bo-Us Son of Fire WABC WAAB

\* NBC-Al Pearce's Gang: WJZ

WGR

W NBC-AI Pearce's Gang: WJZ

WRZ-News

WGY-Larg System

WHAM-Jolly Roger

WNAC-Baseball School, Jack Onslow

WPICE-Tra Timers (ABS)

5:15 P M

NRC-Jon. M vs. System Shooters

M V WHE WGY WTIC WCSH

WFFI WT'G WJAR WHEN

CBS-Stoppy shetch: WABC WOKO

WORC WAAB WHEC WEAN WFBI

WHFC WGR

NBC-Jackie Heller, tener; WJZ WBZ

WHAM-Adventures of Donald Ave

WNAC-Press Stories

WNAC-Press Stories

WNAC-Press Stories

WNAC-Press Stories

WHE Stories

WHE Stories

WHE WTAG WGR WEAN WHEC

WFFN WEEL WTAG

CBS-Jack Atmestrang, WABC WNAC

WFFL WFR

NBC -- The Singing Lady WJZ WBZ

WGY-Talk, Musical Program WPRO-Boli Fallon's Oreb. Of

5.45 P.M 5.45 P.M \*\* NBC-Capt. I'm Mwaly: WEAF WITT WOSH WGY WEEL WHEN WAAR WITM (BT-Gordon Dase & Bunny, WABL WAAR WDIC WORD WEAN WEBL

WHAM WAYR
WNAC-Yankee Singers 9.32

#### Night

6.00 P.M. G.00 P.M.

WEAF WAG WGY
CBS-Buck Rogers WABC WKBW
WAAB WON'D WIFE WFB!

W NBC-Army Band: W.I/

M. S. See I hood Revertes
WIFA- To A Adventures
WIFA- Thord Resume

6:15 P.M. ABC—Meteronom (stand WEA)

CBS—Bobby Bensin & Sunny Am

WABC WASH WORD WORD WEAN WEBL WGR WIBZ NBC-Army Band, WBZ WHAN With Six of strong Will Junes A on skreep Will Six of the strong Willow A on the souther these

W.J. West Review 1915 Sour Fevers WHZ-News; Weather, this petature Bire fice

R HAM—Twitch! Reverses
R HAM—Twitch! Reverses
R Dio News, Jack Orlando's Orch

CABS)

6.45 P.M

SHE B.D. G.AS B. SECTO WEAS
WEER WOSH WGV WTIC WBEN
WAAR WTAG
WBZ WHAM WSYR
WAAC Wolard Alexander's Orch

TOO P.M

TOO P.M

N Par Dook

WEST WANT WER GIVE

CES-Myst & Mage Will WED

WING WIRE WAST WIN WEST

NSC-Amos 'n' Ardy WIZ WBZ

WHAM
WHAM
WEEN-Adventures of Jimmy Alles
WGY-Col. Jim Healy
WPRO-Glods Greft n (ABS)
7:15 P.M
WEAF WE

THE P.M.

THE P.M.

THE P.M.

THE WEAF WEEL

WOY WEST WHEN WIAG WIAR

P. T. WIND BIT WABC WIAG

WIGH

\* NBC-Plantation Echoes: WJZ WB/

7:30 P.M

\* NBC-Burnt Cork Dandies: Al Barneri WEAF WGY WCSH WJAR

B\*\*-Paul Keast bartiane WARG WOKO WORC WORC WHEC WEST

MBC -Red Davit WJZ WHAM WSER BBZ WBFN WNAC---"The Meets to Round"

WNAC--"The Ments of Bound"
7 45 PM
NO TO BE SEE OF METERS.
WEST WREE
WAS SEE SEE SEE THEMS. WARE
WNE WORD Dangerous Paradise sketch
WIZ WHAW WRZ WSYR
WERO--One Man Minstel Show
(ARC)

\* NBC-STUDEBAKER CHAMPIONS

| Present Richard Himber's Orch.
| Josy Nash, vocalist WEAF WIAR
WEEL WCY WCGII WTAG WTIC

WBF N
CUS-CLERCE RESERVE BLOCKWOOL
WASC WNAC WDRC WARO WHEC
WGR WEAN WFBL WGB
WHAT WFAN
WIZ WBZ WHAM W5YR

WPRO-Melody Musketeers (ABS)

B:15 PM.
WARC WORC WFBL WFAN WGR
WPRO—Five Star Final (ABS)
W NBC—Gardon Concert Gladys
Swithout Merr Franch WEAF
WEEL ACSU BUT WBLN WTAG
WARR WTIC

8:45 P.M. NBC—Seth Parker, WJZ WHAM WB/ WSIR
WPRO-Kay Thompson, songs (ABS)

9 00 P.M. \* NBC—Harry Harlick's Gypsies
WEAF WITC WFEI WCSH WGN
WTAG WRIN WJAR

\* CBS—Rosa Ponsella; Orch.; Chorus

WABC WORD WORD WING WHEE WARD WEST WEST WICC WORD WEAR WEST WICE WORD WEAR WEST WAS WEST

WHAST WSYR

WPRO-Citizens' Family Welfare Com-

9 30 P M.

\* NBC—House Party: Donald Nove tenor: Frances Langford: WEAF WELL WC5H WGY WJAR WBEN

# CBS-EX LAX PRESENTS "THE EBS LA LAA / Big Show Binck & Sully, rum edans, Gertrude Nieson & Chi waca mis; Lud Gluskin's

dute, vecalists; Lud Gluskin's Orch.; WABC WNAC WORD WEBI WEAN WRBW WDRC WICC NIC-Princess Pat Players; "Strange Lady": WJZ WHAW WBZ W-YR

# NBC-Contented Pre NBC-Contented Prem.: WEAF

WEEL WOSH WITC WGY WIAR WHEN WIAG # C85-Wayne King's Drch.2 WABC WORC WFBL, WEAY WKBW BOKO WAAR MENTER WIZ W.M. Samiry Li ers Occus a WIAW—Courtland Manning WAST WAS Samakers

WNAC -NRA Speaker WPRO-The Fury, mystery (ABS)

10 15 P M WNAC-Dance Orchestra WNAC-Dance Orchestra

VBC-Nat Hard

WGY—Concert Orchestra
WHAM—Kewe; To be aunounced
WNAC—Federal Housing
WPRO—Arthur Warren's Orch, (ABS)

WPRO-Arthur Warren's Orch, (ABS)
10.45 P.M.
CB> Emery Deutsch & His Grig
Vol., WARC WORO WIBZ WEAV
WAY — WISHIN HOUSE of
11:60 P.M.

WEAF WITC WORL WAN

Torl WEAF WIIC W WGS Base or Grave Or WALLS WIFE WEAW

WAA MIFE WEARY
NU Hai Kempa Orch WJ7
Nu New Sects Heven
WHA-Weather; temperature; Spuris
WHAM-Tourny Tucker's Orchestra
WNAC-News
WFRO-Voice of Rumance (ABS)

11:15 P.M.

HI:15 P.M.

WIC-Jesse Carwford, praphyl: WEAF
WITC WISH WIAR WEFI WAY

ONE Gen 6, as Orch With all With all With WiBZ

WIA-Free
WNAC-Jack Fisher's Occhestra
WPRO-Dance Music TH 1 A M
WSYR-Hall Kenpe Orch, INBC:

11.30 P.M

B - Mill (Sholmes the WEST HE) THE RESENTED TRADER MERCHANIC WINDS WITH THE WEST WORD WEEK WORD WITH WORD WEEK WORD WITH WARD

WILL WAS I COME Orch WAZ VBC To be a manneed WEAR WELL

NOT WIND

For dates Subject Orth MABI

NOW I WANT WEBT MICE WEAT

WE ON

REST Lombardo's Oreh WJ7

WILZ WATE 12:30 A M.

ARC A C WASS OF Lettra WEAF WIAP WAY WE I COCK WATE WORD WATE WE WAS WELL WAS WE

WSAR 1:00 A.M (a) Guar Karuos Orch WASC

### Plums and Prunes

ow do you like your dance bandswith or without women? Many dance handleaders are convinced that a touch of femanine pulchritude adds to the interest of their organization. Others are equally well sold on their decisions that the ladies have no place with their prehestras.

Three outstanding cases of tremendousty popular bands which have no girl sing-ers at present are GUY LOMBARDO'S WAYNE KING'S and BEN BERNIES Lombardo and Bernie tried the girls on

the air and gave it up. Knig never had a woman singer with his band, although one did do concert numbers with the or-chestra during Sunday afternoon sustain-

ing concerts some years ago.

And there won't be another girl with King's band. Nor Bernie's. Probably not

Interesting was the Bernie attempt. Several years ago when he was rushing to the peak at the College Inn in Chicago he introduced that famous daughter of the stage's first family, ETIIII. RARRY-MURE COLT, What happened's Well, they had to lute clerks to sort the kick mail and indignant telegrams for the next few days. All fans said in effect "We want the old Maestro, Ben Bernie, and all the lads. Take away the girl"

Yet there are the Loretta Lees, the Harriet Hilliards, the Doris Robbins' the Leab Rays and the Ethel Shuttas without whom the orchestras to which they are attached would not be the same.

So what?

Incidentally, perhaps many batomeers' lears of the deadly lemale may be answered by the news that DORIS ROB BINS and BEN POLLACK finally admit they are married. Happily settled in a little Hallywood bome, Ben is playing at the Cotton Club while Doris is readying berself for the movies M-G-M bave aggreed ber

SCOOP: HOMAY BAILEY and LEE SIMS, who had to leave the Mid-west and go to New York to be ap-preciated, will guest star on the ISHAM JONES program of Tuesday night, November 27.

WITH CRANBERRY SAUCE day close upon us, the story of network vice-president LESLIE ATLASS' turkey diner is apropos. It seems that Atlass, who holds up Columbia's Chicago end instead of the world, won a turkey raffle. He invited his colleagues to lunch so that they could not hope with one accelerated

wited his colleagues to lunch so that they could pick bones with one another Alas, pardon us, Atlass was delayed by a sponsor audition and didn't arrive at his feast until a half bour after the carving had begun... He ate lamb chops MORAL: Always time in your programs for the opening commercial announcement

MAJOR BOWES' amateur nights have been so successful that we quiver in fear lest they become a national trend. And just how will we give them the hook?

LIVE VERSUS CANNED music 15588; again rears its head before the radio rul-



#### By Evans Plummer



WILL OSBORNE

The first of the erooners, Will Osborne in staging a surprising comeback, His singing and his orchestra broadcast from the Para-dise Restaurant, New York City, at 12 midnight EST Sundays and 11:30 p. m. Vondays on an NBC-WEAF network

ers in Washington as the broadcasters fight the musicians. Personally, to us many of the transcriptions sound better than the talent in the flesh—and they should, if several records are made before the performance is tagged perfect.

The offense is not in the broadcasting of phonograph recordings, but in the monotonous airing day after day of the same records. And that's not nearly as bad as some of the terrible "live" talent offered by the true watter. by the tiny watters.

#### Want to Learn?

DESPITE organized broadcasters' criticism that educators do not yet know how to educate over the airwayes and are not therefore entitled to the asked twenty five per cent of the facilities or time of all 1. S. stations, the Wagner-Hatfield but for such a reallocation of radio facilities will come up before the next Congress when it convenes shortly after January I

You, as listeners, are vitally interested, or should be, in the outcome of this legislation. If passed, it will demand that one quarter of all radio time be devoted to educational music, lectures and no-profit features.

The question is, do you want to be edu-

Even a newspaper carries educational features for those who may wish to read them. hearly every paper maintains a department comprising letters from its readers. This, at least, is a small voice for the public, Generally it could he larger, And we should like to read a co-umn whose letters were selected by a com-

umn whose letters were selected by a cummittee of readers; not the editors.

Maybe broadcasters will maintain ample
time for educational features and public
forums; maybe they won't. The latter
is the reason for the Wagner-Hatfield bill.
It would protect certain periods of the air for the common good-just in case

EVEN TODAY many stations, either with time too well sold for profit or fearing a disinterested audience or "business ice pressure," do not devote non-profit periods to strictly educational subjects.

Father Coughin, dynamic radio crusader, has had to buy his time. He has

had to make up his own network because neither major network will sell him time. They say "he's too much dynamite."

Yet, in Chicago, one crusader has de-pended upon the smaller stations for nis time, given free, for public forum period-in which more than two hundred leading in which more than two hundred leading members of the bar have spoken, given educational talks for better legislation and debated upon topics of current interest. The small stations given him time—IW. B. Bauer, head of the Lauvers Legislative League. He has done well in his campaignt for old-age pensions (obtaining 200,000 signatures), for unemployment insurance and for support of President Roosevelt . . But Bauer has had his troubles keeping his free air time.

#### Inside Pickups

CYRIL PITTS, one of Chicago's better tenors, has returned from Detroit where the auto moguls were much impressed and the auto moguls were much impressed and asked him to ready two of his show ideas for audition. Radio Geine s 1934 Radio Queen, IRENE BEASLEY, is seriously considering accepting the offer to join the cast of a currently running Broadwas show after January L... TONY WONS is closing negotiations with one of two film companies who'll put him in shorts haved upon his perentially popular scrapbooks. Planist NORM SHI-RR'S wife Winifred, plays the piano aimost as well as he, and the two are shortly to open a music school. music school.

MERRILI FUGIT, the demon Dick Steele, B., Reporter, never believed it was bad luck to put a hat on the bed until the other day when he did and a 200-pounder sat on the bed, Fugit how wears a cap... ROY CROPPER, veteran muocomedy songster, has insugurated a Chicago (WBBM) local singing turn which shows signs of going network... FD-DIE and FANNIE CAVANAUGH have bought a new car in celebration of their CBS series starting November 19 COUNTESS ALBANI is recovering from painful burns caused by a sun lamp

IOHN KING is the name of the Old Maestro's new tenor, if you d'dn't know it, and whether you know it or not, saxophonist DICK STABILE is still with the band... Billiards has given way to postage stamp collecting in the life of CAR-LOS MOLINA, and new Rostia is wontos MOLINA, and now Rosta is won-dering where, when one-nighting, to store his eight special bilitard cues . . Just what is the fire behind the smoke in WOC's breaking away from WHO, Do Mones' 50.000-watter, to reopen in Dav-enport as a 100-watt CBS outlet on a dif-ferent wave?

### Mail Bag Dept.

DEAR PLUMS: Don't you believe that BETTY AND BOB have too much trouble to be true?
Would you mind awarding some plums to TEONARD SALVO, FRANK WILSON and FRED GRAHAM for their complaisance in signing autograph books? I was over at the WoN studios Sunday and watched PIFRRE ANDRE trying to eat and announce at the same time. It was very difficult eat and announce ... was very difficult —E.A.NINA EN CALICO

DEAR PRUNES. Will you please give them to BING CROSBY's sponsor for making it impossible to hear him and 'the mosta of the besta' at the same time? And after all the plugging Ben has some for Bing, too! Here's soapsads in your beer, Mr. Woodhury... Plums to GLORGE OLSEN and ETHEL SHUT. A for their programs—especially her "No, No, A Thousand Times No" number.
—STOOGE 13

DEAR PLUMS: Why don't you men-tion ART LINICK of WJJD more fre-quently in the Radio Glide? I think he does more work than any other announcer —HELEN JEAN fust bow much work is that?

Get Fullest Pleasure from your All-Wave set with this

## 188 Reducing ANTENNA

Every home with an all-wave set needs this new, specially designed antenna! With it you can heat foreign stations with all the clarity and besuty of domestic reception.

Specially designed to free shortwave reception from interference from autos, motors, and other manmade static. Insures greater volume with less noise. Improves standard broadcast reception. Price \$6.00. Ask your dealer or service engineer today to make a Certified Installation.



#### Tune in on BLOCK & SULLY GERTRUDE NIESEN **LUD GLUSKIN** and His Continental Orthogra-

MONDAYS 9:30 P. M. . COLUMBIA NETWORK

EX-LAX - THE CHOCOLATED LAXATIVE

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### How YOU Can Get into BROADCASTING



Into BROAD CASTING

There are a superior to the superior of th

Name Print o. Write Name Plainty 

8:30 A.M. W.NAC-Sunrise Special organ

NBC—Health Exercises: WEAF WGY WEEL WBEN WBF—Munical Clork

7-15 A.M. WBZ-Texas Cawbays
WWAC-News
7:39 A.M.

7:39 A.M.
(B5-Organ Reveille: WABC
SBC-Yotth Hirsoka: WJZ
WBZ-Musical Chek
WAAC -Joe Mitchell, baritone
7:45 A.M.

7:45 A.M NBC-B. A. Rolfe's Orth.; Sisters of the Skillet WEAF WBEN WGY NBC-Jolly Bill & Jane: WJZ WHAM-Jack Poys, annu VSAC-Walter Kidder

NSC-WEIGE RIGGER

R-00 A M.

NBC-B. A. Rolle's Orch.: WCSH
WTAG WTIC
CBS-Song Reporter: WARC
NB Morning Devotions: WJZ WBZ

WISHING Devilons: WIZ WISH
WISH Kinds Hausehty
Wish Kinds Hausehty
Wish San San Green Walk
RS-City Cotsumers Gorde WARC
WISH Low Wister organist WIZ WRZ

#:20 A.M.

\*\*\*NBC—Cheens: WEAF WGY WBEN

WCSH WEFT WTHC WTAG WJAR NBC-Low White, organist: WHAM

CH Sam Musicale WARC b Br Weather emerature 8-45 A.M.

BALW

8-45 A.M.

NBC Landt Ten & White: WJZ
WHAM WS\R WBZ
WBZ-Shopping News
B 00 A M

NBC Galden Langurer, WFAF
NBC Or r RLopsod, WTAG WGY

WEST RESPONDENCE WAS WARD WORD WIND WIDE WORK WEFA WHEE WIND WAS WEFA WHEE WAS WEST WING WHO WHE WAS WEST WAS WELL WAS W -Breakfast Club: WJZ W5YR

WJAR WHAM-Tom Grierson, premist

WARR
WIAR
WICE—Happy Days Revue (CBS)
WPRO—One Man Band (ABS)
5.30 A.M.
NBC—Eva Taylor, songs: WEAR
WBPN WTIC
WGY—Lutte Jack Lettle's Orchestra
WHAM—Breakinst Club (NBC)
V KBY—Utte Paya Fex is (CBS)
WPRO—Pick Me to a ABS)
9.45 A.M.
NBC—Allon Pressoit, Wife SaverWEAR WTIC WTAG
WBFN—Saltr Work's Column
WFRO—Kay Junice, contratte (ABS)
NF News Breen & de Rosehade Mex Breen & de Rosehade Mex Breen & de Rosehade Mex Breen & de Rosehade Mexic Miss WARC
CB—News Breen & de Rosehade Mexic Miss WARC
CB—News: Music Masters WABC

614F WEIT WGY WING WHEN
CB-News: Music Manters WABC
WDRC WFEL WORC WICC WKBW
WAAB WFEN WGLC WLBZ
NBC-To be announced WIZ WBZ

WNAC-Greichen McMullen, School

WNAC-Greichen McVullen, School
10:15 A.M.

NBC-Clara, Lu 'n' Em: WEAF
WEEL WGY WCSH WTIC WJAR
WBEN WTAG
CBS-BH & Concer: WABC WFBL
WGKO WGR
NBC-Kdward MacHurh: WJZ WBZ

MATTAM

WHAM
(BS-Song Reporter, Inch Newton, WDRC
WBZ-Teams Comboys
WFH)-News (ARS
10-30 A.M.

NEC-Morning Parade, WEAF WJAR

Today's Children: WJZ WBZ

WGY Shopping Bar Wilan—Mrs Theiltz Bayes 10-45 A.M. NBC—News Bado Kitchen WJZ NBC—Morning Parade: WTAG WEEL

15 ( 511

W.S.H.
WEZ-News; Musical
WEZ-News, W

#### Star \* Indicates High Spot Selections

\* NBC-Galaxy of Stars: WHEN WGY CBS-Mary Lee Taylor WKBW BZ-Curiev Joe and Radio Pula PRO-Chariotte II

WHAM—Sandolum Program WPRO—Morning Parade (ABS)

11:39 A.M.
NBC-Three Shades of Blue, tric.
WEAF WGY WEEL WIIC WCSH
WJAR WBFN

WJAR WBEN

\*\* CBS-Mayy Band: WABC WORG
WORG WNAC WDRC WELA WHEC
WFBL WLBZ WGLC WBW WEAN

\*\* NBC-Marioe Band: WJZ WHAM

WBZ W51R 11-45 AM. NBC Krenin & Philips piano don WEAF WITC WEET WORH WIAG WIAR WHEN WGY WNAC-Real Life Stories

#### Afternoon

#### 12.00 Noon

NBC-Lilian Bucknam, a WEAF WEEL WTAG WIAR BS-Voice of Experience: WABC WARC WERN WERN WERN WERN WBZ-Westher Bureau; news WGY-Soloist WPRO-Eddig Pryor's Orch. (ABS)

12 15 P.M.

\* NSC --Honeyboy & Sassaftas:
WEAF WIIC WIAG WJAR WBEN WC5B

CBS-The Gumps; WARC WOKO WGR WHEC WDRC WEAN WNAC WBZ-Weather, temperature WGY-Marths & Hal

WHAM News, According Forum 18:30 P.M. NBC-Merry Mudcapa:

WAR WEAFT MINDEAPS: WEAF WITC WARC WORD WKBW WFBL WGLC WHEC WFEA WLBZ WDRC NBC-Farm & Home Hourt WJZ WIEAM WBZ WSYR

WBEN-News
WG1-Farm Program
WNAC-Shopper-a Exchange
WPRO-Beity Jame, songs (ABS) 12:45 P.M. NBC-Merry Madeaps WCSH WTAG

NBC—Merry Madeaps WCSH WTAO WBEN—Stocks & Commotity WGR—Pat Shelvin's Orch, (CBS) WPRO—Will Hollander's Orch, (ABS)

1:00 P.M. 1:00 P.M.,
NBC-Market & Wester: WEAF
CBS-Grore Hall's Orch.: WARC
WURC WURC WARD WHEC WUH
WGLC WFEA WLC
NBC-Rex Ballo's Ensemble: WCSR

WGLC WFEA WILC
NBC-Rex Baltle's Ensemble: WCSR
WTIC WJAR
WBLN-Farm Service
WGY-The Vagabonds
WHAM-Rotary Club Speaker
1-15 F.M.
NBC-Rex Battle's Ensemble: WEAF
WEEL WBEN WTAG
CBS-Radio Gossip Club: WNAC
WGYW-The Southerners
WPRO-Mirror Reflections (ABS)

1:30 P M. 1:30 P M.

\* NBC-Music Gold: WEAF WTIC
WCSH WTAG WIAR
CBS-Esther Velas' Engemble: WABC
WDRC WORD WHEC WFBL WGLC

# NBC-Vic & Sader WJZ WBZ WSYR WHEN-Dallars and Sross WGY-Music Hour; Frank Black, di-

rector WHAM-School of the Air

WNAC-News WPRO-Max Bergers's Oreh. (ABS) 1:45 P.M.

CBS—Pat Kennedy; Art Kassel a Orch.
WARC WGR WFBL WNAC WFEA
NHC—Moris Sisters Trio: WJZ NRC-Worm

WHOM WHOM Gold WEEL WEEN WHEN WEZ-New England Agriculture WEZ-New England Agriculture WEEL WEEL Report of ABS1

2:00 P.M.

When I let be one Princess
WARL WRIGH WORL WRAC

BB Cres cuts from Log of Day
WIZ WSAR WBZ

WGY—Health Bunters, sketch
WHAM—Rothester Orchestes

WRIGH-Pinno Duo (ABS)

2:15 P.M.
CBS—Rumance of Holen Trent: WABC
WORC WIRE WNAC
WGY—Household Chais
WPRO—Steven Barry, songu (ABS)

2.30 P.51

2.30 F.M.

NBC—Kings Guard Quartet: WEAF
WEEL WTAG WGY WDEN
CBS—School of the Air; WABC WUKO
NNAC WDRC W.C WGY WILL
MESL WGLC WGR WFAN WFEA

WISL WIR WITH MEAN WAY
NEC-Home Sweet Home, WIY
ABC-Smark Out: WHAM WSYR
WBZ-Home Form Cooking School
2:45 P M.
\*\* NBC-Vic & Sade: WSAF WG

NBC-VIC & Sade: WEAF WGY WJAR WEEL WBEN WCSH WTAG WTIC

el Intervie WJZ WHA MBC—Neller Revell Thornton Fisher: W WSYR 3.00 P.M.

ABC-Ma Perkins WEAF WGY
WELL WITC WESH WITAG WBFN
\* CBS-Columbia Variety Moure WABC WORD WORD WERE WHEE WICE WEAN WORD WFBL WHEE WGLC WNAC

NRC-Art Collins' Orch : WJZ WSYR WHAM

WHX-Civic Orchestra
WPRO-Charlotte Hochwald, talk
3:15 P.M.
NBC-Wice Man: WEAP W WEAF WOSH

NBC—Wise Man: WEAP WCSI WTIC WARR WTAG WELL WEN—Buffala Historical Society WGY—Matines Players WHAM—Richester Grehestra WPRG-Wise an deal, soons (ABS) 3.30 P.M.

NSC - Nones & Rabo Review WEAF WGY WCSH WTIC WEEL WIAG WIAR WHEN

WITH WHEN MARIET WIZ WBZ WSYR WPRO-Today's Winners (ABS) 3:45 P.M.

WHAM—Music Magic (NBC) 4:00 P.M. NBC—Chick Webb's Orch.: WEAF

WITC WAR America's Little Rouse
WABC WNAC WORD WIFC WGR
WABC WNAC WEAN WORD WEA
WICC

WICC

NBC—Betty & Bob: WJZ WBZ WGY
WHAN WSYR WTAG WJAR WBFY

CBS—Poete Strings WABC WOKO
WDRC WGR W NAC WEAN WLBZ
WDRC WFEA WICC

NBC—Sisters of the Skillet: WJZ
WSYR WBZ

MSC—Chck Webb's Orch.: WGY
WCSH WJAR WTAG
WEEN—Stockes & Commodity

WBEN-Stocks & Commodity
WHAM-News
WNAC-Educational Features
4:30 P.M

HEC—Jesters: WEAF WEEL WGY WTIC WTAG WJAR WBFN CB—Science Service WAIR WORD WNAC WGR WDRC WFEA WEAN WORC WGLC WHC WFBL WLR/ NBC—Temple of Song: WJZ WHAM

WHZ-Realth Mossage 4.45 P.M.

NBC-Lady Next Door: WEAF WEEL WJAR WIAG CBS-Dick Messner's Orch \* WABC WDRC WORD WFBL WGLC WHEC WORD WFFA WEAN WIBZ WICC WKRW

WKBW
WBEN-Uncle Ben's Club
WBZ-Temple of Song (NBC)
WGY-Stock Reports
WHAM-Stocp (ur
WNAC-Organ Recital
WNAC-Organ Recital
WNAC-WRITE WHACH Club of Club or Stock Reports
WNAC-WRITE WHACH Club or Stock Reports
WBC-WRITE WHACH Club or Stock Reports
WBC-WRITE WHACH Club or Stock Reports

NBC-Meredith Wilson's Orch,: WEAF WFEI WGY WTAG WJAR WREN CBS-Dak Messner's Orch & WABC WAAB WHEC RBC-Your Hasth; Dr. W W Bauer speaker; WJZ WHAM WBL-Views News WPKO-Pan Americans Orch. (ABS) 5:15 P.M.

CBS—Skippy: WARC WORO WEAN WAAB WDRC WOR WABI WHEC NGC—Jackie Heller, tenue: WJZ WHEN—Women in the News WHZ—Herm Market Nives WHAM—Uncle West B WAG Once Lee J Tore \$ 30 P M

NEC Radio Charadeo: WEAF WTAG WITC

WHEC
CBS—Jark Armstrong: WABC WEBL
WORD WDRC WHEC WEAN WGR

WNAC
NBC-Singing Lady: WJZ WD7
WHAM
E.T.-Uncle Wigeley: WGY WBEN
WPRO-Bob Fallon's Orch. (ABS)

5.45 P.M.
NHC-Nursery Rhynes: WEAF
CBS-Robinson Crusor, Jr., WABC
WORD WEBW WHEC WGLC

WFBL BC-Little Orphan Annie WJZ WBZ WHAM WSAR "GBS-Ministures: WAAB WFFA WICE WGY-Musical Program WNAC-The Yanker Singers

6.00 P.M

NBC—Xavier Cugats Orek.; W \F
WTAG WGY
CBS—Buck Regars: WABC WKBW
W\N WOND WHILL \A+Bi
\RC—Angelo Fordmando B \( \text{Orch
} \)

WIZ
WHEN-News; Household Reveries
WHEN-News; Household Reveries WBZ-Jamnie Alen's Adventures
WHAM-Sporteast
WNAC-News
WFRO-Dick Mansfield's Orch, IABS)

S:15 P.M.

NBC--Mid Week Hyma Sing: WFAF
WTAG WJAR
CBS--Bobby Benson & Sunny Jim;
WABC WAAB WDRC WOKO WGR
WEAN WFBL W1BZ.

WEN NEWALE FORWORD

WEAN WEBL WIBZ
WHY Novelty Enerable
WBZ—Angela Ferdmando's Orch
WGY—Adventures of Jimms A c
WHAM—Comedy Stars of Hellywood
WNAC—The Melady Lamirel
WPRO—TWINGHT Philosopher (ABS)

NBC-News; Mary St Small, songe WEAF
BS—Understending Music: WABC
WORC WEFA WHEC WKBW WELC
WORO WEAN

WIRG WEAN

NH - Nows; Dorothy Page WIZ

WYYR

WBEN-Sports Review

WBZ-News, weather; temperature

WGY-Evening Brevilies

WHAM-Reveries

WPRO-News, Jack Orlando's Orch.

(AB5)

6.45 P M.

NBC-Bliv Batchelor sketch WEAF
WEEL WOSH WGY WIIC WAR
WTAG WBEN NORC WAAB

WORC
NDC-Lawell Thomas: WJZ WHAN
WBZ WSYR
WNAC-Jucques Renard's Orchestra
7 80 P.M.
NBC Goold & Shelter: WEAF
LBS-Myel & Marge, WABC WFBL
WORG WDRC WNAC WGR WFAN
\* NBC-Ames 'n' Andy: WJZ WBZ

WHAM

WHEN-Adventures of Jammy Allen WGY-Musical Program WPRO-Paul Barry, tenor; Orch. (AB5)

(AB5)
7:15 P.M.
NBC—Gene & Glean: WEAF WGY
WC5H WEEI WRVA WJAR WBEN

Just Plain Bill, WABC WNAC WGR KBC- Partitund Hitrach's Orch.: WJZ WITAM

WHAM

of and Balcese
Who-Max Because Orch (ABS)
T.30 P.M.

NHC You & You Givernment'
WEST WIIC WGY WHEN
CBS-Whispering Jack Smith's Orch.
WABC WORC WORL WARC WGR
WEAN WORC WFIL

NABC-HOUSEHOLD FINANCE
Corp. Presents Manical Memories:

\* NBC-HOUSEHOLD FINANCE
Corp. Presents Musical Memories;
Edgar A. Guest & Co.: WIZ WBZ
WIAM WSYR-WBAL WMAL WBZA
WPRO-Jan, Jude & Jerry (ABS)
7-45 P.M.
NBC-To be announced: WFAF WGY
WCSH WBEN
\* CBS-Boake Carter; WABC WNAC

WPRO-One Man Minstrel Show

\* NBC Leo Reisman's Orch. Phi Duey: WEAF WEEL WCSH WGY WING WJAR WBLN WTH \* CBS—Lavender & Old Lace: WABC WING WNAC WDRC WGR WFBL WEAN

WEAN
\*\* MBC—Crime Clues; "Marder & Co"; WJZ WBZ WSYR
\*\* HAM—Betand the Headines
\*\*:15 P.M.
\*\*\* WHAM—Jinney Allen, sketch
\*\*\* WBC—Five Star Final (ABS)
\*\*\*\* MBC—Manne Kingle Orch: WEAP

# NBC-Wayne King's Orch.: WEAP WEEL WCSH WGY WIIC WJAR WBFN WTAG

# CBS-Abe Lyman's Orch. WASC WORO WDRC WNAC WFBI WE'S WHEN WHEC WGIL # NBC-Lawrence Tibbett, Orch

NBC-Lawrence Tabett, Orch; John B. Kennedy: WJZ W 15M WHZ WSYN

WPRO-Senator & the Major (AB-

8:45 P.M WPRO-Symphony Orchestra (ABS) 8 no P M

# NBC—Ben Bernes Orch WFAF
WOND RES WEEL WAND
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WAS WEEL WAN WEEL
WEEL WEAN WEEL

9:13 P.M. NBC-The Story Behand the Clause WJZ WBZ WHAM WSYR

8:30 P.M.

\* NBC—Ed Wynn: Eddy Duchin's
Orch: WEAF WTIC WISH WGY
WELL WARR WHEN WTAG

WIZ WHE WAY WAY IN MATTER BORDERS

10 00 P.M.

WIZ WSYR
WBA-Opern Orchestra
WHAM-State Troopera, drama
WPRO-Jolly Russpina (ABS)

10 30 P M. # EBE—George Givol, comedian:
WABC WORO WDRC WIBZ WIFA
WABC WORO WDRC WIBZ WIFA
WELL WHES WORC WGR WEAV
MICTURE & Heart Sky Road Show
WJZ WSYR
WBZ—JOE Rines' Orchestrs
WHAE—W Hard Alexandee's Orch
WFRO—Harry Rosenthal's Orch, (ABS)

10.45 P.M.

WHAM-Toning Tucker's Orchestra WNAC-Musical Rhymester

WPRO-Voice of Romance (ABS)

THE HAPPY WAS WAS WAS WAS WAS

WIBZ

VI Gel Campo's Orch. WBZ

MSD WHAM

NRI Hibert Royce teast WEAF

WTIC WEEL WCSH WJAR WTAG

WGY-Chick Condon's Crebestra WAC-Jack Fisher's Orch WPRO-Dancing 'tall 1 A. M. (ABS)

11 30 P.M.
SBC- Carl H. "s Orch.: WEAF WFE!
WCSH WTAG WIAR
CBS—Henry Busses Orch.: WABC
WDRC WNAC WFBL WIBZ WORC
WEAR WFEA WICC WHIC WKBW

WORD Dorsey Bruthers' Orch; Bub Crosby WIZ WHAM WRZ WSYR WBEN-Dance Orchestro

CRS 2 1 N B P M. WARE WARE WEST WORD WARE WICE WORD WERE WAS WAS 12 00 Mid.

WE I WAR TOOM TO WAR WAC WICC WIRD AFDL WAR

ABC-Raids Kithery, bardone, M.
Blue Rhythm Bands WJZ WBZ
WSYR
We'r Cooles Bowarper's Orchestra

12:30 AM

Not - For the Med MEAF AFE

NOT WANG

On the Month Mean Mean MARC

WANG MONO WAS WARE

ABC - COURSE OF P WAS WAS MARK 1:00 A.M. CBS-Claude Bookins' Orch. WABC

### Music in the Air

It is a long way off, but such good news can't be kept for a later issue. The PRO ARTE STRING Of ARTET of Brussels, brought over by that great patient of music, Ars. Flitabeth Sprague Coolidge, will be heard over the Columbia network in a series of eight broadcasts. The quartet will devote its attention to the cycle of the Beethoven string quartets on successive Fridays and Saturdays from 4.15 to 5 p. m. beginning Saturday, January 25

The Pro Arte String Quartet is acknowledged one of the finest ensembles in the world, and all music-lovers will look forward with keen anticipation to hearing the 17 Beethoven quartets. Remarkable the 17 Beethoven quarters. Remarkable alike for its inexhaustible fund of emolional content and the endless variety of amazing architecture, this music forms a series of monumental creations unique in their field.

LAST SL MMER at the MacDowell Colony, Charles Wakefield Cadman sketched out a new orchestral suite which LRNO RAPEE will soon broadcast from Radio City. "Trad Pictures" is the title of the five symphonic scenes: Cheerful Indian (Oklahoma); Stars over The Hills (New Hampshire); Autumn Succu (Pennsylvania); Red Rock Gnomes (Colonado); and Backwoodmen (Arkansas). Mr. Cadman has made the most of his programatic titles. The music for the Backwoodmen is based on two old fiddler the streated as theme and variations. It stalt tool to full orchestra, the score in the Autumn Snow section calls for a wind machine with xylophone, celeste, harp, piano, and percussion instruments

#### Reader's Views

A MUSIC LOVER in Charleston, S. C., writes that he cares little for "Jazz or trash" on the radio but that he loves the fine symphony concerts, the famous guest artists who sing or who play the various anstruments

Its says these are not featured as much as the inferior programs. He is correct. But there are some. And Ramo Guine is glad to list them below. The reason General Motors and I ord are not there is because the program details for those programs are not received in time for our publication date.

### Program Details

SUNDAY, NOVEMBER 18
NBC, 9-15 a sp. Renausance String Ensemble, quintes. Andante and Allearo Speritoso by Sacchial; Solie by Roland Marias; Isaydus Meriant NBC, 7.30 p. m. Queena Mario, soprano, Waltz By Carleton Smith



ALICE FROST She hides her real identity in per-sonifications, but she's no frost. Hear her as one of the ghost voices during CBS-WABC's Forty-Five Minutes in Holly wood Thurs-day nights at 10 EST

Song from Gunned's Romeo and Juliet - Ave Mari-by Back Council; Carry Me Back to Old Virginia 

NBC, 145 p. m. String Quartet and Frank 8 ack, pianlet Schumann's Quintet opus 44 in E flat major; Five Novellettes by Glasounow

E. Hat Trajor; Five Novelmiles by Glatounow TUFSDAY, NOVEMBER 20 NBC, 12 moon. Liban Sucknam, suprano. Vera cints A Pastoral, Henry Halleys The Time of Parting: Rhea Suberta's I Met Dame Fale; Jos by Winter Watts. Chemoreth's Love Everlasting

oy vantees water, Chemoreth's Lava Everlasting NBC, 130 p. m. Music Guide: Mildred Diting, harp; Arthur Lora, flute; and Guedon String Quar-tet Jacques Gordon, David Sackson, Paul Rodyn and Nahourb Benditzky. Three Pieces from Daniel Gregory Mason's Suite for Flute, Harp and String

#### WEDNESDAY, NOVEMBER 21

NBC, 10:15 a. m. Florenda Tris with Rota Lee, someano. Cesar Cus program. Actions: The Status at Carrege Selo; Le Souvient-il Encore; Orien ale; Valsette

VBC, 9-30 p. m. John Charles Thomas, bari-lone, Zara, from Leontaval s. Piccolo Zingata Vale by Russell; There is a I. due by W. riften Bory; The Stuttering Lovers; Steal Awas. Mother of Ming by Frank Tours.

#### THURSDAY NOVEMBER 22

NBC, 6-35 p. to. Armand Girard, base baritone Travello' All Alone by Johnson; Nicharo by Mana Zucca; Gliere's Dance of the Russian Sailors

#### FRIDAY, NOVEMBER 23

FRIDAY, NOVEMBER 23

NBC, II a m Muste Amprecision Hour by Walter Damnesch, Introduction to Walter Gamesch, Introduction to Walter Gamesch, Irom Techakowsko's Nuteracker Suite, Dance of the Sylphs by Berhoz; Introduction and Allegro for Hurp and Orchestra by Rasel; Royal Myrch of the Linn from Sant Saens' Carnival of the Admia Honearan Fantaw, findle, by Lass Addaile from Haydo's Surarus Sin phony, Gentleman with Long Ears from Sant Saens' Carnival of the Admials. Here seed Riposters from Sant Saens' Carnival of the Admials: Golbwoo's See Walk from Debissy's Children's Corner; Io be Hall of the Winntain Kung from Grieca Peer Gynt Suite No. 1; Finale from Haydo's Michary Symphosis.

VBC 12 noon Mortimer Schoff plantal. Gwire Vit. Z none Moramer States plants, the form Bach & Fifth French System Rock has been by the best in E. flat, Mendelsonby's Scherzs in F. over, Etude in D. flat by List.

House bons

#### Quartet Morart's Quartet in B flat major: Rous seau 5 Variations Pasturale sur ion Vice Noel

SBC 12 from Al and Lee Reiser mano dun Figens from the Kalendorscone, March of the Wooden Saldiers, Punch and Judy Show and The Old Musical Box; Runsky Korsakoff's Fight of the Boundle Bee

ARC 9 % a, m Skildred DRUng, harmat Man senet: Mr. net d'Annour; Debusse's Dame de la Poupee; Chopan's Prelude in C minor; beev Dankers on the Road to El Anth by Tourner Marar

ABC. 4 p. m. Music Guild: Henri Deering
at Joseph Stopak, violin, Oswaldo Muzzucch
in; Filippo Ghignatto, ohoe. Augusten Dugues,
clarinel: Frank Corrado, hurn: Abe Reines, has
soun Beethoven's Quintet in E flut major, opus
16 Brahme Trio in B major, opus 8

Stranms from the major, opus to the 100 m. Gothe Enerittes. Jubilite in F by Berthold Tours, Fire Augele Chair from William Lester's Everynam to or by Cade ar from Fixon; William Berwicks O Lee Haw Evel end

#### SATURDAY, NOVEMBER 24

SATURDAY, NOVEMBER 29

NBC, 12:15 p. p. Genta Fonarieva, eoprano
Tschatkowsky's Was 1 Not a Blade of Grans; Si
Tu Le Veux by Konchin; Karganoff's Menuet a
L'Antro: Cadman's Decam Tryst

NBC 6 30 p. m. Mathide Harding, piano
Watter W o organ Chacons by Durand; Selector from Delibes' ballet La Source

NBC, 7 p. m. John Herrick, bardone. Trade Winds by Keel, II I Furget You by Caesar; Merry Mae Doon from Founds' Gaene Membes; The

ene Kreizinger was born in Kansas T City, Missouri, August 15, 1905. He is six feet tall and weight 175 pounds, has dark brown hair and brown eves. He is married to "Marge" of the Myrt and Marge team. Charlie Kreizinger was born in Kansas City April 5, 1901. He is five feet ten inches tall, weight 180 pounds, has brown eyes and reddish brown hair. He is married to Evelyn Karrer, a cousin of "Marge," and the four had a double wedding. (M. P. A., Chicago, III.)

LANNY ROSS is not married. (Margaret Brown, Chicago, III)

THE "PRINCESS PAT" theme song is Meverbeer's Union trop Merch (Antonette Franklin, Orange, N. J.)

THE LANDT BROTHERS were born in Strait ton Pennsylvania, of American-Swedish pare its. (M.O.I., Cleveland, O.)

THE SOCIETY SEA ISLANDIAN com-sist of the fellowing I sept housers the rector and tenor gultar player, Eadre

Show, steel guttar: Glenwood Leslie, uku-lele: John Neal and Ahe Umuinaka, ac-companiment guttars. (L. V. R. Mun., Fla.)

Mr. Fairfax Knows the Answers

JACK ROSS is 6 feet tall weighs 1.0 pounds, has black hair and dark eves. Inc (Curley) Bradley is 6 feet 1½ inches tall weighs 1.75 pounds, has brown hair and brown eyes, and is single Hubert (Shorty) Carson is 5 feet 10 inches tall, weighs 137 pounds, has dark brown hair, grey-green eyes and is not married. They are popularly known as the Rauch Boys. (Mrs. A.S., Champaign, III.)

TONY WONS can be addressed at NBC Merchandese Mart, Chicago, (E. J. P.

BUDDY ROGERS is not married to leame Lang, in fact he is a bachelor (C. E. M., Hagerstown, Md.)

FODIE STONE is no longer with Isham Jones' orchestra. At present he is the master of ceremones for the floor

show at the Park Central Hotel in New York City. ("Tiptoe" Sands, Vermont

EMERY DEUTSCH and Bernard Deutsch are not related, but are good friends. (Reader, New York City.)

HLLEN CHOAT plays the part of Daisy" in DANGFROUS PARADISI She plays in Eno CRIME CILES occasionally. (M. E. Beckman, Evansville

THE ARMOUR HOUR uses "The Armour Theme Song" for its signature number. This number has no words. It was a missed by Kenn Sisson. (1, F., Somerville, Mass.)

BURFON AARONSON and DICK BARRIE are the trumpeters in DON PI DRO'S Band. The latter is also one of the vocalists. (M. B., Semmole, Olda.)

VINCENT CALINDO is at present a member of TEDDY BLACK'S orchestra. (Vincent Galante, Jersey City, N. 1.)



CAMEL

ON THE AIR TONIGHT

WALTER O'KEEFE ANNETTE HANSHAW **GLEN GRAY'S** 

CASA LOMA BAND (AND OTHER HEADLINERS)

THESDAY THURSDAY 10:00 p.m. E.S.T. 9:00 p.m. E.S.T. 9:00 p.m. C. S. T. 8:00 p.m. C.S.T. 8:00 p.m. M.S.T. 9:30 p.m. M.S.T. 7:00 p.m. P. S. T. | 8:30 p.m. P. S. T.

OVER COAST-TO-COAST WABC-COLUMBIA NETWORK







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CO-RA-CO' BADIO COMPANY, Dept. 11111

6:30 A.M. WNAC-Sunrise Special, organ

6.45 A.M. -Reath Exercises: WEAP WGY WHEN WEEL WBZ-Musical Clock

7:15 A M. WBZ-Texas Cowboys WNAC-News

7:80 A.M. CBS—Orean Reveille, WABC NBC—Yoschi Hirzoka: WJZ WBZ—Husical Clock WNAC—Joe Mitchell Chapple

T:45 A.M.
NBC-B A Rolles Orch; Sisters of
the Skullet: WEAF WBEN WGY
NBC-Jully, B.H & Jane: WJZ
WHAM-Jack Foy, songs
WNAC-Walter K.dder ,beritone

8:00 A.M. CPS-The Song Reporter: WABC WBZ

WBZ

NBC-B A Rolfe's Orch.: WTAG

WCSH WTIL

WGY-M INCA (15th

WHAM-Kindly Thoughts

WNAC-Musical Program

8:15 A.M. NBC-Lew White, organist: WJ/ WB/ WRAM WJAR-5 A, Rolle's Orch. (NBC) WNAC-Shopping Around the Town

R:30 A.M

NBC—Cherro: WEAP WGY WCSB
WFFI WIIC WING WEAP WIAH
CBS—Lyric Serenade: WABC
WBZ—Weather reports
WSYR—Law White, Organist (NBC)

8:45 A.M NBC-Landt Tro & White: WJZ WRAM WSYR WB7 9:09 A.M. Organ Rhapsody WEAF WTAG

WCSH
CBS—Cobina Wright: WARC WORD
WNAC WDRC WICE WFBL W.BZ.
WGLC WFEA WHEE WORC WGR
NBC—Breakfast Club WJZ 4BZ
WSYR

WBEN-News; Hollywood Impressions WGY -Seissors and Paste WHAM-Tower Clock Program WPRO-Ed to the ASS

WPRO—Ed S. 15 AM.
WGY—AMId marning Devotions
WHAM—Cooking School
WPRO—Vaught Deteath sungs (ABS)
1:30 A.M.
NBC—The Mystery Chef WEAF WEEL
WCSH WITC WGY WTAG WJAR
WBEN

WHAM-Breakfast Club (NBC) WKBW-Cobina Wright (CR WPRO-Pick Mr Ups (ARS) 9.45 A M

NBC Southernaires WEAF WIIC WBEN-5ally Work's Column So mist WGY ho not WHAM—Mary Freeman talk 10-00 A M NBC-Naws; Breen & de Rose: WEAF

WTAG CB5--News Sophisticated

WABC
BS-News; Patterns in Harmony
WAAB WDRC WFRI WORC WGLC
WFEA WICC WKBW
BC-Josephine Gibson. WIZ WBZ
WSYR WBEN-Little Jack Little

WGY Si v Rote tenor WNAC-Buddy Clark 10:15 A M.

\* NBC-Clara, Lu 'n' Em: WEAF WFEI WCSH WGY WTIC WTAG WJAR WBEN

WJAR WBEN

CBS-BIL & Ginery WARC WOKO

WNAC WEAN WFBL WGR

NBC-Florenda Trio; WJZ

WRZ-Texas Comboys

WHAM-Tom Grierion, organist WPRO-News 185 A.M.

NBC-Land of Beginning Again WEAF
CBS-Bright Lights WARP WDRC
WARB WORL WEAR WINCO WGLC
WYRE WIRE WKBW WICC
NEC-Today's Children WJZ W8Z
WSYR
NBC-Trees Scamps WJAS WTIC

WBC—Three Scamps water
WBEN WFAG
WGY—Market Banket
WHAM—Mrs. Thrifty Buyer
WNAC—Spracer Slutter, arrange agest
10 45 A.M.

VBC Betty Crocker: WEAF WEFF WGY WCSH WTAG WJAR WREN Kitchen:

NBC—News, Radio Kite WITAN WSYB WBZ—News Messcala WNAC—Montespal Affairs

Star \* Indicates High Spot Selections

11:00 A.M.

NBC-Juam Reyen, pumust: WEAF WTAG WJAR WHY W WI CBS-Cooking Close Upm. WABC WJAO WNAC WDRC WEAN WIBL WKEW WHFC

NSC-Honeymoners: WJ/ ET.-Belty Moore: WGY WHAM NB/-Fish Stories WPRO-Beauty Forum (ABS)

11:15 A.M.

NBC—Aire Remsen: WEAF WBEN WCSH WEFI WTAG WJAR CBS—Instrumentalini o WAIR, W NBC—Tory Won, o osopher WJZ WBZ WSYR WHAM C85-The Fish Tale shoten, WYAC

WGY-The Vagabonds
WPRII-Morton Bellin tener (AB) 11:30 A.M

NBC-"Home WEAF NBC—"Homespan" WEAF WGY
WEEL WJAR WTH
FB Rea Moore WEB WAG
WEAV WIRE
TO NOT WATER
TO NOT WEB
WAS

WEC-Armand Girard, base: WEAF WI'C WEEL WOSH WINN WEEL WING

BS-Magie Recipou; WARC WNAC WORD WORD WERN WGR W61-Johnny Marvin, tenor

#### Afternoon

12:00 Noon

12:99 Noon

NUC—Af & Lee Rejeet WEAF WFFI
WTAG WJAR WB A
LBS—brite of Experience. WABI
WYAC WDRC WGR WFAN WFRI
NBC—briefds & Hall—WJZ
William Strongers
WHAM—Tower Trib
WPRO—Eddin Prayr's Oreh (ABS)

12:15 P.M.

-Honeybay & San WE THE MEET WITH WING WALK WO N W ST CBS—The Gumos WARK WOPE WGR WORD WHIC WORD WEAV

WNAC ABC—Charles Sears tenor

Will weather temperature Will-Mertha and Bal WHAM—News Fatto Forum
12:30 P M
NBC—Merry Mudcape WEAF WITC

WING WING WHEE A WARN WELA WARN WELA WARN WELA WARN WELA WAS WHAM WEND WELY WARN WEND WELY FORD PROGRAMMENT NACHTE Shopper's Exchange WING WING ARE'S HERE'S Home Hapr

WPRO—Here's How (ABS)
12 45 P M
ARC Marry Mideate WCSR WTAG

NHC-Merry Madento www. Stocke & Commun. 1-90 F.M.

NBC—Market and Weather. WF W CRS—George Half Orchestra WABI WORD WDRF WAAR WHEE WGLC WGR WFFA NHC—Solusi WIAR WTIC WGY WBEN—Farm Service

1:15 P.M \* NBC-Peggy's Dector, WEAF WEEL WGY W' WIAR WHEN WING wric wesh

CBS-Baths Gossp Cub WAAC WICC-Goo, Hall's Orch, It By WPRO-Annual Footboll Lunchson LI30 P M

NBC—Jules Landes & Ensemble WEAF
WCSH WTIC WTAG WJAR
O'CBS—Little Jack Little
WAHC WORC WSH WGIC
NBC—Vic & Sade: WJZ WSYR

WHAT Dellary and become Will Methy become of the Are Wall News 145 PM

CBS-Pat Kennedy, tenur, Art Words & Money W.12 WBFN—Landes Ensemble (NBC)
WBF—Acricultural Markets
WGY—Southerners
WPRO—Southerners
APRO—Southerners 2:00 P.M.

\* NEC-Two Seats in the Balcony: WEAF WISH WING WIAR WEEN WEET

WEET COST WARD WHEN WORD WAAR WALLEY WARD WHEN WORD WAAR WALLEY WILLIAM WALLEY WILLIAM WALLEY WILLIAM WALLEY WILLIAM WALLEY WILLIAM WALLEY WILLIAM WALLEY WA WG1-Altreile Esmand

2:15 P.M.

\* CBS—Remance of Helen Trent: WARC WEBC WHEC WURC WMAC WAR Househard Charp WHIM School of Haw An

2:30 P.M.

2:30 P.M.
NHC—Imperial Groundium, male quarter: WEAF WGY WEEL WAR WERN WARG WTG
CHO-School of the Air: WAUC WNAC WHICE WEEL WURD WEAN WERE WORD WEAR WERE WORD WEAR WERE NBC-Home Sweet Home WJZ NBC-Smack Out. WHAM WBZ-Home Forum Cooking School

2:45 P.M.

\* NBC-V: & Sade. WEAF WITC

WJAR WGY WEEJ WCSH WING

NBC-Coatte Carley: WJZ WHAM

1:00 P.M. NBC-Ma Perkins, WEAF WIIC WGY WEEL WOSH WING WBEN & CBS-Kate Smith's Maunea: WABC

White word where wor wear were wide were word WORD WELA B camblers Trie, WJZ WHAM WBZ

S:15 P.M.

NIL FLORIDS LOWE From WEAR
WILL WISH WFEL WIAR
WHEN WTAG

SBC-Joe White, tenor: WJZ WB?
WHAM

S-30 PM.
SBC Women's Radio Reviee, WEAF-WGY WTIC WORN WIAR WHEN

VBC -- Jerome Twitchell's Orch : WJZ W51R WBZ WH1M

3:45 P.M. WBZ—Animals in the News

4 00 P 31

4 90 P M

DE Marcia Mea Contratio WEAS

A TO

B North Studie Prob WAR

WAR

WAR WIR CHORE WAN WES

WEBZ WRC WGEC WHEC WORC

WGH WFEA

RECHESTY & Bob: WJZ WBZ WGY

WHAM WSYR WTAG WJAR WBEN

4:15 P.M.

NBC-Dr.

SB secret of the Skillet: W/Z
WEYN-Stocks & Commodity
WHAM-News

4:30 P.M

NBC-Jesters Trio BEAF WTAG NBC-Jesters Trio BEAF WTAG NBC-R (STEE WIE BICK): WJZ STEW BB/

ARL Lady Next Door, WEAF WEET

WTAG oncle Ben's Club

WGY—Stock Reports

5.00 P.M.

\*BC—Chick Wells of Orch. WEAF

WEAF WITC WAR ABEN WTAG

Chy-ribe Son of Fire WABC

WAAB WGR

1 B/ Year Your

WGY—Lane Sisters

WAAC—Baseball School; Jack Onslow

5:15 P.M.

WEAF WGY WITC WCSH WEEL WAAB WDRC WGR WEAK WBEN WAS WHEN WAS WOKO WFOL WAAB WDRC WGR WEAK WHEC WBZ-Charles Little, violinist

W5YR-Rochester Gree Orth. (NBC)

5:30 P.M. WIAG WBEN
HS-Jack Acoustrons: WARC WORG WDRC WGR WHEC WORC WEAN VBC-Singing Lady WJZ WBZ

WGY-Jack and Jill WPRO-Bob Failon's Orch, (ABS)

5:45 P.M.

\* NBC-Capt. Tim Healy: WEAF WEEL WITC WCSR WGY WIAG WJAR WBEN

WAAH WBEN
CBS-Gordon, Dave & Bunny: WABL
WAAB WDRC WOKO WEAN WBBL
NBC-Orphin Andre. WJZ WBZ
WHAM WSYR WNAC-Adventures of Donald Ayer

#### Night

8:00 P.M.

BC—Xavier Cugat's Orch., WEAF
WAR WTAG
(BS—Buck Rogers: WABC WIEA
WAAR WOKO WKRW WFRI
WHI Education in the Acas WJ/
WITE A Note II was a Severe
He Lance Also a Adventures
WGY—Monocipal Pals
WAAM—Sportgast
WAC—News
WFRO—Alex Batton's Ensemble (ABS)

6:15 P.M. NBC-Mysteriona Island WEAF CR5-Bobby Beison and Sunny Jim WABC WAAB WOKO WDRC WGR WEAN WEBL WLHZ

WEAN WEBL WIRZ WBZ WBEN--Novelty Engenthle WGY--Adventures of Jonny Allen WRAM--To be announced WRAC--The Melody Limited WFRO--Twilight Philosopher (ABS)

6:30 P.M. NBC-News; Arlens Jackson, songs

S-The Shadow, WABC WDRO WOKO WAAB WEAR WFSI WHEN WORC WKBW

NBC-News; Callo Tones: WJZ WSYR WBEN-Sports Review WBZ-News; weather; temperature WGY-Evening Brevities WHAM-Pleasure Cruise WPRO-News Jack Orlando's Orch

6:45 P M

NSC—Bidy Betchelor, slid WEAF WGY WITC WESH WFEI WIAG WJAR WBEN 'Ar Lowell Thomas WJZ WBZ WHAM WSYR

7 00 P.M NBI -1 meens Sisters WEAF WHI

WIAG WARE MARGE: WARE WIRE WERE WERE WNAC Amos 's' Andy: WJZ WB7

WHAM
WEY-Col Jan Henry
WPRO-Glorin Gration Oren (ABS)

7718 P.M.
NBC—Gone & Glorn WEAP WIAG
WGY WYSH WEFT WIAR WHEN
GR—Just Phin Bill WABC WGR

WBC WSYR
WERD-Fisher a Gypny Enterstle(AB5)

7:30 P.M \* NBC--- Uncle Extr's Radio Station WEAF WGY WAAR WORH B-Paul Kent, berione WARL WERL WGR WHEC WORC WORD 84-Paul

WHRC—Red Davis: WAZ WHAM
WSVR WBZ WBEN
WAX -- Houghton goeter Hour
WPR(1-- Screen Review (ARS)

7:45 P.M.

\* NBC—King's Guard Quartet; WEAF
WC+II NGY WBEN
\* CBS—Brake Carter news; WARI
NNAC NGR
\* NBC—Dangerous Paradise, akeich
WJZ WHAM WBZ WSYR
WPR()—Doc. Savbare Series (ABS)

8:00 P.M.

\* NBC Mary Pockford & Cu.; "Lit.

\* NBC When York," skeich: WEAF

WITC WELL WOSH WOY WTAO

WIAR WBFN

\* CSS—Easy Aces, shetch: WABA

\*\*WCB WOKO WFR!

\*\*\*WCB WOKO W

\* NBC—Crime Clues; "Murder & Co." drama W17 WBZ WSVR

WPRO-Melody Musketoves (ABS) 8:15 P.M. BS—Edwin C Hill WARC WAAC WORD WIRC WEEL WEAN WOR WNAC

WHAM-Adventure of June v Alten Wellth-Erec Star E to (ABs)

8:30 P.ML

\* NBC—Wayne King's Orch.; WEAF
WUSH WGY WTIC WJAR WBEN
WTAG
\* COS—Everett Marshall's Broadway
Varieties: WABC WNAC WDRI
WEAN WOKO WFBL WGR
\*\*BC—Lanny Ross; orchestre; WJZ
WHAN WSYR
WBZ—Don Hamber's Magic Strings
WPRO—Senator & the Major (ABS)

8:45 P.M. WBZ-Edward MacHogh, baritone WPRO-Kay Thompson, songs (ABS)

8:00 P.M. \* NBC-Town Hall Tonight; Fred Al-ten: NEAF WGY WTIC WEEL WCSH WIAG WJAR WBEN

WTAG WJAR WBFN

C05-NHM Maruni; Orchestra,
thorus WABC WNAC WDRC
WOKO WURC WHEC WEAN WFHE
WHCE WLB2 WKHW WFEA WGLC

NBC-20,000 Years in Sing Sing
drama WJZ WBZ WSYR WHAM
WFRO-Americana (ABS)

9:30 P M. 9:30 P M. Westures of Gratie: WARC WORO WEAN #: CBS—Adventures of Gracie: WAB(
NYAC WIRC WORD WEAN
WRBW WFBL WORC
WNBG—Jehn Charles Thomas, harltone: WJZ WBZ WSYR WHAM

9:45 P.M. WI'RO-Faderal Housing Prgm. (ABS) 10:00 P.M.

\* NBC—Goy Lombardo's Orch...
WEAF WITC WELL WCSH WGY
WJAR WBEN WTAG
\* CBS—Byrd Expedition: WABC
WORO WDRC WNAC WFBI
HLBZ RREC WKBW WORF
WHEC WEAN

10:15 P.M.

10:15 P.M.

Wals in "Julia WJZ W8/
(MIAM WSYR )

10:30 P.M.

\* NBC—KRNTUCKY WINNERS PREsect "Che Man's Fanily " dramatesectch" WEAF WGY WTAG WJAR

WHEN HE WERE AND ONLY WERE WILL WITH WHE WERE ALED WHEN WERE ALED WARM WEYE RE-Samue times orchastra WNAC-Willard Alexander's Orch WPRO-Dance Music Till A. M. 18-48. B. M.

10:45 P.M

B NAC-Musical Rhymester 11:00 P.M.

NEC-The Grandts Famly sketch WEAF WCSH WITC WIAR CBS-Leon Behave's Orth WABC WAAB WOR WHIC WABW VRC Fruit Comman's Onch WA WHEN—News; Sports Review
WHEN—News; Sports Review
WHI Amilier Interpretative meliwhich Channel Busilingures of Orchestra
WHAN—News; Dance Orchestra

11:15 P.M NBC—Robert Royce, tenor
ACSH WEEL WIR WARR AFEA WIBZ WORD

OF - Emil Coleman's Orch : WIFAM

WSYR WY Jor Rines Orchestra WNAC-Juck Flaher's Orch

11:30 P M.

ABC J By Cobert's Orch WEAT WIFT WEST WIAG WARR WRES CBS Over Notes 1 & WABC WYAT WARW WEFA MICE WASTR

WS1—Ray Sidwell's Orchestra WHAM—Toning Tucker's Orchestra

12:00 Mid. NRC Groupe Olsen's Orch. WEAF WEEL WHAR By Jacques Henard's Orch WARK WYAC WORO WEAN WEST WILC WERW Orch. WEAF

WRITE WRZ WAYH WG) Cock Cock to Orchesten

12 30 AM,
3 Stat Mana breb WF46
Web! Webs
4 steorge Halb Ores WA96
WAM Web WEAN WEBL WI
B Jank Beggees their West VB2

B Park USAR A Dance Orchester 1:00 A M. CB -- Gere Kardos Orch WABC

## Bandstand and Baton

of so very long ago broadcasting was looked upon askance. Night club proprietors and hotel managers who ared the music of their hands were hurting their business, keeping customers away. People could stay at home and be entertained, so "twas said But it's not so now. Look at these statements from owners of ballrooms and cafes throughout the country."

throughout the country:

GLEN GRAY and his Casa Loma band drew the largest crowds of any during the past month. IAN GARBI-R, FRED WAR-ING, GLY LOMBARDO and TI-D FIORITO followed in the order named All of these leaders are known to the public because of their radio work, all are adventured as breakerstand were national. advertised as broadcasting over national

And all promoters concerned agreed that the broadcasts enabled these bands to draw as well as they did. Furthermore, all these promoters state that they will book broadcasting units in the future

JACK DENNY gets the coveted Bitt more Hotel dance assignment after the first of the year when Dean WHITEMAN departs for a cross-country four. Sustaining broadcasts are NBC... TOMMY DORSEY of the sensational Dorses Brothers was instrumental in getting the New York musicians' union to pass a new ruling, limiting the number of sustaining broadcasts from New York cases, hotels restaurants, etc., to three a week

FERDINANDO-FELIX FERDINANDO—FELIX or AN-GELO? That's quite a question these days with the brothers Ferdinando fighting it out in New York City. Both ANGELO, playing in the Great North-ern, and FELIX, of the Montclair, wish exclusive use of the paternal monicker. Angelo is victorious so far, with Felix being billed minus a last name.

SONG PLUGGERS proverbially go to great lengths, but the latest Broadway great lengths, but the latest Broadway story concerning them promises to become an epic, Plugger A was taking a prominent bandleader to lunch when Plugger B, from a fival firm dropped in and crashed the party Settling time arrived and Plugger B insisted on standing the bill. "That's okay with me," said Plugger A "but remember, he's my guest."

RAY NOBLE, the bard luck guy from England, will not have to stand a total



PAT BARNES

Don't be scared by that grim vis-age. Pat's geniality can be assured by tuning in his natication on the Lombardo-land program over NBC-WEAF and associated stations Wednesday nights at 10 EST

loss for his trip to the United States Prevented from broadcasting at first, then from leading an orchestra in this country by nonsensical union rulings, Noble has been signed as supervisor of musical scores for Paramount Pictures

OZZIŁ NELSON chicked so steadily in New York that his present contract at the New Yorker has been extended until April 1. DON BESTOR opened the new Congress Cafe on Broadway November 15 after a two-weeks' postponement. He will have bi-weekly sustaining broadcasts via

the Sui Jen Cafe, Galveston, Texas, until after the first of the year

CAB CALLOWAY gained additional laurels on his stampede of the Texas vaudeville houses. So he branches out internationally this week with appearances in Toronto and Mintreal Canada Two of Cab's black boys are really White 'FATIER' WHITE, trombonist and MORRES WHITE, banjoist, Opening night for Cab in his oft-promised return to New York's Cotton Club will be December 36. cember 36

JACK MILLS, head of Mills Music Inc. bookers for LITTNGTON CASA LOWA and CALLOWAY is convided by from serious inturies received in a recent automobile crash. Mrs. Mills was with hie at the time but was less severely hurt

DAVE FRANKLIN Snished his new suite named "Traffic," written for PAUL WHITEMAN, last week. Then he hopped into his car and a moment Inter was given a ticket for speeding thave is also composer of "I Ain't Lazy, I'm Just Dreamin'."

EDDIE de LANGE, who has written the fyrics for several recent hit songs, has organized a ten-piece band of his own and is playing at the Roadside Rest, Long Estand Eddie, however, refuses profered radio wires until he is certain his band is smoothly set and ready to go places.

'STARS FELL ON ALABAMA' is proving the best seller among current song bits with a total of \$100 copies in one dailast week However, Love in Bloom remains the best money-maker of the year totaling ten thousand sales one day

LUCKY MILLINDER, leader of the LUCKY MILLINDER, leader of the Blue Rhythm Band now playing in the Cotton Club has added HENRY ALLEY JR., trumpeter, and LAWRENC I UCIE, guitarist, to his colored band TED WHITE is the new member of 1SH AM IONES' outfit. EDDIE SION returned to maestro-ing at the Park Central recently while HARRY SALTER and arranger KEN SISSON traveled to California for LANNY ROSS' new program

TED BLACK plays the International Restaurant in Philadephia these days with Columbia pickups, and KATE SMITH in the floor show . . . EDDY DUCHIN will move into the Phily spot before the first of the year.

WILLARD ROBISON didn't last long in New York is fashionable St. Moritz, as dance music provider, He has been replaced by LEON NAVARA EDDIF LANE may be heard locally via WORO from the De Witt Clinton, Albany New York JOLLY COBURN broadcasts from the Rainbow Ronf with a theremin electrical instrument which sounds like a

DEL COON heads for Chicago after a smashing season in Texas. Dell is an other maestro looking for Chicago employment this winter, but with the aid of BILLY WITTE and IOAN DRAKE he wocalists, he may land a spot MARK FISHER plays the Palace Theater during the week of November 21 to 30

HENRY BLSSE counts his calories and counts them well. During the past few mounts fifty pounds and one tiny black moustache have disappeared from the figure of the not-servored orchestra leader. at Chicago's Chez Paree, leaving him 150 pounds net. He's feeling fine, Busse states in spite of the missing avoirdunois and the strict diet he has imposed upon himself

INA RAY HL ITON and her MHO DEARS seem to be doing what no other woman organization has been able to do in the dance orchestra field. Miss Hutton is on a theater swing at present not broadcasting, and she's really drawing the cash customers. Her appearances so far however, have been on vaudeville stages, and it remains to be seen whether she can click on the stand in a night spor

WE'RE ON THE AIR NOW FOR KENTUCKY WINNERS ..... THE MILDER CIGARETTE THAT *CAN'T* GET STALE



### One Man's Family

America's best-loved Radio Family

**Now Sponsors Kentucky Winners** the milder cigarette that CAN'T get Stale

PTHAT grand, lovable, human drams of I American life—"One Man's Family" now sponsors Kentucky Winners—the wonderfully mild cigaretts that CAN'T

Alrendy this fascinaling program has won millions of listeners. And every day it is attracting new friends as the loves, adventures, sorrows and joys of the Barbour family become of national importance,

"One Man's Family" was voted the gold medal for distinguished service to radio by the editors of Radio Stars.

And now, this thrilling inside story of America's favorite family will be brought to you every Wednesday evening 10,30 E. S. T., over N. B. C. WEAF network.

E. S. T., over N. B. C. WEAF network.

Kentucky Winners are the mildest, freshest cigarettes you ever smoked. Each individual cigarette is made with molet-proof paper. This remarkable tasteless and odorless paper SEALS IN the full flavor of the fine tobaccos. That means they can't dry out—can't become "dusty" and cause coughing The tobacco remains molet and plant. Made of the finest tobaccos. They can't stick to the lips or cause ugly yellow finger stains. For a fini trial—get a carton or at least three packs. And be sure to listen to "One Man's Family".

Listen in to "ONE MAN'S FAMILY"

EVERY WEDNESDAY NIGHT 10:30 to 11:00 P. M. E.S.T. WEAF-WGY

## NOT



#### HOUSE BROKEN!

the out put satelle the car to mean the car to

ming he had in it in consistent himself himself manager y in order N or to the manager of the LIAN STORE Dept 119 200 Fifth Ave. New York C to say fit was to the control of the care of the say to the careful manager of an angels and careful manager of the say to say fit and careful manager of the say to say the say that the say the

SAMMY WALKINS is finding Detroit and the Oriole Terrace much to his liking with an indefinite booking as added attraction. GLS ARNHEIM has deserted the Pacific Coast again and plays from

#### the Contests

Time Shown Is Eastern Standard

1:30 p. m., NBC-WE-17 network. To te Mr. Bah O « Surpt » Parts. "Prices by secon automobies, 2nd, for coat, 3rd. two combination multion-picture cameras and projectors; 25 whit watches. Nature letter-writing. Closes December 20 Sponsor, Is I Babbit Co

5:45 p. m., NBC-WJZ network, Albert Parson Terbane Dog Dramas Prizes Like motion-partie cameras talether with Complete dog kits filter aboutional dog kits. Nature most interesting or appealing dog suspends. Closes week violated to the war program Spoisor Spratts Parent Ltd.

7:45 p. m., NBC-WEAF network, Wendell Hall, the "Red-Headed Music Maker" Prizes: Five \$50 I7-jewel what watches for five best jingles Mr. Hall caning to 11 Not Gonna Rain No More" Spinsor 1 W. Lich Co.

#### WEDNESDAY

10:15 p. m., NRC WIZ network Ma ame Syly as Movietime in Holywood dime Soli, as Montetime in Hosyanod Prizes. To ee course weedly of dresses worn by Hollswood stars in cutrent in-tion patien lilms. Nature latter-writing Sponsor Rulston Purma Mals.

#### FRIDAY

8:30 p. m., CBS-WABC network. 'I rue

Story Court of Human Relations," Re-broadcast 11:30 p. m. Weekly contest Prizes; 4-door sedan and \$100 all-wave receiving set. Nature, best verdict re case given in broadcast. Sponsor. MacFarlden receiving set. Natu given in broadcast Publications

#### THROUGH THE WEEK

8 p. m., in East and Canada; 4:80 p. in elsewhere, Mooday to Friday inclusive NBC-WEAF network, "Oxydol's Own Ma. Perkirs. Prize \$5,000 cash in all 1st \$1,000 2 d \$10 3rd, \$500, five of \$100 ten o \$50 25 of \$25, 50 of \$10 125 of \$5 \tag{ct.eq}, name Ma. Perkirs. Closes November 24 500nsor Proctor and Gamble Co.

7:15 p. m., Monday to Friday inclusive NBC-WI-AF network, also at 11 15 c. m. on NBC split network. Gere and Glenn Prizes. 100 Gillette blue blades each pro-gram for best two-minite "Blue Streak Drama" written by listeners in form of dramatized commercial Sponsor Gil-lette Safety Razor Co.

8.15 p. m., Monday, Wednesday and Li Lo. C.85-WABC network, Edwin C. H1 5 the Human Side of the News Also rebroadcast at 11.15 p. m. Prize Lach program, 8500 für coat of winner's size and choice. Nature, best 25-word let-ter regarding product mentioned in broad-cast. Closed date, one week from web east. Clos g date, one week from each basile ist, series to continue indefinitely Sponsor Wascy Products Inc.

6:30 A M. WNAC-Sunrise Special, ontah 6:45 A.M. VBC—Health Energes: WEAF WGY WAFN WEEL WB2—Howeal Clock 7:15 A.M.

1:39 A M PS—Orman Reveille, WASC ASC—Viicin Biranka WJZ WSZ—Musical Clock WNAP—Joe Walchell Diapole

WBZ-Musical Chock
WAR'-Jos Witchell Unique
7:45 A.M.

MMC-B. A. Ruille orth Sisters of
the Skillet; WEAF WBEN WGY
WBT-Jolly Bill & Jane WJZ
WIEAM-Jack Foy, some
NAC-Walter Kickler, barrions
8 00 A.M.
B5-Song Reporter: WASC
WC-B A Roite's Ovch.: WTAG
WCSH WTC
CO Musical Clock

WCSH WRC
9 G1 Musical Clock
SHAM K=19 Thoughts
WAC-Musical Program
8:15 A.M. \Is("-Lew White, organist: WJZ WBZ

WHAM
WYAC-Shopping Around the Town
\$139 A.M.

NEC-Cheerie: WEAF WCSH WEEL
WGY WTIC WARR WTAG
. RS-Salon Musicale: WABC
Weither temperature
WSYR-Lew White, Organia (NBC)
R45 A.M.
NEC-Landt Trie & White WJZ
WHAM WSYR WBY
9.09 A.M.

9.00 A.M.

NEC-Singing Cauries. WEAF

NEC-Organ Rhappody. WTAG WCSH (B3-Sunnyade Up. WABC WGR NRAC WORC WORC WHEC WELA WALL WEAR WORD WEBL WGLC NEBS

at Breakfast Clab WJZ WBZ WNYR & N-News, The Tall Team

MGY - Lattle Jack Lattle a Orchestra MBW - Sunny Side Up (CBS) 9 45 A 54

NBC—Old Plantetton Days, Eva Tay-tor, WEAF WITE WING 155—Vanz Inte WABC WOKO WORC WNAC WELL WICE WEA WGLC WKBW WEAN

WERN-Sally Works Column
ACY—Web Pricets of Harmons
WPRO-Kay James, contraite (ABS)
10:90 A.M.

10.90 A.M

"H"—News. Breen & we fluse WEAP

WHEI WTAG WBFA

BS—News; Bluebirds, WABC WFBt

WAAB WKRW WGLC

NHC-To be announced. WJZ WHZ WSER WHAM

WSTH WHAM
WGY-Holywood Looking Glass
WNAC-Cooking School
10:15 A M

\*\*NBC-Clara, Le 'a' Em: WEAF
WEEL WGY WCSH WTIC WJAB
WBAY WTAG
CRS-RIL A Characteristics

WBF WTAC
CBS—Bil & Ginger: WABC WFBL
WORD WGR
NBC—Edward MacHigh: WJZ WBA
HIAM Frances Incide
10:30 A.M

MBC Morning Periode: WEAF WTIC

WJAR WBFN

CBS—Orientale WABC WNAC WORD

WDRC WKBW WHEC WEAV

WFBL WICC WFEA WORC WGLC

NBC Today's Children, drama: WJZ

WBZ WSYN

WGJ—Market Basket

WHAM—Mrz. Thefthy Boyer

10-45 A.M.

CRS—Ids Barley Alen, WABC WHEC

WORD WDRC WNAC WFAN WFBL

WLBZ WICC WFEA WGLC WKBW

VBC—Mews: Radio Kitchas WJZ Radlo Kuchen

NEC-News Radio Kitch MIRAM WAZ-News; Musicas Wily-Johnny Marvin, ten WTAG-Morning Parade ()

CBS—Betty Barthell, songs. WABC WFEA WNAC WIRC NRC—Hasel Arth songs. WIZ WHAM WBZ

r BS-The Pet Milky Way: WKBW WPRO-Tony Cabooth, comedy [AB5)

#### Star \* Indicates High Spot Selections

11:15 A.M NBC-Frances Lee Barton WEAR WTIC WGY WEEL WISH WJAR WBEN WTAG

WHEN WING

(B2-Academy of Moderno, WABA

WILL WAY

WARW WILL WIEZ WEAN WEA

WILC Tony Wans, philosopher WIZ WAZ WHAM WSTE WICO-Morang Parade (ABS)

WEEL WITH WIRE WING WEST (B- Cleantry Church of Ho.s wood WABC WDRC WNIC WEAN WERL WIEL WILL WEAN WIFE WO.)

\* MBC-Navy Band NJA WB/

WHAN NBC—tarmval; Gale Page contrain Jackse Heler, tenor WHEN WCI—The Vandond WPRO—Jerry Bries, tenor (ARS) 11:45 Å M.

WGY-Bangares WPRO-Berow Dolan, pagest (ABS) WSTR-Navy Band (NBC)

#### Afternoon

12:00 Noon

\* NBC-Trasure Chest: WEAF WGY WEST WEEL WITC WITC WITH WBFN

WSEN (B)—bore of Experience, WABI WNAC WDRC WFAN WFBI WGR WAAC Fields & Hall WJ/ WB/—Bondstor Vacuus News WHAM—Totti Griorana organisi WPRO—Boll Fallows Orchestra (ABS) 12:15 P.M.

\* NBC-Honeyhoy & Sassafra
WEAF WEST WTIC WIAR WISE
WING WOSH Sassatras

WEEV—News Flushes
W. 1 —Fa in Program
W. 10 — Helty Javne unt
12-45 P.M.

negs (ABS) CBS—tiengry Hall's Orch WARR WORO WEST WARZ WK-SW WEST WORC WILL WEST WORC WILL BBC—Murry Madeaba" WCSH WTAG

NBC-Merry Madeabar we on Wild?
WBEY-Stocks & Commodity
Rachange,

WAG Stupper a Exchange, News Wife to Ville 10 P.M.

Shi - Marke: 4 Weather AF (By-Lange Hoss Orch William)

H tyel

Word Int Discovered Exer WIN, WINK WGS WREN CONSTRUCTION FIST N Epops his

Orch. WABC (B's-Frank Daney's

CBS-Radio Gossip Club: WNAC WGY Azados, sketch WPRO-Advertising Lunchion (ABS) 1 30 P M VBC-Aithreaker WEAF WCSH WTIC

WTAT WIAR
CBS—Story Behind the Sons drama
tration, WARC WORC WORO
• NBC—Vic & Sade, WIZ WAYE

WBZ WHFX-Dullers and Sense WGY-Federation of Women's Clubs WHAM-School of the At-WHAM - Seminary SAC-Rews 1.45 PM

CBS—Pat Kennedy Act
Oceh WAR WAR WAR
NBC—Muste Guild WIZ WAZ-New England Agriculture

WEEL-Ambreaks (NBC) WGY-The Southerners WHAM-Jan Camebell's Orchestro 2 08 P.M NBC-Stones of History drama WEAP WISC WEFT WIAR WHEN WING WITC WEFT WIAR WHEN CBS-Marie, Little French Po WARC WNAC WHEC WORD NBC-Music Guild WBZ WSYR WGY-Paul Curts, 1970; WPRO-The Ragamuthus (ABS)

2:15 P M

\* C85—Romance of Melon 1 ent:

\*\*WARC WARC WHFC WIRC

\*\*WARC WARC WHFC WIRC

\*\*WHAN ->chool of the Ar

\*\*WPRO—Plano Duo (A85)

2:30 P M

\*\*S86 —Peerless Trug sougs, WEAF

\*\*WARC WEEV WIRC

\*\*WARC

\*\*WARC WEEV WIRC

\*\*WARC

\*\*W

CBS—Amer School of the Air Wilde MOAD WHAL WORD WEAR WIBZ WICC WEEA WHEC WORD WGR WEBL WOLD

WEST WOLL NE -- Home Sweet Hone, WJZ NE -- work Out WHAV WHEN-Grosvenor Edwary Book Chat W.B.Z. Coulding School

\* WEC-We & Sade: WEAF WORK
WITC WEEN WIAR WEFT WIAM
WG1-Maryorle Jennings, contrafto

WG) — Maryorie Jenning, controllo
3 00 P Y

NBC — Ma Perlo, M. 12 M. 1 MEEL
WITH WITH WEEL WISH
& CES—Roadways of Romance
12 BPC WINKED WDRC WGR WEEL
WITH WHICH WEEL WILL
WHAP WASH
NBC—Castles at Romance: WJZ
WHAP WSER WBZ

WPRO-Symphony Band (Alla)

3-15 P M
BC - Desains Come true WEAP
BGY WIFT WIRC WBEN WIAG

BC Eastmon School of Music: WJZ W2144 WB/

3:30 P M
SH -- Waman's Rulia Review, WEAR
WUSH WITH WIFE WIAH WING
UREN WGY BAYR

WGR—Roadways to Romance (CBS)

1-00 P M

VBI —Blue Room Echots WFAI

WTIC SE-Visiting America's Little House WART WERT WIFE WORD WEBT WEBY WEFT WIFE WORD WIFE WEBY WEST WAR WITE WHEN WEY WAS WAR WITE WHEN

WPHO-Spirits Review variety (ABS)

4:15 P M SS—Salvanor Arms Band WARC WORD WYLC WIRC WGR WIRZ WEET WICT WEBI WORD WEEA

a still WHY WAR Toom Echnes WTAG

WBEN-Stock Reports WELL THE BY

4 30 P M

NBC - Acleber Larborn songs, WFAF
WCIC WBEN WTAG
CBS-- Dick Mesener a Orch WASC
WORD WASC WORD WFAN WICE
FEEL WIBZ WFFA WORD WGLC

WGR or Most & Rierman WJZ WHAM 187

WB/-- falwin Otra, barrtone Winh -- John Sheeban end

ABC-Lady New Door WEAF WEFT WIAR WORH WIIC NBC - Horacio Zito o Ozch - WJZ WBZ MB N Lee Rene Cob NA Stock Resects

WHAM-Stamp Club WT4G-Morin Sisters (NBC)

5:00 P.M. WEAF

WTIC WTAG WEEN WOSH
(RS-Laretta Lee somes WABC
WEER WAAB WTAN WIC WEFA
WORC WHEC WGJC WABN
MEC-Startung Malure songs, WJZ
WEZ-Yawas of the News
WAW-Drams
WHAW-John Roret
WAAC Organ Restal

6:15 P.M

CBY-Supply WARL WARD WORL

WORD WOR WEAY WEBI WHEC NBC-There Scamps W12

Y B7.—Facon Market News

WGY--Sunday Ed" McConnet

WHAM-Uncle Waydev

WNAC--Cince I pon > T me

5:30 PM Tales of Courage: WEAF WITC

CBS—Jack Armstring, WABC WORD WIRC WEAN WGR WHEC WAAC VRI --Storing Lady WJZ WBC WHAM

E T -- Uncle Wiggley - WHEN WI WPRO-Bob Fallon's Orch. (ABS)

5-45 P.M.

VBL -Jesters Trio WEAF
CB3--Robinson Crusoe, Jr.; WABC
WOAG WABW WFHL WGLL
NBG --Cephan Annie WJZ WSTR
CB3--Minaster CB5-Montures: WORC WNAC Wb. A meion Townsend, organia WGY-Musical Program

#### Night

B 00 P.M NISE - X venu Orch. - WEAR

t by Burk Rogers, sketch WABC

Vitt -- Wm Lundell, in co and in E. f - Jimmie Allem, diesch Will.

Wash Arms, Household Reveice
N HAM-Sportcast

N WW. - Arms, Books (ABS)

8 15 P.M.

(B5-Bobb) Benson and Shony Jim WAR WAAR WUKO WORC WEAN WEBL WEBZ WGR N D W DY Join Lughey's Orchestra, Wall

WBZ

NBCN—Novelty Ensemble
WGN—Cod Jim Healey
WDN—Comeda Stave
WNAC—The Metody Limited
WPRO—Twincht Philosophee (ABS)

6:30 P AL

WEAR WHILE WERE WILL WEEK
WEAR WHILE WERE WILL WEEK WHAR

WARW
NBL-Nown, Armand Girard, baritone
W.J. White
R., No. S. Corner
W.B.C.-News, weather, temperature
W.G.Y.-Evening Brevittes
W.H.M.-Pleasure Cruse
W.H.M.-News, Jeen Urlando's Orch
CABS.

W. SILV SACE WELL WITE WHEN WAAR WTAL

9 544 William Verson C a O 6

\* MBC-Amos h water Wat WHI WHAN

\*(BS-Myrl & Marge, WABC, WEBL,

\*NAC WORD WDR, WIAN WON

\*(BC-Richard Himber & Orch : WEAF

\*(C) - Florence Bangere

\*WPRD-Putt Barry, Lendr, Bob Blad

\*\*Complement (BB)

\*\*Compl

ing a Orchestra (ABS)

WRC-trene & Gonn, dieten WEAR WGY WUSH WELL WING WANK

B5-Just Plain Bull- WARL WHAL

WGB WH - trems of Melody: WJZ WHAM W-1R WBZ WPRD-American Salutes (ABS) 7:30 P M -

\* HBC—Burnt Cork Danders, M Bernard: WFAF WCSH WGY WHEN

WABC WORD WASC WORC WEBL

VBC To be some

T-45 P M

To be announced WEAF WGV

WCSH WHEN

A CH3-Brace Carter, News; WAM,
WANG WGR

NBI-Stilley Howard, vocalist WJZ

NBI-Stilley Howard, NBI-Stilley

NBI-Stilley Howard Show

NBI-Stilley Howard Show

NBI-STILLEY

NB

8 90 P M \* NRC-Vallee's Variety Hour WEAR WIAG WBEN WAAR WELD WOM WGY WITE

# C85—Easy Aces, comedy the
WASC WGR WOKO WFHI
NRI'—O, Henry Storans WJ7
WBZ—Underneath Your Balcony
NNA Continental Nichts
WPRO—Variety Program (ABS)

NHEC WYAC WEEN WORD WAR WEBL WEBS WORD A WHAM—Adventures of WPRO—Five Stay Final

\* (85-F # 28 P 38 white o Pro est of LIPM. # NBC-1r + E . . A .r \* (85-F-- W. ( D N > 2 5 0" NO.

18 00 P 41 4 h 5 ( Fo. A crims 0 to be to we set when where

R CB. Fo. IF M. M. A. Mar. WE TO SEE TO YOUR

10 15 F 11

. . 

5 - 10 45 PM

11 00 P M

to to the last The mark word

V cas Orch Will Secretary Sports Sevents Seven

Crawford, organist WEAR THE WEST WEST WORD WORD

Joe Bines Orchestra
 See Fibre Lane's Orchestra
 See Fibre Lane's Orchestra
 Sect Fisher's Orch.
 Sect Fisher

WICH WAR WING WILL WORD WEAR WORD WAY
WERW WORD WEAR WICE WIRZ

11 15 P.M

15 29 6 7

2 00 4 W

## Studio News and Notes

lenn Parker, formerly of WCAL poins the announcing staff at WIP ... MRS. WILLIS WILDER furmer society editor and prominent socially, begins a new program of society notes this Saturday over WTOC Savan-

R. JANE HAMILTON, well-known concert soprano, mangurates a new bi-weekly series over WDEL next Tuesday at 6:45

BILL RICHARDS is the latest addition to the WPEN announcing corps, Richards, graduate of Temple University, has for more than five years been actively engaged in the presentation of radio dramaters.

WILBUR C SUTHFRIAND, KDKA staff announcer, has been named the winner of the 1934 Davis Memorial Award for Excelence in Dictson Sutherland "Bill" to his friends, was the leader of several musical clubs at Cornell, and a was during road tours with the coilege singers that he made his first radio appearance. After graduating from Carnell engineering school, he enrolled for a sit dent course at Westinghouse, upon completion of which he was assigned to ster mill sales engineering Universe his love for music led to a position in a Pittsburgh church choir, and from there he was chosen as a special announcer for a morning KDKA commercial program. In 1931 he jumed the KDKA staff as part-i me announcer, and today he is richer by a gold medal and \$150,00 in cash. ILD FPSTEIN, of WCAE, was second and RICHARD KOCH, also of WCAI, was third, Decision of the judges was based on four virtues; standardied pronunciation; clear articulation; pleasant tone quality, and effective delivery Interesting is the fact that the judges stated they were opposed to over-nice, pedantic style

MILTON KELLEM and bis orchestra. emoying unprecedented success at the Hotel DuPont Grille, in Wilmington are now ared twice weekly over WDEL, with mightly spots in the offing over the American cham!

ANDY STANTON erstwhile WIP sports announcer, will forsake the microphone, we learn, to engage shortly in business in New York City

By Murray Arnold



FRANK MeINTYRE

the priots the Show Bont as capably as he winks, this veteran of the musical comedy stage will have little difficulty replacing "tap's" Henry in the hearts of inteners. Hear him and his musical crew at 9 p.m. EST Thursdays on an NBC-WEAF network

IRMA COLEMAN'S new beauty prod act commercial has been snared by Pat and Pattie (formetty Edd e and Fleanor) and Pattle (tornest) Fade and Fleanor) who will are the new show every Friday morn over WIP at 8.45 WCAL's new programs to GBS include "The loke Book" (Monday at 3), Strauss and Perchick, two-piano team to Dixe Network t Tuesday at 8 p m), and the new ser of ast, "lust Married Ten Years" to Dixe chain (Tuesday at 6.15) WBAL is playing up the new sales promotion department having just released an exten sively prepared booklet to more than 2.300 retailers and wholesalers.

THE ARCADIA INTERNATIONAL THE ARCADIA INTERNATIONAL Restaurant, in Philadelphia, in going in heavy for radio names, what with COL, STOOPNAGLE AND BUILD appearing there this week, KATE SMITH due next week, to be followed by MORTON DOWNEY, the DORSEY BROTH-TS and BOR CROSRY, and EDDY DUCHIN

LOIS MILLER, organist, and MILION LOMASK, concertmenter of the Pittsburgh Symphony Orchestra, are now featured from KDKA five days weekly Sponsored by the H. J. Henry Company, these programs originate in the employes auditorium of the Northside Henry plant

RITZ-CARLETON Philadelphia, definitely opens on November 22 with a WCAL wire. This new nightery will feature spanish-gypsy music. VINCENT TRAVERS and his band, originally scheduled to open this new night-spot in Quakertown, will open the Anchorage in the event that the IIM FEITIS crew is not unexpectedly chosen for the Arthus H. Padula mark spot.

#### Mike-side Details

COWBOY JIM, favorite of WORK, celebrates his second year of broad-casting on November 17!

GENE MARSHALL bus resigned bis WIP announcing job to devote his full time to musical interests and leaching, althe remaining at the Gimbel station as staff accompanies

TEAN TALCOTT and IVAN WITTE, WDRC headiners, begin a new series of shows at the Hartford station this Wednesday at IT 30 a, m

WE HAVE LEARNED through an un-WF HAVE LEARNED through an unincomplete merger of W11 and W117 (tobe known when merged as WFIL) will
not be consummated until March 1935
when changes of staff, power and location
are to be made In the meantime, with
the entrance of KYW into Philadelphia,
on Do omber 3, these two outlets will split
the NBC-W1Z network, with KYW bethe Philadelphia key station for

### Radio Owners-

25c brings to you this

Worth a dollar of anybody's money! A map of the world, accurately show-ing location of every important foreign and American SHORT-WAYE station, arm American SHORT-WAYE station, with authentic tabulation of cell letters and hilocycle data. The world at your fuser type' Cet more peasure out of your set! Send at once for this helpful map and directory

Send coin or postage Mail the coupon at once

CORNISH WIRE CO., 30 Church St., N.Y City Please send me copy of your short-nart, for which I enclose 25c Name accommendations

Address

#### RADIO GUIDE Presents

"Sunday Morning Varieties" with

The Four Bachelors.

Rosine

and her songs and

Gene and Dave at the Two Planos

WIP

SUNDAY MORNING 10.15 to 10:45

#### "The Radio Guide Revue"

with

Dorothy Allinson and Lanny Vale

teaturing

Sam Targan and his Orchestra

WIP

2:00 to 2:30 P.M. **Fuesday** and Friday

### So We're Going to Pot?

(Continued from Page

We enjoyed them. So when someone asks us now "llow about going to Hot Hoofer tomight for a few highballs and a dance?" we say, "Thanks awfully but I've got to be home to hear I awrence Tibbett. Got a party of friends dropping in to enjoy him, too."

That's what radio means to me I don't ike to hear it called a great medium for education. If Ossip Gabriowits, h came to me and said. "Eddie, I want you to sit dow't now and listen to sime symphonic music," I would resent it Just like I resented it in my public actiool days in Detroit when the teacher tried to get me to do something I didn't particularly like to do. You can't make people listen to symphonic music if they don't want to. Now whether they are more eager to listen to it today than they were 'en years ago is another thing

#### A Cultivated Taste

I believe they are. Our bands are drifting away from the barbaric tom toms. Waltzes are coming back in style. The great musical genius of Strauss is being imported from Vienna to a Chicago night club, is it because the night club wants to give Chicago better music? You because the people who patronize it are willing to pay good money to hear some of those lovely c'd-fish oned waltzes syndromed to the context of the context

dismous with Vienna Because they think that the customers would rather pay for that type of music than for the toin-toms of jungleland

I like symphonic to sic. But it carl lift me out of myself I ke the simple songs of the heart. I believe taste for symphony must be cultivated like a taste

My son goes wild over a symptony Josef Koestner our director on the Household Musical Memories program flee

Household Musical Memories program flies into a rage when something goes wrong at rehearsal. And I sit back and wonder why he does. I never can tell when a note goes sour. But give me a waltz like flite Danube, and I am no longer Eddie Guest. He does not exist so far as the world is concerned. Did you ever watch a crowd at a theater at the height of the performance? They have forgotten themselves. Their worries, burdens, difficulties and griefs are lost in a peal of languter or a tense dramatic moment. The show lifts them out of themselves. They cease to be individuals that is what tadio has been doing to us as a nation. And I don't care whether it was popular or symphonic music, programs that try to educate or the programs that try to educate or the programs that only amise. The result is the same.

Whenever I face the microphone I like to feel that the message I am giving the listeners will leave them with some germ an idea that will make them think;

make them a fittle more friendly and a little kinder, a little easier to get along with. If I succeed in doing that, I am nappy. But I wouldn't think of con-demning a contedian whose only purpose is to make people laugh. When people augh they don't worry. They are happy

#### Radio Is Universal

Radio is not confined to the red brick walls of a theater or a recital half. It goes into saioons and into jails. When I was a young man I could go only as far as the street car would take me. My far as the street car would take me. My boy can go as far in one day as his automobile will take him. His boy's physical horizons will be limited only by the criming range of an airplane. But we are together the physical. Radio spans the world. It goes through the brick walls to which we used to travel to hear our dance bands. It penetrates the walls of theaters and opera houses.

theaters and opera houses.

I he operatic prima donna sings before the microphone and visualizes an opera house audience. She does not even dream of the jals where inmates cluster around the radio, of poolrooms where players lay down their cues to hear grand opera. One day I was walking in Mexico City past an open fruit stand. I was amazed to see a cluster of Mexican peons gathered

(Continued on Page 25)

#### EXTRA MONEY

or Tipiste Farn Good money space time at home costs radio scripts, etc., for writers. Interesting work. Experience unnecessary FREE particulars. Write, enclusing stamp to FREE particulars. Write, enclosing slamp to TYPISTS' ASSOCIATION, 1774 Hunter Bidg.,

#### WANTED

ORIGINAL POEMS • SONGS

For Immediate Consideration

M. M. M. Music Publishers, Dept. R.G. Studio Building Portland, Oregon

### BE A RADIO EXPERT

Learn at Home-Make Good Money

Max the courses. Maxy man I refer t at home in again the make in \$60. \$75 a seek. Many make \$5, \$18 a seek. Many make \$5, \$18 a seek. Many make \$5, \$18 as a seek. Many make \$6, \$18 as a seek. The seek many seek as the seek as a seek as

i	J E 8M.TR President Dept 4MT6
g	Sationa, Radio Institute Washington D. O.
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6:30 A.M.

WNAC-Suncise Special, segme 6-45 A.M. NBC Health Exercises WEAF WEES WGY WSAN WBZ - Musican Chick

7:15 A.M.

7:18 A.M.
WBZ—Texas Cowboys
WNAC—News
7:30 A.M.
CBS—Organ Reveale: WABC
ABC—hoseht Biraoku WJZ
WBZ—Musical Clock
WNAC—Joe Mitchell Chapple
7-48 A.M.

T:45 A.M.

NBC—Pollack & Lawnhurst: WEAF
WBLN WGY
NBC—Jotly Bill & Jane, WJZ
WHAM—Jack Foy, songs
WNAC—Walter Kuiler barstone

WNAC—Walter Kuller baritone
8-00 AM
NBC—Bratley Kinesid, sonis' WEAF
WTIC WCSH WTAC WBEY
CBS—Song Reporter, WABC
NBC—Morating Devotions WJZ WBZ
WGY—Murical Clock
WHAM—Kindly Thoughts
WNAC—Sharmer Amount the Town nd the Town WSAC-Shopping Are

WNAC—Shopping Around the Town
8:15 A.M.
ABC—Juo Hall Tito. WEAF WBEN
WTAG WTIC
NRI—Lew White, organist: WJZ WBZ
WHAM—To be announced

8:30 A.M.

NBC-Cheeren While WGY WCSH WEEL WITH WING WBEN WJAR CBS-Raymond Scott planed WAM NBC-Lew White, organist: WHAM Weather, lemperature

8:45 A M (BS-Eron Boys WASC WFBL NBC-Landt Tro & White, W\$2 NBC—Lordt Trio & White, W\$2 WHAM WSYR WB2—Shopping News WPRO—Harmonizers, male trio (ABS)

9:00 A.M NBC-Organ Rhapsody WEAF WTAG

WSH CBS-Metropolitan Parade, WABC
WSW WIRC WARC WEAN WGLC
WHEC WAC WGR WEEA WLBZ
NBL-Breakfast Club WJZ WBZ

NBC-Breakted Citib WJZ WBZ
%SYR
%BEN-News, Hollywood Impressiona
WGY-Man Dolin's Grenatiers
WHAM-Tower Clock Program
WFRO-Ed. Smith (ABS.

9:15 A.M.
NBC-Don Hall True. WEAF WBEN
WCSH WAR
WGY-Johnny Marvin. tenor
WHAM-Cooking School
WPRO-Vaughn DeLeath, songs (ABS)

9.36 A.M. NBC-Mystery Chef, WEAF WCSH WTIC WEEI WGY WTAG WBEN WJAR WHAM-Brenkfest Club (NBC)

WKBIY-Metropolitan Parade (t.85)
WPRO-Pick Me Ups (ABS)

9:45 A.M. NBC—Johnny Marvin, isnor WEAF WITH WIAG WIAR CBS—Carla Rousano, paniet WIRE WAAC WIAC WIBL WIFE WIFFA WHICE WORD WILL WIEW

sally Work's Coumb

WBPA - Sails Work's Commb WGW-High Presis of Harmony WPRO-Kuy Januar, songs (ABS) 10:00 A.M NBC-News: Breen & de Rose, songs

WEAR WITH CBS—News, Bluebirds Tisa WABC
WDRC WAAB WEAN WFBL WICC
WFEA WORL WABW WGLC
WBC—Jasephine Gibson WIZ WSZ

NBC-Josephine Gibson WJZ W8Z
WNS N-Lattle Jack Little
WCY-Billy Rose, balled sagger
WNAC-The Votes of the Southeens
10 15 A M
NBC-Clara, Lu 'n' Em' WEAF
WEEL WGY WCSH WICK WIAG
WJAR WBEY

CBS-Bill & Ginter WARL WORD WNAC WEAN WEBL WGR NBC-Hand Arth vontraito W42

W BZ-Tenne Cowboys
W HAM Tim Greeson, organist
WPRO-News (ABS)
10 30 A.M.

NBC-Land of Beginning Again WEAF

WCSSI
RS Te Composits WIRC
WIRCH WERE WEST WIFE
WKBW WGILC WEAN WORC
WFEA WARB WLBZ
RC—Today's Children WJZ WBZ

Joe White, tenort WTIC WIAR

WTAG WBIN
WGY-Market Basket
WHAM- Mrs. Thrifty Buver
WNAC-Yankee Moxed Quartet

#### Star \* Indicates High Spot Selections

WHC -- News; Radio Litthen, WJZ WHAM WBZ-- News; miterals

11:00 A M

CB5-Cooking Closeups WARC WOKU WAAC WORC WEAN AFRI WKRW

\* NOL-Music Mour: WIZ WEAF WAY WEAF WAY WASH WING WASH WHAM WEFT WBZ WIAR WILL WITCH WERCHBERT FRUM CAR-

11 15 A YL

CBS—E HIB DOWNER, brider to'k

MARC WHIC WASC WIRC W L

WLBZ WORL WKHW AGEC

WEEK WOKO WHIC WPRO-Morning Larado (ABS)

11 30 A M

\* CBS-U S. Army Band: WARC WARC WORK WIBL WIRZ WORK WARV WILL WIEA WORD WEAN

WPRO-Rigo Santiago, songs (ABS) 11 45 4 31 WYAC-Meindy Sweethearts WPRO-Bernie Doan, painest (ABS)

#### Afternoon

12:00 Noon

WHI WING WAR WHEN 

13:15 P.M

MBC—Honeyboy & Sassatrat WEAF WILE WIAG WIAR WILEN WORT WEEL CBS—The Gumps: WALE WORK WORD WHAC WORD WEAN WIAC

MBL STEE Search tenor WJZ

WHZ-Weather temperature WGY-Lady fingers; Solmst WHAM-Nows, Agricol and Futurn

NHAM—Nows, Agricio tral Figures
12°30 PM
NBC—Merry Miscleans WEAF WTW
WIAR
(Bo-Allan Ivaler's Orch WABC
WIRI) WRHW WHII WIRZ WFFA
WISIA WHEL WAR
WHY—FATT & House Hour WIA
WBY WHAW WSTH
WBY WHAW WSTH
WBY WHAW WSTH

WEST-Form Program
WEST-Form Pr

WREN SOR A Reports
WCSH-The Merry Madeath SR
WPRO-Will Hollander o Orch LABS)
1500 P.M.

NR - Mercote & Wester White this Gover Law Orch Wide Wike WDR WAXB WHE WGLC WGR WEA WBEN-Farm Service WGY-The Value of

NIC-Peggy's Dortor IIC-Pegge's Daetor sketch WEAF WEAF WILL WEAF WORL WITH, WARN NEW WORLD WITH,

WJAR WREN CBS-Radio Gesip Club WAAC WKC-Geo, Hall's Ozeh (c Bs (c PRO-Wierer Bulliertons ARS) 1:30 P.M.

SRC-Horner Zito's Orich: WEAF WITC WESH WING WGY W CBS-Little Jack Litter tones WING WORD WEBL WIEC WGR # MRC-Vic & Sade: WJZ WSYR

WB7
W-Dollars and Sonse
WHAM-School of the Air
WNAC-News
WPRO-Max Bergere's Orch. (ABS)

THE STREET WAS NOT AS A STREET WAS A STREET

WGY-The Southerners
WHAM-Jan Cambell's Orchestra
WPRO-Ragamuffins (ABS)

WAZE WARE WORK WILE,

WAZE Broks and Authors

W. S. Horse State

2:15 P.M.

CBS Roma co of Heren Trent
Will Ware wife!

WWW. Person Control of the Works of the Control of

WEEL HUS WITH WHEN MEET WAY WING WHEN
MIC WHIC WHILE WARK WARK
WILE WHEN WING WARK
WILE WHEN WARK WARK
MICH WHEN WAR WORD WEAN
NOTHING SOVET HOME, WILL
WILL WARK
WARK WARK WARK WELL WHEN
WANG WARK WAY WELL WHEN

15 Edkins, bass' WJZ 3.00 P.M

A.W. P.M.

M. I. W. WILLY WITE
WESH WALET WING WHEN
CHS - PRICARETH & OCCO. M. V. C.
RELA WORD, WALE, WHE W. C.
RELA WORD, WALE, WHE WORL
NEC-Marine Band: WJZ WHIM

WPRO-Katherine Curies, talk (AB5
A5 P A0
NRC-Burothy Page, secce WEAF
WFFI WFAG WTIC WGY WMFN
WAAH

WJAH
WPRO-Loring Letcher Butter IAB's

3 U.F. M
NBC-Woman's Radio Review. WEAF
NEAH WIG. wich MIAG WJAH
WBAN-Organ Hymn Hour
WPRO-Today & WOMEN TAB's

1 HEP M
No. Americ Guild. WEAF WIR.

HI by Assessment Hard

5:15 P M NBL—Stelers of the Skillet WIZWBE WBI N—Stelers & Community WG Book New WHAM Some

Wilston Sowie Gurla (NBC)
4:30 ft Mi
NBC - Three Cs. WJZ

NB e This pire Choice
WELL-Masse Gurla (NBC)
Wilston - Sowie Contact (NBC)
Wilston - Sowie Contact

WIL and the State State

5 90 P M \* NBC-Broadcast from London; "Causes of War" G. H. Cole: WE'LE WITC WIAG WJAH WBEN

EBS Up, son of Fire, exerch
WARE WAYB WOR

\* NEC-Al Pearce's Lang WIZ

CB- Suppy sketch WASC WORLD WAR WITH WEST WEST WAS WITH

3 KH & WITEL BC-Jacker Heller, tenor WJZ WILAM WBZ

5.34 P.M

\* NBC-Nation Reveil Interviews: WEAF WEET WITE WAR WHEN WGY

WIRE WAS WEST WHEE WORL th gene Lady WJZ WHAM

S.45 P M

4BC—Capa Jim Heas WEAF WEEL
WITH WOSH WGY WIAR WBES WTIC WOSE WOY WAR WHEN WTU. BS PROUNDS CHOOS IS WALL WIND WRIEN WHEE WEST

Annie WJZ WBZ

WHAM WSYR

CB- Mint Tires WICE WORE
WAAB WIRC WLB/ WFFA
WNAC-The Yanker Singers

Night

6 00 P M

ARI - Dir's of Jonerow WEAF

AND WIAG

\* CBS - H V Katenborn News

WEBU WAAB WORE A KO WEIL

WKBW WGLE WHEE WORE

NBE - Jack Bergor's thebostra VIZ

BEF'S Aswa, Household Revertes

WHZ-Jumme Allen's Adventures A W - C WANG-Mows WENG-Moy's Club (ABS)

6:15 P M

NBC -- Mysterious Island: WEAF (BS-Bobby Berson & Stony Jim WARC WAAB WORC WORG WEBL WIBZ WEAN WGP

NBC Jack Berger's Orebit WHAM WBZ WBZ
WB. N - Navetty Enteroble
WCA Town W

WASSET Monat WING-Twinger Padosopher (ABS)

6:30 P.M

-News, Marino McAtes 10089

WEST WICH WEST WIFE WORD

No. Trate Page, sones W.J.C.

MIN WASE

WIN WASE

MIN WA

6:45 P.M

R R R Ch SECH WEST WATER WATER WATER WASHINGTON WASHINGTON WASHE WISHER WEBW WEAN WAAB news- WJZ NBC-Lowel Thomas of N 17 WHAM WSYR WNAC-Larry Fork & Orch

7:00 P.M

TOM PAI

ARC—Gould & Shelter WEAF WING

COS-Myrt & Morge, WAIS WORD

WHILL WELL WESL WAIS WORD

WILL WELL WESL WAIS WAIS

WILL WESL WAS IN AND WIP WEST

WING COLOR OF THE WAIS

WERD—Glaria Graftin; Orch. 188

7:15 P.M. NRC-Gree & Clean WEAP & J. WGY WFEL WATE WIAR WIAG Cho-Just Plan Bill WARE WYLE

# NBC-Plantation Echous: W37 WB2 WHAM WSAR WPRO-Fisher's Engineer (ABS)

7:30 P.M

WEST WOSH WOY WAR Be Paul Kean barrion WARG WOKO WORK WEBL WHEL WORK

\* MBC-Red Davis: WIZ WILM WBZ WAYR WBEN Round WTAG-Pickens Sisters (NBC)

7 45 P 51

NH: K & Gunt Quartet: WEAF

HIN WOLL WEEN

# CZ -- B Cartet News: WARI

WAAC WGB

# NBC--Dangerous Paradist sketch

WJZ WHAM WBZ WYR

8:00 P M

\* NBC-Concert: Jessica Dragonette outrano: Orch. WEAF WTIC WGY WFFI WCSH WBFN WIAL WIAN TES-Easy Aces, comedy sketch, MAIN WORD WITH WORD WITH WAR WITH WAY WEE WITH AND AND HE

WNAC-Peoples Symphony 8:15 PM

CBS-Edwin C Hill WABC WNAC WOKO WDRC WEAN WGR NRC-Dok Libert's Revue WJZ NBZ WSZ WBAM-Adventures of Jingev 4 len WPRO-Five Star Final-terms drams treation FABS

8:30 P.M

\* CB5—Court of Human Relations
WABC WORO WNAC WIPE W. I.
WHEC WEAN

HE W WARM THE ME IN THE STREET A M M M NAME OF M T NAME OF M

8 45 P M.

5 02 F 31.

\* NBC-Ws , Too 6 see by 22 # Essent , 7 ,

# Nbc- PE Ma 0 + c+

9 23 1 11

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# Not-P Bass and W. " d , N →

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10 30 1 11.

NO NOTE TO SEE THE SEE

m ho Comen Hour Rate is 18 B

10 45 P M

WALL AND A place yes

11 00 P 31.

NBC to zer R. Homes, Was a property of Sale.
By 121 Server then Was 

WBZ-Weather, Temperature, Spora-Long Large differents WHAM-News, Dance Orchestra

WIRD-Voice of Romance (ABS)

11:15 P.M

WHAT WILL WOSH WEEL WITH WELL WORD WORD WHEN WHEN

WAR/-Joe Bines Orchestia WY1C-Jack Fisher's Orch WPRO-Duncing Toll 1 A. M SAB>

11.30 P 51

NBC—Frendie Mortino Orchestro
WEAF WFEI WCSH WIAG A V
CB—Harry Salter Orch
WEAN WHIC WDRC WONO WEL
WNAC WARM WEBZ

WBFN-Dance Gerbestra WBZ-Sammy Liney' - 1 - 3

12 00 Mid.

New Men Wel 651 Harris Ha

N - SSA SSAS AS BUSINESS A way

1 00 A 31

Chinedarin Kaides Orch WASK

### On Short Waves

Y he in her teeth and a spank tree e astern, the schooner continues to ride the ocean the voices of her cap n and waves of radio. On Monday
another in the series of
another will be sent out by
and his singing seamen.

a past few weeks these broadthe Pacific coast of the Linted ventured forth upon the main With the taletelling come sea chanties reminiscent of the before steam doomed the clip-and other wind-blown boats.

and other wind-blown boats.

Le Seth Parker differs from here of yore in having a full-radio station aboard—the short-vations KNRA Short-wave fins who tame tamely into the NBC-W./
Last on Munday at 8.45 p. m., can get KNRA direct on 48.70, 24.30

31.22 meters. Many such fans have eed tuning in KNRA's test broadwhich bave been received very

It's a far cry from the romantic rovprais, to the deadly serious modern ro-mance of the Byrd expedition—but short wave makes the jump. On Wednesday, November 20, the Columbia Broadcasting System will present another of its two-wav broadcasts from the Byrd Expedition.

These programs reach America via the short-wave station KFZ in Little America and are easily picked up by short-wave set owners. This station has been heard testing between the hours of 7 and 10 p. m. EST every Monday, Tuesday and vednesday. The two-way broadcasts that are picked up and rebroadcast by CBS are presented at 10 p, m. EST

On Friday, November 23, another of the international Causes of War programs will be presented by the National Broadcasting Company and the British Broadcasting Corporation. The speaker will be G. H. Cole, the broadcast at 5 p. m. EST over the English stations GSB on 31.55 meters and GSD on 25.53 meters. It will be rebroadcast over an NBC-WEAF network.

#### NEWS BROADCASTS

Time Shown In Eastern Standard

SUNDAY Press Radio News-CBS WABC 10 30 a. m. NBC WEAF WJZ 11 a. m. John B. Kennedy-

Alexander Wooslcott-FBS-WABC 9 p. m Walter Winchell-NBC WJZ 9 30 p. m.

Press Radio News— CRS-WABC 10 55 p. m. NBC WJZ 11 10 p. m. NBC WFAF 12 midnight MONDAY

Press Radio News-CHS WARE 4 m Sal WEAF 1 a m Sal Way 4, a m Sal Way 4, a m

NBC WJZ 6 45 p. m. Press Radio News-Boake Carter— (BS WABC 7 45 p. m.

Edwin C. Half-CBS-WABC 8 15 p. m. TUESDAY Press Radio News-

NBC WEAF 10 x m NBC WJZ 10 45 a m NBC-WEAF WJZ 6 30 p. m NHC W.12 6 45 p. m.

Press Radio News-CBS WASC 6.55 p. m. Boake Carter-CBS-WABC 7.45 p. m.

WEDNESDAY

Press Rand News-FR-Witte a m Site Witte a m Site Witte a m Site Witte Stand

NBC WJZ 6 45 p. m. Press Radio News-(RS-WARC 6-55 p. m. Booke Carter— (85 WARC 7 45 p. m. Edwin C. HOI-CBS WARC 8 15 p. m

THURSDAY

Press Rabio News-CBS-WABC IQ a. m. NBC WEAF IQ a. m. NBC WEAF IQ a. m. NBC WEAF WJZ 10 40 a. m. NBC WEAF WJZ 6 30 p. m.

NBC WJZ 6 45 p. m Press Radio NewsBooke Carter-(BSWARC 7:45 p. m. Edwin & Hill-CBS WARC 8 30 p. m FRIDAY

Press Radio News—
CBS WARC 10 a, m
VHF WEAF 10 a, m
NBC WEAF WJZ 10 45 a, m
NBC WEAF WJZ 6 30 p. m.

Nec Waz 6 45 p. m

Press Radio News-CBs WARC 6 55 p, m

Boake Carter-UB5 WABC 7 45 p. m Edwin C. H II-

March of Time SATURDAY

Press Rado News-CBS WARE 10 a. m NR WEAF 10 a. m NBC WEAF WIZ 6 30 p. m.

Frederic William Wile-CBS-WABC 6 p. m Press Radio News-

Floyd Gibbons-VBC WEAF 7 45 p. m-

### Theme Songs that Click

A lively but simple tune was needed to introduce Bill and Ginger's morning program. So Arthur Q. Bryan, who writes the scripts and acts as the announcer for this gay but unsophisticated young couple, and who aiso does a little composing on the side, sal down and attempted to write a suitable piece adapted to the mood and tempo of his program. his program

Arthur finished an even dozen composi-

tions, but the true spirit of the ideal song threw up the sponge in despair, and was on the verge of hiring a brigade of tunesmiths, when he was struck with a brilli-ant idea: Why not go back to his college days for a suitable theme? So he searched among the old favorites

of college glee clubs. The result was the selection of the theme melody that may be heard opening the song and patter show broadcast over the Columbia network. It is "Bullfrog and the Coon" More than two years ago, when the program started, Bryan took this fifty-year-old melody and wrote new lyrics to fit the youthful songsters.

The voice of brown-eved Ginger is heard first, simping: "This is little Ginger Baker" and then comes Bill: "This is Bill and I'm here too." Then together: "Come to do a but of singing if It's all the same to you." With that they're off to dramatize the adventures of the principals in the cast—and all the adventures are kept in the same bright spirit as the Bullfrog n the same bright spirit as the Bullfrog theme music

Bill and Ginger may be heard daily except Saturday and Sunday over an Fastern CBS-WABC net-work at 10:15 a. m. EST. The program is sponsored by C. F. Wileller & Co.

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leather in an an act tyle low introductory price.
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#### HARD OF HEARING!

SEND FOR THIS 30-DAY TRIAL TREATMENT



Which has restored the beging, removed head misses and eliminated eatarh of the lead of no marked eatarh of the lead of no marked eatarh of the lead of no mary people. The iterations has been used by over 1,137,000 molecular has been used by a prominent ear specialists in his efficiency problem, now simplified for home time.

2400 St. James Stefa.

Devempert, been

### So We're Going to Pot?

(Continued from Page 23)

at a radio set, listening—I could
believe it—to an American orchestral an American woman singing. It - d get him to listen to music for

## **建聚形形** TO INEXPERIENCED

The second of th

#### —SONGS ARRANGED— MODERN PIANO SCORES AND ORCHESTRATIONS

MARCY POTTER 2010 Broadway Bent O may have their diamy at Mon Valley of the Muon to the first the most obtained by the most obtained by

even a few moments. Here was a group not only listening but enjoying it, and beating time with their bare, dirty feet

That's what I mean when I say radio knows no harriers. No select or limited audience waits impatiently in its seats to hear the voice or the orchestra. The voice of radio drifts into the sak room of the hospital. The sick man, who in past years was shut off from the rest of the world, has was said of the front the rest of the world.

become part of it. It floats into the parlor where I six reading. My wife is knitting by my side. The music is soft and it does not disturb my reading. It just helps me feel at peace with the world. If a comedian is on the air and is tell no a good story, I lay the book aside to his-ten. I want him to feel that he is like a friend who would come into my home and interrupt my reading to spin a yarn

### No Need to go Out

Because of ratho's magic, Lawrence Tibbett can come into my home any time I want him to and help me entertain my family. No man however brilliant can keep himself and his family entertained with his own devices. That is why we go to theaters and the operas. Radio brings them home to us. Not only the theater and the opera, It also brings us the events of a fast moving world. It fascinated thousands last summer with the international vacht races between the Rambow tional yacht taces between the Rambow and the Endeavour. Thousands who never have seen a yacht except in pictures, and

she never could afford to buy one, followed the races breathlessly for me radio is pretty much like litera-

For me radio is pretty much like literature. When I am in a certain mood I will step to the bookcase and pick up a volume of Robert I ouis Stevenson or Browning. I don't think of them as people who are dead. To me they are alive 'Alive?' you ask "Why, they're dead these many years." "No," I say, "they are talking to me out of those pages." The artists of radio are enriching our homes our firesides. They are bringing the whole world closer together. They are heighing to restore that old family group that used to gather around the parfor organ and sing its songs. And it isn't only softer music that people are asking for. Have you its songs. And it isn't only softer music that people are asking for. Have you noticed that radio sets don't blare like they used to? People are toning them down to sweet, gentle reception. Sweet and gentle because the repose and rest of home is sweet and gentle. When I hear the artist play or sing, the poet restrict the artists play or sing, the poet restrict the artists play or sing, the poet re-

the art he with play of sing, the poet te-cite or the orchestra weave a charm of melody; when they help to cheer me up make me forget Edgar Guest and his wor-ries and make of me a hetter human be-ing—then I turn my eyes to the heavens and humbly thank God for radio, and for that inventive genius which He instilled in man to make radio possible

Edgar A. Guest's program comes over an NRC-WJZ network every Toesday at 7:30 p. m. EST. sponsored by the Household Fin-ance Corporation.

6:30 A.M.

WAAC-bunne becal organ

#### 6:45 A.M

NBC-Health Exercises WEAF WGY WEEL WHEN WBZ-Munical Clock

#### 7.15 A.M

WBZ-Texas Cowboys W.NAC-News

#### 7:30 A.M

CBS—Organ Reveille, WABC NBC Yorld Bissolm with W12 WHZ—Mosteal Clock WNAC—Joe Mitchell Chapple Tylophomst:

7:45 A.M.

NBC-Pollock & Lawthnrst WEAF WBEN WGY WHAM-Jack Foy, songs WHAM-Jack Foy, sonas WNAC-Walter Kuder, harttose

#### 8:00 A.M.

RBC-Bradley Kinesid, stones: WEAF WOAR WHAG WHEN WC-II WTAG WBE-N
CRS—Chapel Susger: WABC
NBC—Morning Devations: WJZ WBZ
WGY—Musical Clock
WIAM—Kindly Thoughts
WNAC—Musical Program

#### E-15 A.M.

NBC from Hall Trio WEAF WHEN NH cow White, pressist: WJZ WSZ WHAM WNAC-Shapping Around the Town

#### 6 30 A.M

NBC-Cheerin' WEAF WGY WCSH WEEL WIIC WJAR WHEN WTAG I B's-live Serenade WAB, VBZ Weather throughter WSYR-Lew White, Organist (NBC)

#### 8-45 A.M

BC-Landt Trio & White: WJZ WHAM WBZ

#### 9:00 A.M.

NBC-Orean Rhopsody: WEAF WGY WISH WIAG

WISH WIAG CHS—Cheer Up, WARL WDRC WNAC WOLO WGR WEAN WFRE WLBZ WICC WGLC WFLA WHEC VitC-Breakfast Club. WJZ WBZ

WBEN-News, Hollywood Impressions WHAM-Tower Clock Program WPRO-Ed Smith (ABS)

#### 9:15 A.M.

NRC - Dick Leibert, organist WFS1 WHAM-Breaklast Club (NBC) WPRO-Our Man Band (ABS)

#### 8:30 A.M

NBC-Baumleers WEAF WEFF WGY WTIC WCSI WAAR WDEN WTAG LES-Cheer Up WKRW

#### 9:45 A.M

NBC-Johnny Marvin, tenor. WEAF WTIC WAAR WTAG THS-Eton Boys Quartet WABC WORC WNAC WOKO WFRI, WICC WOLC WEFA WARW ROPC WER/ #BEN—Sally Work & Column #GY—High Priests of Harmon, #PRO—Milderd Rose, sungs (ABS)

#### 10:00 A.M

NBC-News, Annals McCu snows WEAF WCV WIEL WBIN

WEIN
THS News, Melauw Mamonts WARC
WEAR WHEC WKRW WEBL, WITC
WGLC WFFA WIRC
Re Fely 1 Marlach barstone

WJZ WSYR

WHA-Home Forum Conding School WHAM-Tom Grieffon Segment WHAM-ISH AM

WHZ WSTR
WHEN-Youngsters Playing
WNAC-June and John, dramatization
WPRO-News (ARS)

#### 10-30 A.M.

#### Star \* Indicates High Spot Selections

#### 10,45 A.M

NBC-News, Originauties WHIM Normal Sarate Will Walls WEEN WBZ-News, Musicale WGY-Johnny Maryor tenor

#### 11:00 A.M.

NBC—Aona Schumer, pigorit WFAF WTIC WEEL WTAG WAAR CBS—Gen. Johnson's Orch WARL WDRC WAAC WEBZ WGLC WFFA WEBW WORC NBC—Honeymonners WJZ WHZ \* NBC—Galary of Stars: WHEN WGY WHAM—Edward May, organor

NEC-Vass Family, WEAF WGY WITC WEEL WING WIAR WHEN

\* NBC-Tany Wons, philosopher WILCHIGO, Johnson's Orch. (CBS)
WIRU-Murning Parady (AB2)

#### 11:30 A.M.

NBC-Down Lovers Lane, WEAR WEEL WOSH WITC WIAR WHEN

WFEI WCSH WIR WASH WING
WTAG
CBS—Carbegue Hall WAHC WIRK
WIRO WNAC WFEIL WEBZ WOIL
WFEA WIFC WORC WEBW WICC
KBC—Welody Mixera: WIZ WHAM
WBZ—Federated Women's ClubWGY—Children a Thoulet
WFRO—Rigo Suntiago, songs (ABS)

#### 11:45 A.M.

CB-Concert Minatures WASC WYAC WELL WORD WIND WKBW WGLC WIBC WFFA WPRO-Becale Dolan, sungs (ABS)

#### Afternoon

#### 19-66 Noon

MBC-Armchair Quarter WEAF WEFT WIAR WHEN WING WESH B sation train
WBR, WARZ WFBL WARZ WGLC
WFFA WHEE WORC WGR
330—Fields & Hall, WJZ
V Avens at the News
WGY Julin, Sheehan, tener WHAM-4-H Club Program
WPRO-Boh Fallog v 'ceb (A88)

#### 12:15 P.M

WEAF WHILE WITC WIAG WAR WEEN WOSH

CRS-Samuel De Jones Orch. WABC WORO WERZ WIRC WGR WNAC WORC WFBL WGR WGLC NBC-Lenia Fonariova especies WJZ W.H.Z.—Weather: Imperature WGY-Martha and Hat WHAM-News Form Forum

#### 12 30 P M

-Merry Madraus WEAF WITC WJAH

WJAH

(BY-Atrain Chesins, pients), WABC
WORD WEBL WLBZ WICC WGLC
WFEA WHEF WORC WNAC WGR
WHAM WBZ WYYR
WHIA-Arws, Mercy Makur
WGY-Face Program
WPRO-Betty Jayne, songs (ABS)

#### 12.45 P.M

NBC—Merry Madeaps WCSH WTAG WBFN—Stock & Commodity Reports WPRO—Three Blue Chips (ABS)

#### 1:00 P.M

WENT WAR WING Ensemble CBS—Grorge Bad's Oreb.: WABC WORD WORD WERL WERL WORD WARR WIFE WORD WARR White by the Reparts
White Store Serves
White Store Stores Exchange
White Stores Drive Orch (ABN
WTIC—Farmer's Drive Prym. (NBC)

NBC—day Promises Oren WBEN WEEL WCSH WGY—The Vagabonth

BI -- Mass Lyans' Urch WIAI WEEL WOSH WIAG WIAR WBES WGY W-YH NBC-Ross

WORD WORL WEST, WGLC WHEC WORF WOR HI -Farm Forum WJZ WHZ WHAM

WPRO-The Ragamaffins (ABS) 1:45 P.M

CBN-Football; Notre Dame vs. Azmy: WARC WORC WERL WIRC WIRA WGSC WEEA WHEC WAAR Words & Music WAZ WHAM

NBC Worse was a second with the Market B Club WGY-Tre Southerners WNAC-Football; Harvard vn. Yale WPRO-Football, Army vn. N. Dame

WIII - Russ Lyant' Orch (NHC)

NBC WEAF, e.g. 'nntworks will broadcast lootball game (game to be selected); if Eastern, game (line is 2 p. m. if Middie Western, tima will be 3 p m.; conjecting pragrams, of course, will be canceled

MBC-Rea Battle's Ensemble WEAF WITC WCSII WEFI WBEN WIAR WGY-Football Game

#### 2:15 P.M

BC-Songfellows Quartet WBZ WHAM WSYR

#### 2.30 P.M.

VBC-Don Pedro & trich WJZ WBZ WHAM Walk NHC -Green Brothers' Orch WEAF WTIC WIAR WBFY WTAG WFFI

#### 3:00 P.M.

MRC—Radio Playfull, dramin WEAF MC-M WTIC WARR WHEN MR —To be announced WAR WBZ WHAN

#### 3:30 P M

NUC-Week - End Review WEAF WISH WITH WBER WIAH NBC-Saturday Sonestern: WIZ WBZ WHAM WSYR

#### 6 00 P.M.

NHt-Don Carlos Orch. WIZ WBZ WHAM WSYR

BC-High 4 Low. WJZ WBZ WPRD-Today's Game, Tony Cabooch (ABS)

#### 4:30 P.M.

BL Out Back WIAF WGY WIR AUSH WBLN WJAR

AUSH WBA WATER
WARD WORD WIFE WATE
WARD WORD WIFE WATE
WEAN WFBL WFBA WIFE WATE
WASTR WHEE WORD
MR - Tu be announced WAZ WHAW
MBA WATER
WPRO—Jark Orlando's Orch (ASS)

#### 5:00 P M

NBC—Eddy Duchn's Orth What What What When What Wall NBC—Stanbauh Mainte songe Whi Whan Whi WGY—John Emke, prants

#### 5:15 P.M

NBC-Jankie Heller, tenor: WJZ WBZ George Sterney's Orch. (INBC)

#### 5:30 P.M.

WHEN DATA THE STATE WAS WARNED WAS WARN WARN

185-Poets Strings, WART WORD WORD WYAC WGR WEAY WIFE

WERO-Rob Fallon's Orch (ABS)

#### 5:45 P M

CHS—Robinson Crasos, Jr. WARL WOKO WKRW WFRL WGLE WHEC

WHELE

MBC - Ranch Boys: WJZ WHAM WHZ

WSYR

(BS-- MINISTERS: WORC WICC WLBZ

WAAF WFFA

WYAF -- Football Scorm

#### Night

#### 6:00 P.M

NBC-To be announced WENF NCSH WELL WHEN WIAB WIAG

& CBS-Fruderic William Wile, political Situation in Washington Toright WARC WORG WAAR WHEC WOLC II KRW WORG

EC-Angelo Ferdinanto a Orch., WJZ WHAM

WHAM
WEZ-O Lears's Irish Moisteria
WAG-News
WFRO-Alex Bolkin's Ensemble (AB)

#### 6.15 P.M.

Bo-Leon Navara's Orch., WARE WARE WGR WICC WGLC WHEC WORC WEEA WORO NAC-The Medal or hesera WOND The Medical Sim Realey WNAE-The Medody Limited WPRO-Fisher a Ensemble (ABS)

#### 6 30 P M

NHU-News, Pra La Lentra, conen WEAF WTIC WJAR CB-Football Scores: WABC WDRC WLBZ WNAC WORD WORD WEAN WLBZ WNAC WORD WORD WARM WEBL WILC WEAK WHEL WARM NEC-Nona, Iwenty Fangers of Harmony; WZZ WHAY WEX-Weather; temperature WEZ-Weather; temperature WPRO-Nowa, Jack Orlando's Orch.

#### 6:45 P.M.

NBC-Thornton Fisher, 190715. WEAD WGY WEED WESH WITC WHEN Bran - ( RITH WARE WARE

Il Me r Hattre Peges W22 W 2 · K a ph W 4 W and A regular a tirch

#### 1:00 P.M

NBC-Relation in the News: WEAF

WHEN
BY OCCUPIED SHEETERS WARD
WORD WAR WORD WEST WEST
WHOCH WAS WAR WAR
BY FOR SHEETER JOHN HEFFER
baritope MJZ WSYR WHAM WBZ—Edward MarHugh, bardone WGY—Antonorite Habitend contraits WPRO—Dramatization (ABS)

#### 7:15 P.M.

NBC-Jamboree, WEAF WCSH WTAG WBFN WJAR BC-Dates Bros Orch.: WJZ WHAM WSYR WHZ-Radio Nature Learne

#### 7:30 P.M.

B5-Whispering Jack Smith's Orek., WABC WOKO WNAC WDRC WEAN 

#### - 7:45 P.M

\* MBC-Floyd G thous, head me hun-ler, MEAF WGY WTH WCSH WHEN WIAG WJAR

WHEN WING WINE BUDGE WARE WARE WORD WORD WERA WHEE WILL WHEE WILL WHEE

WORL WAAB
ABC-Pickona Sisters WJZ WSYR
hill-C S Monting Feature
RHAM-Sportcast

WYA - Dray a WPRO-Doe Man Muestal Show (ABS)

#### 8:00 P 31

\* NBC--Signand Romberg, Wm Lyon Phelin WEAF WELL WTSC WCS-H WGY WBES MAR WTSC \*\* LOS--POXY'S REVOR: WARC WER WUKO WDRC WNAC WEAN WEH. WOHC BC-Art in America: WJZ WBZ

WHAM-Comedy State of Hollywood WPRO-Melady Misketeers (ABS)

#### S:15 P ML diracy player ones Will Why

WHAM-Adventures of Ruses 1 cm

8-15 P.M. Robert Arm e COS- W Robert Arm

6 18 P M.

on h Ethe

# HOLAN E THE LOVE SOLONIES

AN MA .A DTROM PRE ---

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A STATE CHAMP ONS

1 -VIII. BHD BLHASS TEER PRESENTS , not a 24. 14

#### Who F F 10 00 P M

& Commission Dannes Band it was short

#### to .0 P 31

#### WI IM-Near Millard Alexander's Orch

10-45 PM WHZ—Hall Kemp's Orch. (NBC)
WH (M=To be accorded
HAA M: > be cles

#### 11:00 P.ML

NBC —Gay Lombardo - Orch WEAF WITC WOSH WHAT WING WGY & CBS — AE der Michauk' Congress ting - WABC WAAB WORC WIRE

be a managed WAY WHAN

W BA — Weather, temperature W NAC Norm W PRO— Voice of R source (ABS)

11:15 P.M NBC-Guy Loudbardo v Oren.: WBEN

WHEA WISE A LOOK TON WELL WISE A WING A LOOK TON THE WALCH AND THE WALCH

11 30 P M White was the Writing with 

#### 11:45 P.M.

12 pm Mrd 

#### 10-15 A-M

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15 25 25 16 17 18 17 18 17 18 17 18 17 18 17 18 17 18 17 18 17 18 17 18 17 18 17 18 17 18 17 18 17 18 17 18 17

#### Chest some hands their WAR.

## Sportcasts of Week

SCHEDULE OF EVENTS

Time Shown Is Eastern Standard

SATURDAY, Nov. 17: 9 p. m., Hockey, Toron to vs. Maroone, CFRB (690 kc), MONDAY, Nov 19: 9 30 p. m., Boxing, WNEW (1250 kc), WHN (1010 kc), TUESDAY, Nov. 20: 11 p. m., Wrest (ling, WGBF (630 kc), FRIDAY, Nov. 28: m., Boxing WGBF (630 kc), ABS-WMCA ne'work

ONOPOLIZING THE I-H-LD of former football luminaries as announcers for their Saturday grid-iron broadcasts, Chevrolet Motor Company presents a stellar lineup of sport-

HOWARD "NIG" BERRY, a former Penosylvania fullback and All American in 1916-17 handles the airings for his alma mater's games over WIP for Quaker fans C. D. VAN DER PYL picked up his and technique at Yale and now dispenses begeland's south happenings over

Clevelands sports happenings over WGAR lie was added to the chain especially to handle the Davy-Notre Daroe tilt from the spacious Cleveland Municipal Schulers. pal Stadium

nal Stadium

BIL MUNDAY was chosen to bring

WSB listeners the reports of Georgia's
progress in the Southern Conference and
the serves a large audience over this powerful \$0.000 watter.

GIRALD MANN and MEAL BARRET, KTRH and KOMA mikemen reterrority of the server server for the server.

RET, KTRH and KOMA mikemen respectively, offer their services for the entertainment of Southwest football devotees. Mann, who starred as a quarterback with Southern Methodist a few years ago works in Texas Conference games and Barrett is on the "mike" end of the Okla-

ACK RYAN is the voice of KYW for the motor sponsor bringing Big Ten oftenings to thousands of football bugs. Also working in this group are HALSI'S HALL, ROLLIE IOHNSON and IACK OLIMAN, who are on the sidelines of Minnesota's great games this season.

TY TYSON and BOB LONGSTREET, of the Michigan Network and veterans in this department, are the men bringing the play-by-plays of the Wolvernes from Ann Arbor.

Ann Arbor THIS IS quite an imposing list of sport-casters and the powerful stations which handle their efforts serve an immense listening public each week-end, so Plummer how about some plums for Chevry?

FONY WAKEMAN, the American Broadcasting System's are sportsman, is scheduled to do most of the big athletic events which will be aired in the future by the new network. Among the unusual and elaborate programs of this sort planned by the ABS is "Today's Winners," heard daily except Sunday from 3.30 to 5 p. m. WAKEMAN and JACK FRASER present a fast moving period of results in football, hockey, boxing, wrestling, supplemented by several musical combinations. It's worth tuning in

AND A NEW KIND of advancement for sportcasters is shown in the good fortune of FORD FRICK, WOR's popular mike artist who has been dishing p sports news for New York listeners for some time. Now that he has won the pompous appointment as president of the National Baseball League Ford will leave the airwaves at the beginning of the year.

HOWARD GALLAP caters to the kid-HOWARD GALLAP caters to the hid-ties who would rather time in sports chat-ter than Buck Rogers and Orphon Annia with his jumor sports program over WKBW and WGR, the Buffalo Broads 7; ng 6 crp 1a cm 1at ns "Doc" with tenture at e n by hors and gols a line in processor and jumor high set we ath c'cent 2 for m each week tight

Set MacAi, OF a proting a single of NCI | EALX registers a congress about the monet in which he specifies annual axion recently. While down in

#### FOOTBALL BROADCASTS

SATURDAY, NOVEMBER 17

Time shown is Eastern Standard
CBS Network—Michigan vs. Ohio St., 1-45 p.m.
ABS Network—Clame to be anned, 2-5 p.m.
CFCF (600 ke)—Clame to be anned, 2-5 p.m.
CKCL (190 ke)—Rugby Game, 2-15 p.m.
CRCM (910 ke)—Rugby Game, 2-30 p.m.
WBRC (930 ke)—Alabama vs. Georgia Tuch. (720 ke)-Notes Dame vs. Northwestern,

2.45 p.m. WGY (790 kc)—Game to be anard, 2 p.m. WMM (1010 kc)—Game to be anard, 1.45 p.m. WINS (1180 kc)—Manhatian vs. Holy Cross, 2

WIP (610 kc)—Game to be snucd., 1:45 p.m. WJAX (900 kc)—Game to be snucd., 2 p.m. WJR (750 kc) Michigan vs. Obie 5t., 1:45

WLBZ (620 kr)—Game to be anned., 1 45 p.m. WLW (700 ke)—Shich vs. Ohio St., 1 45 p.m WOR (710 ke)—Game to be anned., 2 15 p.m WRUF (630 ke)—Flurida vs. Alabama Pulytteh

nt. 2 pm. — Vanderbilt va. Tenn., 3 p.m. WSMB (430 ke) — Vanderbilt va. Tenn., 3 p.m. WSMB (1300 ke) — Turane va. Kontucky, 3 p.m. WTAM (1070 ke) — Michigan va. Ohio St., 145

www 1920 ke)-Game to be anned, 1:45 p.m.

Oklahoma for that well-earned rest the popular KMOX mikeman guest announced thrice over KTUL, the CBS outlet in Idsa, and once over KVOO, in the same city. For a change he also rendered three speeches in Tulsa and Bristow. Now Laux is back on the lob in St. Louis and artists.

speeches in Tulsa and Bristow. Now Laux is back on the job in St. Louis and aside from that assignment of handling the National League Hockey games of the St Louis Fagles for ice fans, he also will bring to KMOX listeners the conflicts of the St. Louis Gunners, professional football eleven which recently purchased the franchise of the Cincinnati team in the Allonal League

Tune in this sportcaster Tuesday, November 20 at 11:15 p. m. FST for the Engles-Toronto Maple Leafs game on the former's ice, and the following Saturday at the same time when the Boston Brinin make their first appearance in the Mound

make their first appearance in the Mound

HARRY HARTMAN gets a big boost from Cincinnati fans who have been enjoying his work over WFBE these past years. Sam Frank, presi-dent of a Hartman Fan Club in the Queen City assures us that his gang is

hack of Harry a hundred percent. Just a couple more weeks and we'll an-nounce the king-pin of the sportcasters by popular acclaim.

CHICAGOANS and all Illinois fans will have their dials focused on that Chicago-Illinois scrap to be decided at Stage Field on November 24. Clark Shangh-nessy's eleven isn't the sct-up it has been in past years and the Illini should have a fight on their hands. Stations scheduling this game are KYW. WGN and WENR

Sport Shorts

JACK GRANEY and IOM MAN NING, Cleveland sports announcers, are ranking mike workers for baseball fains in the Summer, and in the Winter their efforts for football followers are deserving of praise. Graney presents the clite in the gridinon world on his nightly sport periods and Manning parailels his excellent baseball announcing with the weekly endeavoraf Ohio State's huskes. . Tune in your

of Ohio State's huskies . . . Tune in your ABS station at 10 p. m. FST Finds for the boxing bouts from the Madison Square Garden HARRY HARTMAN some of the experts stated for a trip to the mike for the Garden scraps. The

the mike for the Garden scraps are was full of things other than radio waves when the Bears engaged the NYawk Grants at Wrigley Field recently Passes, we mean mostly—those thrown by Aen Strong and Harry Newman of the invaders who present the most versatile pair in this art we've ever seen. And kicks, none from the grandstand and plenty of good ones by Manders and Strong. Also in the air was the ballyhoo of a couple of politicians and Rocky Wolfe's quips over the public address system. And on the air waves to stay-at-homes was Bob Elson's account of the game over WGN. There really was something in the air

SUNDAY, NOVEMBER 18

WGN (720 kc)—Chicago Bears vs. New York Giests (professional), 2 F5 g.m WINS (1980 kc)—Chicago Bears vs. New York Giants (professional), 2 F5 p.m

#### SATURDAY, NOVEMBER 21

CBS Network—Army vs. Notes Dame, 1.45 p.m. ABS Network—Army vs. Notes Dame, 1.45 p.m. CFCF rid ke. drame to be a series 2.5 p.m. CFCF rid ke. drame to be a series 2.5 p.m. WBCC ris k.—Hieming im State n. vs. Howard, 2.45 p.m. WGN (720 ke)—Illinois vs. Chicago, 2.45 p.m. WGV (790 ke)—Game to be anned, 2.9 m. WJAX (900 ke)—Game to be anned, 2.9 m. WJAX (900 ke)—Game to be anned, 2.9 p.m. WJAX (900 ke)—Game to be anned, 2.9 p.m. WJAX (900 ke)—Game to be anned, 2.9 p.m. WJAX (900 ke)—Vichigan vs. Northwess to 1.45 p.m.

WIR (750 hc)—Michigan vg, Northwest id I 45 p.m. WKW (700 ke)—Obio State va. Iowa, I 45 p.m. WRUF (830 kc)—Florida U. vo. Georgia Tech

2 p.m. VSM 1650 kc)—5. M. U. vs. Baylor, 3 p.m. WSMB (13.00 kc)—7. Resume of Sevence vs. Tu cane, 6 30 p.m. WTAM (1070 kc)—Olno State vs. Iowa. 1-45

### Red Hot Taxi

(Continued from Page 11)

ahead of them on Western Boulevard was a Yellow taxi with two male passengers in the rear seat—and the driver was not wear-

the rear seal—and the driver was not weating the prescribed uniform cap.

They swung behind it—and saw that the number plate corresponded with that which had been copied into their notebook but a few minutes before!

"Here goes something!" yelled Fitzeraid, and sent the courser maning forward. There was a gun in his left hand, and McGrath had another. The siren howled, warning other cars out of their path

But the men in the taxi weren't sleeping. They shot alread, out of range, at more than sixly miles an hour down the boulevard, before the police car was anywhere

vard, before the police car was anywhere near them.
"Playing tag, eh?" yelled McGrath Show 'em something, Eddie 'I Eddie Fitzgerald showed them sixty, and then seventy, as the accelerator scraped the floorboards. They began to cut down the space between car and taxi

the space between car and taxi
I reworks began to splash into the darkness. A slug ripped through the fender
of the police car
"Rough guys, eh?" McGrath leaned out
and emptied his gun at the taxi
But rough going made shooting purely
a matter of guesswork. The driver of the
stolen taxi' was an expert getting every
possible ounce of speed out of the hack
the dodged into alleys, cut back and forth
through a maze of cross streets, always
able to avoid being bottled in traffic. Finally he headed up Grand River, doing
a good bit better thin sixts.

#### Police Win the Race

But on the straightaway there was no and litegerald sent a half of lead ahead of them as they raced on, twice reloading their service guns

Once, as the taxi swerved, McGrath gol a view of the driver, and emptied his gun a view of the draver, and emptied his gain the stolen hack almost overturned and from their on it was a loging battle. Now and again one of the bandits leaned out to fire at the pursuing radio cross, but their ducked quickly in again, and their car swing dizzity as if the wheel were gripped by a stackening hand

by a stackering ratio.

Inst before they reached Six Mile Road the taxi slowed to a stop at the curb, and three men piled out of it and scurred like rats into the shadows. McGrath and the rats into the shadows. Before they could slow down the racing radio car—then leaped out, shooting as they ran.
The fugitives split in three directions—but McGrath and his partner being only

(Continued on Page 10)

### Linda Parker

The "Sunbonnet Girl" with the Cumberland Ridge Runners



#### TUNE IN **Every Saturday Nite** WJZ-WBZ 9:30 to 10:30 P.M. EST

Over 40 Radio Artists including the Cum-berland Ridge Runners, Linda Parker, Maple City Four, Spare Ribs, Lulu Belle, Housser Hot Shots, Uncle Ezza, Dean Brothers, Louise Massey and the Westerners. A rollicking program of old time sing-ing, dancing and homespun fun. Brought to you direct from WI.5 Chicago, every Saturday right over

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### Program Locator

(In Eastern Standard Time. Network Programs Only Shown)

Acme White Lead and Color Works	See Smilia' Ed McCon-	C
	mel)	CI
Adventures of Gracia Adv. of Shertock Holmes .	Wednesday saly NBC-WJZ 4:00 p.m.	4.
A. A. Santana di Anna	PRE WARE SECOND	CI
	MOR" MANY OF ALLOWA	C
	mance Helen Trent	C
Album Familiar Music , Alka Seitzer	Sonday only	C
Allen, Fred, comedian	Chefd frank	C
American Bosch Hadio Explorers' Program	NBC-WIZ 5.30 pm	C
American Radiator Co	Stiedra onta	Ci
American Rolling Mill Co Ames, Mary Etils, talk	.See Armog Iron Master	C
A . I . I . I . I	Wednesday and Priday	C
Armco Iron Master,	NHC-WEAF 6 30 p.m.	C
Armour Co	"Sunday only "See Phil Baker	C
Armstrong, Jack. sketch	CBS-WABC 5.30 p.m.	C
Account Course Commoderes	WRC.WEAR 2:30 a.m.	C
A. S. Boyle Co	See Imperial Bawanan Band	C
Агрегралі		0
Atwater Kant	Son Mary South	0
Baker Phil	NBC-WJZ 9:30 p.m.	D
Barton, Francis Lee, talk. Batchelor, Billy sketch	NBC-WEAF 11:15 a.m.	0
Batchelor, Billy sketch	Daily ex. Sat 4 Sun.	C
Guyer Aspirim	Lace	0
Seauty Box Theater	.NBC-WEAF 10:00 p.m. Tuneday only	C
Beauty Program	Thurs., Fr. and Sat.	E
Becker, Bob, dog talk	NBC-WJZ 2.15 p.m.	
Bench-Hut Packing Co Benny, Jack, comedian	.NBC-WJZ 7:00 p.m	1
Bensud, Bobby, sengs	.CBS WARC 6-15 p.m	F
Bernie, Ben, Orchestra	Daily ex. Sat. 6 Sun. .NBC WEAF 9:00 p.m. Tuesday only	F
Betty and Bob, sketch	NBC-WJ. 4:00 p.m. Daily ex. Sat. & Sun.	F
Big Ben Dream Drama	NBC-WEAF 4.45 p.m. Sunday only	-
B g Show Variety	CBS-WARC 9:30 p.m.	F
Bi Sa-Doi Block and Sully Bachto, Rudolph	See Big Show	-
Bornto, Russiph	Sunday only	
Bordene Sales Co	derson See Jane Ellison	-
	Forty Five Minutes	
Britis Mayor Co	See Tito Guizer	6
Breitenbach, M. J. Co Brille	See Lown Hall Longitt	-
DALE WHEREITH	CRS-WARC 10:00 n.m.	
Camay Soas	Wednesday only	
Camel Caravan	CBS WARC 10 00 a m	0
Camel Caravan Glen Gray's Orch. Waster O Keefe Annette Henshaw Campan's Italian Baim Campan's Italian Baim	CBS WABC 9:00 pm. Thursday unly	į
Campbell Soup Co	Grand Hotel	
Cantor Eddie Rubmoff's Orch Cardonundum Band	NHC WEAF 8:00 p.m	
Carleton and Navey Co	Sor Corns of Mrt dy	
Carleton and Hovey Co. Carlsbad Products	See I a id of Beginning Again	-
Carnation Company Caracyce, Dale, talk Caracyce, Dale, talk	.NBC WEAF 1:00 p.m.	-
Earton Robison's Buck-	CBS-WARC 8:00 P.M.	-

(In Fastern S	itandard Time. Net
Carter, Beake, news Chase and Sanborn	Durly ex Sat. & Sun See Edder Cantur G
Chesterfield Cigaruttee	Nino Martin 6
Chaumist Matery Co.	Grein Stueckgold G
Chevrolet Motors Co	
Cities Service Co Clara, Lo 'u' Em, skutch	NBC WEAP 10 15 a.m. G Daily ex. Sat. & Sun
Cocomait	See Buck Rogers G
Contented Program	Clars, Lo 'n' Ew H
Continental Oli Co	Monday only H
	Jack Denny's Orch
Cook, Joe Corn Prod. Rel. Co Crazy Water Hotel Co	See The Gumps See Gent Arnold, Cammodotes B
Cream of Wheat	See Airx Woollcott
Crisco Crocker Belty talk .	See Vic and Sade I
	Wednesday & Friday pCBS-WABC 9:00 p.m
Crumit and Sanderson.	Tuesday only
C	CBS WABC 5 30 pm p Sunday only CBS WABC 5 45 pm
Cuter	to Dr. Harry Co.
	ma VR/ W37 7-45 p.m
	Manday Wed & Frt
	h. NEC-WJZ 9:00 p.m. Thursday only
Delaware, Lackawanna i Western Coal Co	See Percy's Doctor
Dooley, Eddle, football .	CRS WARC 6 30 pm
Orașonette, Jessica, sopr	ang NBC WEAF 8.00 p.m
Dreams Come True	Mon Wed & Thurs
Easy Aces, sketch	Wed Thurs & Friday 1
Ellison, Jane, talk	Wednesday only 1
	Tuesday & Wednesday
Ex-Lax	Plack and Sully
Feis and Co. Ferdinando, Angelo, Orci	See George Gershwin See Allen Prescutt h. NBC WEAP 11:15 p.m.
Class Minhton desarra	Co. See Voice of Firmtone NBC-WEAF 10:00 p.m.
Fisher, Thornton, footbe	Friday anty A NBC-WEAF 6-15 p.m. Saturday only
Fitch, F. W. Co Fleischmann Yeast	See Wendell Hall See Valler's Variets
Fletcher's Castoria	See For Fenner See Roxy Revue See Waring's Orch
a di Plad a tall destruction in the	
Hollywood, sketch .	
Conserva laura	Thursday only
Frome Anthony	Sunday 2:00 P M Sunday NBC WJZ 2:00 P M Sunday nolly NBC WJZ 8:00 p m Monday only NBC WJZ 7-15 p.m Thursday only arts Vis WEAF 7 15 p.m Daily ex. Sal. 4 Sun. See Frances L. Bacton
Garber, Jan. Orchestra	Sunday only NBC WJZ 8:00 p.m
Gerns of Melody	Monday only NRC WJZ 7-15 p.m
Gene and Glenn, comed	Thursday only in NEAF 7 15 0 m
General Motors	Ratty Crocker  Resty Crocker See Symphony Concert
Gershwin, George	See Betty and Bob Butty Concert See Symphony Concert CBS WABC 6:00 g.m Sunday Seturday only ABC WEAF 7:45 g.m Seturday only Seturday
Gibson Family	Saturday only
Gibson, Josephine, talk	Saturday 10 of a m
Gilbert, A. C. Co.	Saturday 9 30 g.m. Saturday 500 M.T. 10 CO in to Mon., Wad. & Friday See Tirills of Tomor row See Gone and Glenn
Gillette Safety Razor Co	See Gene and Gleen
Gold Dast Care	See Gene and Glenn Last WEAF 9:00 a m Tuestay & Thursday Lee have Bust here
Gold Empire Co	naders
Goodman, Al	Nacional Sur Rivers of Buches NRC Wall 8 10 PM

etwork Programs O	nly Shown)	
Gordon, Dave, Bunny, trie.	CBS WABC 5:45 p.m.	L
Gordon, Dave, Burny, trio. Grand Hotel, drama ,	Monday & Wednesday NBC WJZ 6.30 p.m.	Li Li
		-
Grape Muts	See Horbek's Gypsies	
Great Northern Hotel Corp.,	See Angele Ferdinando	L
Grossman, Julius, Shoes	See Sugar Cane	N
Grave Laboratories	CB+ WARC 12 30 pm	M
Guizar, Tito		N
Gulf Religing Co	Det Headkouts DRG.WARO 17.15 n.m.	
Ball of Fame, variety	Duly ex. Set. & Sun	N
Half of Fame, variety	NEC-WEAF 10:00 p.m. Sunday only	W
Halty Wendell, songs	NBC WEAF 7:45 p.m	
Murrey Phil Orrhestra	Sunday only NRI W32 9-00 nm	N
Harris Phil. Orchestra	fraay noly	N
Health Exercises	NBC WEAF 6-45 a.m.	B
Hicker H C Cereal	See Bobby Benson	N
Heinz, H. J. Co	See Josephine Gabson	8
(Wasey Prod.)	Mon Wed. and Friday	
Htll Edwin C., news	CBS-WABC 8:30 p.m.	
Himber Richard, Orchestra.	NBC-WEAF 8:00 p.m.	N
	Monday only CBS-WABC 9.30 p.m	ě
	Seturday only	h
Hirsch, Bertram, Orch Hollywood Hotel Ted Fierito's Orch Home Sweet Home Hoover Schünels' Seranadu	NBC WJZ 7:15 p.m.	h
Hallywood Hatel	CBS WABC 9 30 p.m	A
Home Sweet Home	NBC WJZ 2.30 p.m.	h
Monvey Sentingly! Serenado	Da y ex. Sat. & Sun NEC WEAF 5:00 p.m.	
Hootel Scholiel Spranson	Sunday only	8
Horlick, Harry, Gypsies Frank Parker, tener Horn and Hardart, chil- dzen's hour	Monday only	8
Horn and Hardart, chil- dren's hour	CBS WABC 11 a.m. Sunday only	ı
Atture by the Pide of the		B
Road Tony Wons	.NBC WEAF 5:30 p.m .Sunday only	-1
Road Tony Wons Housenod Finance Corp. House Party Joe Cook, Danald Novis L J. Fox, Inc.	See Musical Memories	ı
Joe Cook, Danald Hovis	Monday only	-
L. J., Fox, Inc.	See Bertram Birach's Orchestes	ı
Imperial Hawaiian Band	CRS WABC 2:30 pm Sunday enly	1
Ipana	See Town Hall Tonight	
HALLICAN ACRES SPECIOLOGO	Smith's Orchestra	,
Ivory Seas	.NEC-WEAF 5-45 p.m	
Jad Salls	Mon., Wed. & Friday	-
Jell-e	See Jack Benny	0
Johnson S. C. Co	See House by the Side	
Jones, Isham, Orch	.CBS-WABC 9-30 p.m	
famt Dinin Dift	Tuesday only	(
Johnson S. C. Co.  Jones, Isham, Orch  Just Plain Bill  Kampfers  Keilogg Co.  Kennedy, John B., news  (Packerd Motor Car Co.)  (Continental Di Co.)  (Radio City Party)	Daily ex. Sat. & Sun.	0
Keilogg Co.	See Singing Lady	(
Kennedy, John B., news .	NBC WJZ 8 30 p.m.	6
(Continental Oil Co.)	NBC-WIZ 19:30 p.m	F
(Radio City Party)	NBC-WIZ 9 p.m.	1
		1
Kentucky Winners	CBS-WARC 10 00 p.m	1
	NBC WEAF 8 30 p.m	
Kirbery, Ralph	Tuesday & Wednesday See Treasure Chest	i
Kirbery, Ralph	See Just Plain B a	
to a fine and a series of	Orchestra See h ag 6 Orrhestra	
	NEW NY FAF 10 SC a ro	ľ
Lavender and Old Lave Frank Munn Hazel Glen Liby McNeil and Libby . Liberty Magazine Little Jark Little .	Mon Wed & Fr	
Frank Munn Hazel Glen	Tur ist only	-
CALLY DAY MINSTER MAIN	Sinds only	İ
Libby McNeil and Libby .	See Forum of Liberty	
Little Jack Little	Sun Wed & Bridge	
Little Orphan Annie	NBC-WJZ 5 45 p.m.	-
Libby McNeil and Libby Liberty Magazine Little Jark Little Little Orphan Annie Log Cabin Syrup Lombaido fuer Orchestra	See Lanny Ross	1
Lombardo Guy Orchestra	Wednesday only	
Latitard, P. Co Luden's Cough Grops	See Thornton Fisher	
Caven & Cough Grope 11.	Musical Revue	

	Lwe	San Radio Thuster
	Luxor, Ltd	See Sally of the Jalkann
	Lyman, Abr, Orchestra .	NBC WEAP 9:00 pm
	Frank Mont	Friedry only (BS WARC 8 30 pm
	Lysol	See (In of Faine
	Madama Sylvia	erreint outs
	Ma ted Cereals Co	See Dale Carnegte
	Manaville, John Corp March of Time, drama	Can Mater 9-70 nm
		E LANGE ONLY
	Marie, Little French Prin-	CBS WARC 2-00 pm
	Cess	NBC WEAF 7.30 p.m.
	distriction Deduction Co. 1	Character mit 14
	(Packard)	Treadily only
	Marrow, J. W. Co	See Cadets Quartet
	Marshall, Everett, baritone.	CBS-WABC 8.30 p.m. Wednesday only
	Martini, Ning	
	M	Wednesday only
	Maxwell House Corres	See Musica Ramance
	Maxwell House Coffee Maybelline Co. McConnell, Smilin' Ed	.CH5 WABC 6 30 p.m.
		( BS WARC 12 30 p.m.
		Thursday on y
	Meiodiana	CBS WABC 8.30 p.m. Tuesday only
	Merry-Go-Round, variety	NHC WEAF 9:00 p.m.
		Sonday only
	Mix, Tom	NRC WEAF 5 15 p.m.
	Modern Food Process Co	Monday, Wed. & Fri.
	Mothe Burnt Cork Dandies	NEC-WEAF 7 30 p.m
		Monday and Thursday NBC-WJZ 10:00 p.m.
		P TIGHTY OF UT
	Moore, Benjamin Co	See Betty Moore
	Morrell, John & Co	See Bob Becker
	Mowhawk Carpet Mills	See Treasure Coest
	Morrel), John & Co Morris, Philip Co	CBS WARC 8 45 p is
	Musical Romance	Saturday only
	MARICHI MAMERINE CONTRACTOR	Sarday only
	Musical Memories	Tuesday only
r	Myrt and Marge, sketch . Mystery Chel National Barn Dance	CBS WABC 7:00 p.m.
	Mystery Chel	NEC WEAP 9 30 am
	National Barn Dance	NBC-WJZ 9.30 p.m.
	M W Clark Burness of	
	Milk Publicity Old English Floor Wax One Man's Family	See Robinson Crusoe
	Old English Floor Wax	VBC-WEAF 10 30 p.m.
:	One Hight Stands	Wednesday only
	Pick and Pal	Enday only
,		Samelaw corry
	Ovalline	.See Little Urphid
		ATTOR
	Oxydol Packard Motor Car Co. Pasternack, Josef, Occh.	See Ma Perkins
	Packard Motor Car Co	See Quient Marie
1	Pasternack, Josef, Orch.	Minday only
,	Peggy's Doctor, sketch	Mooday Wed 4 Fd
	Penner, Joe	Morday Wed & Fd. NHC WJZ 7.30 p.m.
	Pepsodent Tooth Paste	Sunday only See Amos 'n' Andy
r	Perkins, Ma., sketch	See Amos 's' Andy NS WEAF 3 A pm Daly sa Sat & Sun
	Phiico Radio	See Bake Carter
	Physips Dental Magnesia	Melonina
		Абе Гуппав Чирру
	Picklord, Mary	5 . At 8 00 pm
	Pilisburys Flour Mols	Well with orn orn
r		Mars File Yours
	Plantation Echoes	NIII N 17 7 15 pm
		Mon Wed & Friday
	Part Prince	See I to dack I to Note See I to dack I to A to Note See I to dack I to Note See I t
		Milday ook
	Pont ac Motor Car Co. Premier Pabst Sales Co.	No. 11 - Horner
,	Democratt Altan	NRE SEAF 945 am
	Previn, Charles, Orch	Triday only
	Previn, Charles, Orch Orga Albani Princess Pal Piayers .	No day 1011
r	res and amble.s .	Ma Wil2 9 30 p.m. Monday only
r	10	Alast Panel

(Continued on Next Page)

### Program Locator

(Continued from .	Preceding Page)
Proctor and Gamble	See Vic and Sade
Proctor and Gamble	Ivory Stamp Club
Provident Life Ins. Co	See Story Behind the
Radio City Revue	
Radio Theater	NUC WEST 2-20 PM
RCA Radio City Farty	Sunday only
HER HADD CITY PARTY	Saturday only
Raiston Purina Co	See Madame Sylvia Fom Min.
Real Sitk Hoslery Mills,	See Previn's Orch.
Real Silk Hoslery Mills, Reisman, Leo, Orchestra;	NBC WEAF 8:00 p.m.
Phil Ducy & Johnny Rhythm Symphony	. Itemay only
send ones altubused acres	Sunday only
Rich, Irene, sketch	. NBC-WJZ 8:00 p.m.
Richman, Harry, songs	Friday only
Denny, Jack, Orch	. Wedneslav only
Denny, Jack, Orch Rebinson Crusoe	.CBS-WABC 5:45 p.m.
	Saturday
Rogers, Buck, Adventures Romance Helen Trent Romberg, Sigmund	CBS WARC 6:00 p.m.
Romance Helen Trent	CBS WARC 2:15 p.m.
Rombero Sismund	Daily ex. Sat. & Sun.
erennanti andustria verren	Saturday only
Roses and Drums, drama	NUC WJZ 5:00 p.m
Ross, Lanny	NBC-WJ2 8:30 p.m.
(Log Cabin Syrap)	Wednesday only
Ross, Lanny (Log Cabin Syrup) Show Boat  Roxy Revue	Thursday only
Royal Gelatin Sal Hepatica Sally of the Talkies Sally of the Talkies Sally of the Talkies Shadow, drama	CBS-WABC 8:00 p.m
Royal Gelatin	.See Mary Pickford
Sally of the Talkies	See Town Hall Tonight
Chadan dans	Sunday only
SHEPPW, GIAMA	Monday & Wednesday
Shell Petroleum Prod., Inc. Show Boat, variety Silver Dust Serenaders	-See Eddie Dooley
onew deat, variety	Thursday only
Silver Dust Serenaders	CBS WARC 7:30 p.m
Silver Dust Serenaders Sinciale Minstrels Singing Lady Skippy, sketch Senell, Mary, songs 18. T. Babbitt Co.) Smith Bros. Smith, Whispering Jack.	NBC WJZ 9 00 p.m
Singing Lady	Monday only
Miles de la companya	Daily ex. Sat. & Sun.
skippy, theich	Daily on Sat. & Sun.
Small, Mary, songs	NBC-WEAF 130 p.m
Smith Bros.	See Sones You Love
Smith, Whispering Jack,	CBS-WARC 7:30 pm
Soconyland Sketches	CB5 WABC 7:00 p.m.
Songs and Stories	Saturday only
Acres Nov. 1	Monday poly
Smith, Whispering Jack, Orchestra Soconyland Skatches Songs and Stories Songs You Lova Sophisticated Lady	Saturday 9:00 p.m
Sophisticated Lady	CBS-WABC 10:00 a.m.
Sophisticated Lady  Sparton Triolians  Spratts Patent, Ltd  Stoopnagle and Budd  Story Behind the Claim  Studebaker Sales Corp.	.NBC WJZ 6:15 n.m.
Soratte Palace 444	Sunday only
Stoopnagle and Budd	See Headliners
Story Behind the Claim	. NBC WJZ 9:15 p.m
Studebaker Sales Corp.	See Richard Himber's
	Orohanies
Stueckgold, Grete	Saturday only
Sugar Cane	.NBC-WJZ 12:15 p.m.

Sun OH Co.	See Lowell	Thomas
Sunday Evening Hour	CBS-WABC	8:00 p.m.
Swift & Co	Sunday See Sigmuni	anly Rombers
Symphony Concert	NBC WJZ	8:00 P.M.
Testwenst Thuntes	NEC WIT	D-45
Texas Co	Sunday See Ed. Wy	no only
Texas Co. Turhune, Aibert P. Thomas, Lowell, news Thomas, John Charles Thrills of Tomorrow Time, Inc.	NBC-WJZ Sunday	5:45 p.m. only
Thomas, Lowell, news	Dady ex. S:	6:45 p.m
Thomas, John Charles	NBC-WJZ ! Wednesday	9:30 P.M.
Thrills of Tomerrow	Friday	6:00 p.m.
Fime, Inc. Foday's Children, sketch Fown Hall Tonight Treasure Chest, variety Ralph Kirberry	.NBC-WJZ	10:30 n.m
Fown Hall Tonight	Daily ex. S: NBC WEAF	9:00 p.m
Treasure Chest: variety	Wednesday NBC WEAF	2:00 n.m
Ralph Kirberry	Sunday NEC WEAR	only
	Pharmdan	marks.
Frue Story Court of Human Relations	CBS-WABC	6:30 p.m.
(wenty Mule Team Boras	Friday See Death V	affer Day-
(wenty Mula Team Boras Uncle Eara	NBC-WEAF Sunday	7:15 P.M. only
	Wednesday	7 30 P.M.
Union Central Life Ins. Co.	See Boses a	nd Denma
United Drug Co	see One Nu	the Stands
Vallee, Rudy, variety hou	Thursday	6:00 p.m
Vic and Sade	Daily ox. 5a	2:45 p.m.
	Daily ex. Sa NBC-WIZ	1:30 p.m.
Vick Chemical Co.	See Plantath	on Echoes
Voice of Experience	Open House	12 magn
	CBS WABC	6:45 p.m
Voice of Firestone	Sunday SBU WEAF	enls m.q OE: 8
Waltz Time,	Monday NBC-WEAF	9:00 p.m
Warden Lawes, drama	Friday	9 00 n.m
Waring Fred Orchestes	Wednesday	only
Waitz Time, Vivienne Segal Warden Lawes, drama Waring, Fred, Orchestra Warner, Wm. R., Ce.	Thursday	only
Wasey Products, Inc.	John Charl	as Thomas
Washington, George, Coffee	Holmes	Sherlock
Watkins, R. L. Co. Welch Grape Juice Co. Western Clock Co.	See from R	ich Round
Wheaties Wheating Corp.	See Jack Ar	nstrone
White Owl Cigars Whiteman, Paul, Orchestra		
Winchell, Walter	Thursday NBC-WJZ	9:30 p.m
Wm. Wrigley, Jr., Co	Sunday Se West as	onls
Woodbury, John H. Ce.	Beauty Pro	margo
Woolicott, Alexander	Dangerous .CB= WABC	Paradan.
	Sunday	9:00 p.m only
Eddy Duchin's Orch.	Tuesday	9-30 p.m only
Veasticam	See Jan Garb	



### This Week the "MICHIGAN" Spoon

### MAIL THE COUPON!

To Our Readers! Continue your collection of State Seal Souvenir Spoons this week! Clip the coupon below and mail it! We will send you the magnificent "Michigan" Spoon.

If you haven't yet started your collection of spoons on this remarkable offer, clip the coupon below, indicate which spoons you want, and mail it. The following State Seal Spoons are now available—"Illinois," "New York," "California," "New Jersey" and "Michigan." Send the coupon with 15 cents for each spoon wanted. Also add 3 cents for

postage and packing for each spoon. Spoons are sent to you by mail—prepaid.

Remember, these spoons are ORIG-INAL ROGERS Silverware—made and guaranteed by International Silver Co. These spoons are their AA Quality—66 Penoyweights of PURE SILVER to the gross. Extra-heavy, durable, beautiful designs. The Official Seal of a State is enchased on the handle of each spoon. Large teaspoon size. Plain bowls, easy to clean. Useful as well as oroamental.

Get the entire set—a most useful and patriotic collection! Muil the coupon at once. Then get next week's Radio Guide for the next spoon—the "Texas."

#### Coming Next Week:

### How to Hold Your Husband

By Clara, Lu 'n' Em

All Three of These Stars Are Happily Married—Their Success at Holding Their Husbands Allow Them to Speak with Authority—and How!

### Gala Thanksgiving Issue

Timely Messages from Father Coughlin, Doctor S. Parkes Cadman and Other Leaders—Seasonal Stories for the Family, for the Children, for the Shut-In, for All.

It's an Issue Packed also with Feature Stories of the Stars

	COUPON
	IDE, SOUVENIR SPOON BUREAU
State Seal Spo	ons as checked below. I am enclosing 15 cents for a lus 3 cents each for postage and packing.
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NEW JERSEY	
	RADIO GU 731 PLYM Please mail a State Seal Spo each spoon pl GHECK SPOONS WANTE BLUNOIS BLW THE



### Red Hot Taxi

(Continued from Page 27)

two, were not able to divide likewise. Each of them nabbed one man, with splitsecond accuracy, as they raced over a vacant lot.

Vacant lot.

Hands high in the air, crying that they were wounded and dying, the bandits gave in. Marched away to the nearest street lamp, their wounds proved to be merely scratches. Bullets which plow through steel car bodies and upholstery are not left with much velocity.

Frisking the captured pair, the radio cops found that each carried a gun—and in addition, one of the men was loaded down with sheaf upon sheaf of green paper money. There were wads in every pocket and even some in this shirt. The total was just under five thousand dollars.

"Oh ho!" cried Officer McGrath. "These babies just pulled a stickup samewhere!"

There was no use looking for the man who had escaped. By this time he probab-

There was no use looking for the man had escaped. By this time he probably was buried in the wilds of liamtramk. The two captives were taken down to Schaefer Highway station and booked on charges of robbery, armed. They gave their names as Edward Wiles, 26, and Frank Hohfer, 29. Wiles gave a vacant lot as his home address, and Hohfer offered a number which turned out to be a candy store on Coplin Avenue.

Wiles was the man with the money—

exactly \$4,720 in small bills. It had loaded him down so that he couldn't run when the police were chasing him.

#### A Futile Alibi

"But it's honest dough," insisted Wiles.
"We won it gambling, didn't we, Frank?"
"Sure," chimed in the other, "We won

"Sure." chimed in the other. "We won it gambling like he says."

But the cops were skeptics. Why would anyone steal a taxi to make a trip to a gambling house?

Yet the largest reported robbery that night was for a sum of less than \$100. The radio cops had worked so swiftly that they produced criminals before there seemed to be any crime!

"Well, we got to get something on these babies," said the station Sergeant, "or they'll be yelling for a writ of habeas corpus." Then a report from the fingerprint department came in—Wiles and lohfer had been "graduated" a few months before from the Michigan State Penitentiary at Marquette, where they had served six years on an old armed robbery charge.

Wiles and Hohfer admitted as much as the cops could prove, but nothing more; and a mild third degree brought no new

and a mild third degree brought no new facts to light.

Here was the unique situation of two men being held in custody, undoubtedly guilty of crime more serious than stealing a taxicab, yet the police were called upon to bunt the crime!

Sunday passed—and Monday—with still no theft of \$5.00 being reported, either n Detroit or near-by cities. Chief of Detectives Jim McCarthy announced as his opinion the clever guess that Wiles and Hohfer had hijacked a gambling resort, the owners of which naturally would have to keep their lips scaled because gambling to keep their lips scaled because gambling was against the law. The police even turned to the newspaper and the commercial radio stations in an attempt to find the victim of the mysterious \$5,000 theft still to no avail

### Hunting the Crime

No owner of the five thousand stolen dollars came forward to speak—and as later developments proved, the one man who could have enlightened the police sal shivering in the back room of one of Detroit's finest restaurants, his lips sealed by fear. A dozen times he lifted the telephone to call Police Headquarters, and then pushed it away again.

to call Police Headquarters, and then pushed it away again.

All day Monday. September 16th, the good people who resided in a little apartment house at, No. 7566 Hanover Street had been listening to soft and muffled moans which seemed to come from nowhere. It was enough to frighten many a housewife, and the colored lanitor actually prepared to pack up his wife and children and depart from the haunted house.

Toward suppertime, however, the moans trew louder. Some of the tenants gathered in the hall outside apartment No. 7, from which now came muffled thumpings. But

which now came muffled thumpings. But the door was locked.

Finally Mrs. Martha Hoeschen, a sober German hausfrau, hurried across the street to a telephone and called the Petoskey

Avenue police station.
"Nobody's been in or out of the place since Saturday," she said excitedly "But we hear strange noises..."

we hear strange noises..."
"Okay." answered the Sergeant at the telephone. Then he stopped short and scratched his head. Here was a mystery which had been going on since Saturday—and since Saturday the police radio had been humming with announcements from Chief McCarthy, who had arrested two handits with their unexplained loot! May-be—maybe there was a connection somebe-maybe there was a connection some-

### Mystery Unravels

That was why Inspector Gustav Schink, Lieutenant Frank Cady and three uni-formed men went tearing up the street in a squad car a few seconds after Mrs. Hoeschen spoke her frightened message into the phone.

They kicked down the door of apartment No. 7—and a strange sight met their eyes. Near the darkened window of the hving room lay a writhing white figure ghostlike in the early dusk. It turned out to be a young man whose feet were handcuffed to the foot of an iron bed whose arms were bound with tight rope, and whose head was bound with a towel so tightly that he drew hreath in great aching gasps. aching gasps.

Under the towel the amazed cops found Under the towel the amazed cops found a pair of black goggles bound over the eyes of the unhappy prisoner, and around his head great lengths of adhesive tape had been wound to prevent him from peeking past the goggles or from hearing a word that might be spoken near him. Freed from his bonds, the young man reseal a bloodbott and nearly approximate and the spoken are and

Freed from his bonds, the young man raised a bloodshot and unshaven face and gasped—"Water! . . A drink of water!"

The drank, and then covered his face. Don't—don't tie me again!" he cried.

They convinced him that they were officers, and finally his eyes could face the light and see the brass buttons.

Thank God!" he cried.

When police surgeons had given him a little nourishment, he was permitted to tell his story. His name was Matthew Holdreith. Ir.—23 years old and a student at Notre Dame. His father was proprietor of the imposing Delmont restaurant in downtown Detroit, and he himself was downtown Detroit, and he himself was part owner and manager of a number of smaller eating places.

#### Demand \$30,000

It had been on Wednesday, September II, that three men stopped his car as he came into the drive of his father's comfortable and spacious home in the Boston Avenue section of the city. "We're officers, buddy," they told him. "Gotta take you to the station and ask a

(Continued on Next Page)

### WAKE UP YOUR LIVER BILE-WITHOUT CALOMEL

And You'll Jump Out of Bed in the Morning Rarin' to Go

the Morning Raria' to Go

If you feel mur and sunk and the world looks punk, don't awallow a lot of saits, mineral water, oil, isrative candy or chewing sum and capecithem to make you suddenly sweet and hubyant and full of sunshine.

For they can't do it. They only more the howels and a more movement doesn't get at the cause. The reason for the document desire the following the line your breeds daily.

If this bile into your breeds daily.

If this bile into your breeds daily.

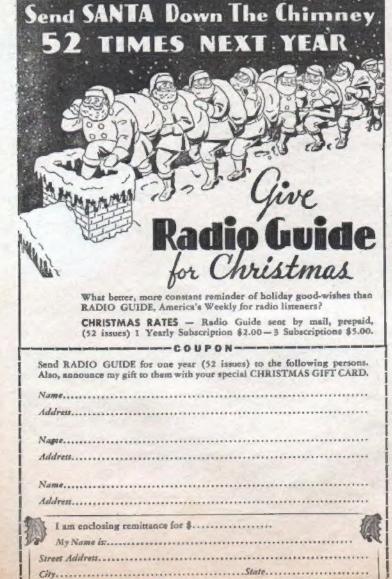
If this bile is not flowing freely, your food doesn't direct, it just decays in the bowels. Gas bloats up your stornach. You have a thick, but laste and your stornach. You have a thick, but laste and your break is foul, his often breake out in blemishes. Your head aches and you feel down and out. Your whole system is poisoned.

It takes those good, old CARTER'S LITTLE. LIVER PILLS to get these two pounds of bile flowing freely and make you feel "up need up." They contain wonderful, harmines, gentle vestable extracts, smeasing when it somes to goaling the bile flow freely.

But don't ask for liver pills. Ask for Carter's Little Liver Pills. look for the name Carter's Little Liver Pills on the red label, Resent a substitute. 25c at drug stores. © 1991 C. M. Op



LANDON & WARNER 160 " M - Michie Ave.



CLIP THIS COUPON AND MAIL TO RADIO GUIDE, 731 PLYMOUTH COURT, CHICAGO

fee questions about that truffic accident car into the street and drive along.

tode the had denied being in any acci-tion went along quietly enough it and until they directed him to a part of town, where he knew no station stood, that young Holdreith am thing was wrong—and then it

bad forced him into the back seat car and taped his eyes shut, then him around for half an hour until had no idea where he was. From then that he could not move, except for one-that he could not move, except for one-that when on Thursday afternoon he written at their dictation a letter to father demanding \$30,000.

On Thursday he had been given a sandand a glass of water—and then nothing more. For at least two days no one had come near him, and he had suffered aontes from lack of air, as well as from thirst and hunger.

Yet after treatment by the police st econs, he was able to stand on his feet and tottes out of the kidnapers' den. His father came running down the steps of their home as the boy was helped out of the squad car, shouting "My boy!". My Boy!"

The old man then unburdened himself to the police. Worried by his son's staying out Wednesday night, he had been shocked and horrified to receive a mystersnocked and northed to receive a mysterious phone call next day telling him to look on his front porch for a note. He tooked—and found a letter from his son asking him for \$30,000. The following day two telephone culls reached him, and after he had explained that the sum demanded was beyond his power, the kidnaper had agreed to accept \$5,000.

The father was instructed to drive out Grand River at midnight Saturday. Near Telegraph Road he would meet the kidnapers, who would identify themselves by handing over his son's driver's license and car keys. He was to hand over the money and wait—all of which he had performed

Inspector Schink nodded. It still was a hopeless muddle, "I don't suppose you got a look at the license plates of the car which met you?"

#### Fitting the Pieces

Matthew Holdreith, Sr., was nobody's fool. "I certainly did." he insisted. "It was a Yellow taxt, with numbers 788..."
Inspector Schunk and Lieutenant Cady leaped to their feet with a roar of triumph. We got 'em!" they announced. "We got the kidnapers and most of your money! But why in the name of heaven didn't you report all this to the police?"

money! But why in the name of heaven didn't you report all this to the police?" Holdreith put his hand on the shoulders of his son. "I was afraid that if I did they'd kill my boy!" he said simply. From then on it was open and shut. Wiles and Hohfer shrugged philosophically when they were confronted with the facts

"But that boy might have died on the bed while viou sat here in a ceil!" The Inspector roared.

"Murphy was the guy who got away Saturday night," they told him. "We figured be would do something about the hid, if he wasn't too bad but. You see. Murphy was driving the taxi, and be caught a couple."

The police beans a checkup. A nearly

The police began a checkup. A roughmeck named Gerald Murphy had been a
member of the same graduating class at
Marquette, along with Wiles and Hohler
and one Legs Laman. There was as ver
no trace of Murphy, but records showed
that Laman had been wounded in a con
battle with police a few months before
when attempting to collect \$4,000 removes
the angle of the months before
when attempting to collect \$4,000 removes
the angle of the months before
when attempting to fink Wiles and
Hohler with the Cass case failed, but
there was plenty on them. Though the
demanded a jury trial.

Ifforts of a lawyer to create sympath
for the boy-marcher's failed, and after
any had found them guilty judge Christ
the Stein banded them sentences of fru

2) to 31 years for "post-graduate" work

at Marquette Penitentiary.

Hardly were they on their way to the Can the first ladeap victim, was found in a dich in Lapeer County, about fifty miles from Detreit. His body was riddled with ballets builets which ballistics ex-pert William Cavers swore had come from the guas carried by Wiles and Hohfer when arrested?

#### The Ring is Crushed

Less Laman was hauled out of the bouse of Correction and given thirty rears at Marquette. The existence of a large-scale hidren ring was thus uncovered. which sent three or four more hoods be

hind the bars. Only Gerald Murphy escaped—by being lucky enough to die in Chicago from the wounds received while trying to get away from Radio Officers McGrath and Fitzgerald. In his pocket McGrath and Fitzgerald. In his pocket was most of the missing \$280—his share of the kidnap ransom money.

What about McGrath and Fitzgerald, the two daring radio cops who won their gun battle with the bandits and thus solved a crime before it was discovered?

Fisch man received a departmental cita-tion and a small cash award, and they're back in the little radio cruiser on the streets of Detroit, doing their job. "And" says Commissioner William P. Rutledge, now known as 'the father of police radio." doing a blamed good job of it, too

#### In Next Week's Issue of RADIO GUIDE: The Society Holdup

Into the gilded grace of a luxurious social function, where Chicago's politest society wore its costliest jewels, hurst a mob of armed thugs. Under the menacing muzzles of levelled guns, society matrons yielded their jewels. Into the night sped the gunnen—\$150,000 richer! They fled the guamen—\$190.000 richer: I ney neo
to another city—but radio followed them.
Next week's Rapio Guine will tell you
this astounding true story of a mob that
crashed society's gares—and what a radio broadcast did to crush the mob.









#### You May Wint Rush Answer!

RUSH ABSWET!

thely one nature sacretical from a family. Use your own name, You must be over 18 years of one and the reside within the Continental U.S. \$259.00 given for best namer to this question. "What Will Year De Wish \$3,500.00 H Year Win 17" Answers must be post-marked not later than March Sh. TVIS. Cambrustian, spelling, meatness or ingensity not consider namer only for practical value of the blex. Ingularly not consider namer only for practical value of the blex. Ingularly prizes will be given in easy of duplicate or typic visibing anomars.

Some say I am wrong. They say that awarding money to recole will not help to bring half property. They say that the people will not help to bring half property. They say that the people whe st the same from see all apend it foolehily. Now I wan. YOU to tell me what YOU mould do with this fo tame if you obtained R. Someone & going to get \$3,500,00 all Road. If you win the \$3,500,00, what will YOU do with h? Tall cas in 20 words or least Jas seeding an answer qualifies you for the experience when a factorial is to be a seeding an answer qualifies you for the experience when a factorial is to be a seeding an answer confidently of a House of the experience when a seeding a total of \$1,500,00 for weards were as substituting of a House when the seeding we would be a seed to be a s ERNIE MILLER, Manager

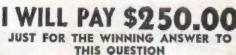
Department CA- SM H-O Building

Cincinnati, Ohio

Just Sending Answer Qualifies

You for Opportunity to

WIN \$3,500.00



Again, 1 will award \$3,500.00 (including \$1,000.00 for promptness) to some ambitious man or woman who answers my announcements. You way be the one to get if! But before announcing the plan under which this fortune is to be awarded, I am offering a reward for the best answer to the question "WHAT WILL, YOU DO WITH \$3,500.00 CASH IF YOU WIN ITP" Just answer this question sew. Tell me in a sentence of 20 words or less what you would do with this fortune. Nothing more to do forested the \$25,00 cash prize! It is so simple! The first answer that comes to your solid may win the \$25,00 prize. Nothing "fancy" is needed—just tell me in plain words what you would do with the \$3,500.00.

### 20 Simple Words Win \$250.00

Nothing More for You to Dol Casts nothing to wish Nothing to buy! No selling! No puzzles! \$250.00 Prize given just for an answer to my question. There is no way you can loss anything. Simply tell me what YOU would do with \$3,500.00 if YOU obtained it. The prize for the winning answer is \$250.00. Just sending an answer qualifies you for the apportunity to win \$3,500.00. What an amazing opportunity for YOU! \$3,500.00 is more money than most people save after a lifetime of bard work.

#### THINK, NOW, HOW YOU WOULD SPEND \$3,500.00

Would you start a business of your own—would you havent in bonds—would you pay off a mortgage on your home or buy new furniture and clothes? Would you use the money for education? Just think what \$3,500.00 could mean to you! Think of all the things you could do with it. Plan now—then write your answer. Rush it to me at once. Yours may easily be the winner.

#### \$100.00 EXTRA FOR PROMPTNESS

Rend your augmention right away, within 3 days from the time you read this aimonacement and I will said \$100.00 to your prize, if yours is the winning account of 100.00 to the Se don't delay. Nothing more to do fees or ever towards getting the answer prize and qualifying in the cooperaturity to get, your share of over \$0.00.00 to be sequely. RVEHYRODY TAKING AN ACTIVE PART in the prize distribution teach to be answered WILL HE COMPENSATED IN CASH. Think what you would do will \$2.00.00. Write your answer and noth it for me. \$12.00.00. NOTE: ... Nothing to tony or sail to get the prize with in excession of the prize of the

		riza Manager,	
Dept.	CA-8M H-	D Bidg., Cincle	nati, Ohlu.
If I'v	in the \$3,500	0.00 prise, 1 w	ill use it se fellows
(Write	POUR AREWS!	plainly here,	In 20 words or less
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s-mines	**************************************	010101116	
NAME			
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YOUR PRIZE COUPON MORAL

STATE

### SAVE THIS PORTRAIT FOR YOUR ALBUM 17

### TONY WONS

As He Appears Under the

### **MIKEroscope**

By Arthur Kent

All men rate the same with me.

The wise, the fool, the slave, the free;
For no man on this earth does know What made him thus, another so. -TONY WONS

In that little verse Tony Wons bares his soul. It's the only poem he ever wrote; he who reads em by the thousands! Each line tells a tale about the character of Tolerant Tony. First "all men rate the same" with this beardless philosopher, because Iony has been all men. Born into a poor-proud family in Menasha, Wisconsin, in 1891, he quit school at thirteen. Through years when luckier kids are in high school, book-loving Tony wandered, worked and read. He made chairs, labored in factories mills foundries grocery and butcher shows. He was factories, mills, foundries, grocery and butcher shops. He was a compuncher in Phoenis, Arizona. Nights he read, taught himself music, later played traps in an orchestra.

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Scrimping through husiness school he graduated to the white collar class—became an expert accountant, then a salesman—worked through college—turned actor! Then the war brought Tony glory—shrapnel wounds—months in the hospital. There he read endlessly, made his first scrapbook and learned to think. That sharpnel burst was a break—in more ways than one.

He thought of the men he had known; wise, fools, slaves, tree souls. Gradually it dawned upon him that every man is a little bit of each—that he, himself, was "wise... fool... slave... free" No man to whom that truth has been revealed can thenceforward idolize or despise any man. That's the secret of Tony's philosophy.

free No man to whom that truth has been revealed can thenceforward idolize or despise any man. That's the secret of Tony's philosophy.

Sustained by this discovery, Tony broke into radio—new then—and did about everything. He put on an entire Shake-spearean play—singlehanded! He wrote continuities, plays—directed, acted, asmounced, read crop reports. Finally he coated Chicago's WIS to air his Scrapbook. Every Wons enthusiast knows the rest, an entertainment-seeking public foved it.

Strange and kovable is the man behind the microphone voice of fony Wons. To his friends a good fellow and boon companion, he is constantly at war within himself—always questioning, seeking. Student and thouker, he loves to work with his haeds—especially building boats. Utterly fearless, he faddishly drieks a pint and a half of orange luce daily to fend off colds. He is physically frail, yet happily at home in a factory and be likes the camaraderic that exists among men who can do a good job well around machines. He is a lover of humanity; his pet hobby is taking care of stray animals, carrying suck ones to veterinaries. Yet this love of animals didn't prevent him from being an excellent butcher, back in his Wisconsin days. His skilled machinist's hands play excellent violin muse, and once when he was a baker for a month, housewives raved over his lemon pies. He loves solitude—despite the fact that his chief study is mankind, and that he is married and father of a fourteen-year-old daughter. And he's a wow on a party.

Sometimes, he pretends to be hard boiled. But that's only because he's terribly sensitive. This teacher of tolerance shrinks when highbrows gibe at his stuff as bunk. When they panned his ingratiating: 'Are yuh listenin', hub?' poor Tony suffered in soul. If only he realized that the sophisticates who sneer at him are the very ones who most need his paspel of kindness, he'd feel better.

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TONY WONS



RAMO GUIDE will place some celebrity Under the MIKk-toscope every week. Save the picture on this page. There will be 52 in a full set. This is the thritieth. You will get one picture a week for an entire year. To every person who sends to Radio Guide a complete collection of 52 will be given an album containing the entire group of photographs as reproduced here: the photographic exproduction will be in this first.

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### Queer Quirks of Mike Stars

Backstage, as Alice might have said in Wonder-land, "Everything is done backwards. That's why they call it backstage, you see."

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Notable bufloonery takes place at Whispering Jack Smith's rehearsals. Members of his cast adore Jack because he guflaws louder than all when someone pulls a good wisecrack. Recently Jack's flutist was playing much too close to the mike. An engineer bawled. "Why don't you throw the flute away and blow right into the mike?" In which bit of sarcasm the player of a bass saxophone replied—coming to the aid of his fellow musician—with a perfect imitation of a Bronx cheer, basso profundo. It sounded like a giant blowing his nose! No listener, hearing the well-timed finished performance put on by Whispering Jack and his musicians, ever could guess the hilarity that fre-

By K. R. Thurston

quently throws an entire rehearsal into seeming confusion. But that, says Jack sagely, is one way of taking the curse off hard work.

By no means all program stars agree with him however. Visit a rehearsal conducted by Howard

however. Visit a rehearsal conducted by Howard Barlow, and you find an atmosphere of decorum—usually. Sauvely, Barlow puts the boys through their paces. Not that he is a martinet; quite the contrary. When his musicians achieve the perfection that he has been striving to reach in some difficult passage, the scholarly-looking Barlow will heam—burst out: "That's it! That's it!" Then,

aimost invariably he will smile happily for a moment or two and then, courteously will exclaim: "Thank you!"

The calented Andre Kostelanetz has a little

The talented Andre Kostelanetz has a little mannerism which makes the members of his band smile in comradely fashion. Listening to them play over the zir, you never could guess the intricate gestures that the mustro gues through in leading them in even the simplest pieces. The truth is that Kostelanetz, trained in the linest classical music which requires most sensitive treatment in conducting, is just as careful when conducting dance pieces!

Often at rehearsal Kostelanetz will wheel around and face the absent audience, as if to silence an interruption. This, however, is not really a mannerism though it looks like one. He really turns to catch signals from the engineer.